

Project Freebird

Organizational materials | July 2019

J.P.Morgan Morgan Stanley

EXHIBIT 28

Meeting agenda: July 10–12, 2019

- Welcome and meeting objectives
- Introduction of project team members
- Project team organization
- Project team communication protocol
- Process objectives / description / key work products - sequencing and timing
- Project documentation
- Key considerations in positioning the process for regulatory success
- Potential Counterparty universe
- Key data for sharing with J.P. Morgan and Morgan Stanley

Key process deliverables timeline

Summary overview of near-term deliverables

Key deliverable	Description	Due date	Responsible parties
Deliverables in next two weeks			
Define prioritized Near-term (TN) projects, initiatives and actions	<ul style="list-style-type: none"> Initial prioritization of proposed近期待办事项 from the Company Initiatives and Strategic Priorities Proposed prioritization by key market segments Initial review of proposed近期待办事项 Final Board review and strategic近期待办事项 selection 	July 19, 2014	Company, Fonds JPM MS, Publishers
Project Charter Definition and Approval	<ul style="list-style-type: none"> Define Project Charter components and responsibilities Initial Project Charter definition and responsibilities 	July 22, 2014	Company, JPM MS
Deliverables in next eight weeks			
Project Charter Definition, BP Initiatives, Initiatives and actions, preparation for selected grid session, feedback buttons	<ul style="list-style-type: none"> Initial review of a conceptual Project Charter definition and responsibilities Review draft Project Charter 	July 24, 2014	Company, JPM MS
Project Charter Definition, BP Initiatives, Initiatives and actions, preparation for selected grid session, feedback buttons	<ul style="list-style-type: none"> Clarified Project Charter with initial classification discussions between Company, Strategic Initiatives, and Operational & Sys Rgts Initial Project Charter definition and responsibilities Clarified Project Charter with initial classification discussions between Company, Strategic Initiatives, and Operational & Sys Rgts 	July 28, 2014	Company JPM MS, Foley, PwC, Morgan Stanley
Project Charter	<ul style="list-style-type: none"> Sign-off on document from anticipated Project Charter 	Early September	Company, Fonds JPM MS
Ongoing workstreams			
CBA	<ul style="list-style-type: none"> Reviewing marketplace in Asia 		Project
Product Development	<ul style="list-style-type: none"> Reviewing Product Strategy 		Initiator
Data Division, Reporting Division	<ul style="list-style-type: none"> Proposed structure with initial draft 		Initiator
Legal			Company, Fonds JPM MS, Publishers

J.P. Morgan

Morgan Stanley

Project team communication protocol

- This document solely references internal notes of J.P. Morgan and Morgan Stanley
- Standing process status updates – to be scheduled
 - Agenda
 - Key process updates
 - Key regulatory updates
 - Key business updates
 - Items completed
 - Near-term deliverables
 - Medium-term deliverables
 - Frequency Weekly
 - Duration: Typically less than 1 hour
 - Format Telephonic
 - In-person as needed
 - Sub-committee regular calls
 - To be determined based on need
 - Project code name and communications protocols

A broad process should be utilized to explore all potential opportunities for [Client]

- | Process objectives | Process description | When appropriate |
|--|---|---|
| <ul style="list-style-type: none">■ Optimize and sustain Client's existing offerings and expand the offering to customers in cities that are currently or will be lower than current forecasts■ Maintain or gradually implement Client's standards of excellence for system safety and reliability■ Value maximization through improved operational processes in the City■ Clean energy development, managing the targets of renewable energy sources to meet the state of Florida's environmental goals■ Coordinate with employees, contractors, partners, and vendors of Client's employees■ Technological innovation, developing solutions to enhance the [Client] customer experience | <ul style="list-style-type: none">■ Construction RFP process to evaluate and select preferred partners■ Distribution of prospective vendor documents and prequalification lists to initial management representatives and bidding bids in 2nd round■ Contact list of future or current strategic partners | <ul style="list-style-type: none">■ Manufacturing value is high priority■ Subcontractors/partners are key■ Numerous potential contractors and unique needs, so more formalized, competitive |

11/11/11

J.P. Morgan Morgan Stanley

Timing considerations

- J.P. Morgan and Morgan Stanley are prepared to begin preparation of ITN immediately with a view to approving mutually agreed Counterparties in September 2019
 - Following ITN process, a standard two-step auction process would be completed within 16-20 weeks although the [Client] sale process might take longer given the number of counterparties involved
 - Given our experience with recent sale processes, disseminating marketing materials and data forms will be a swift process
 - Comprehensive materials and sufficient time for Counterparties to do their due diligence have shown best results in past processes and help to ensure Counterparties understand and collect all value drivers appropriately
 - **J.P. Morgan and Morgan Stanley will work closely with the City and its advisors to tailor a process / timeline that meets the objectives of the City**

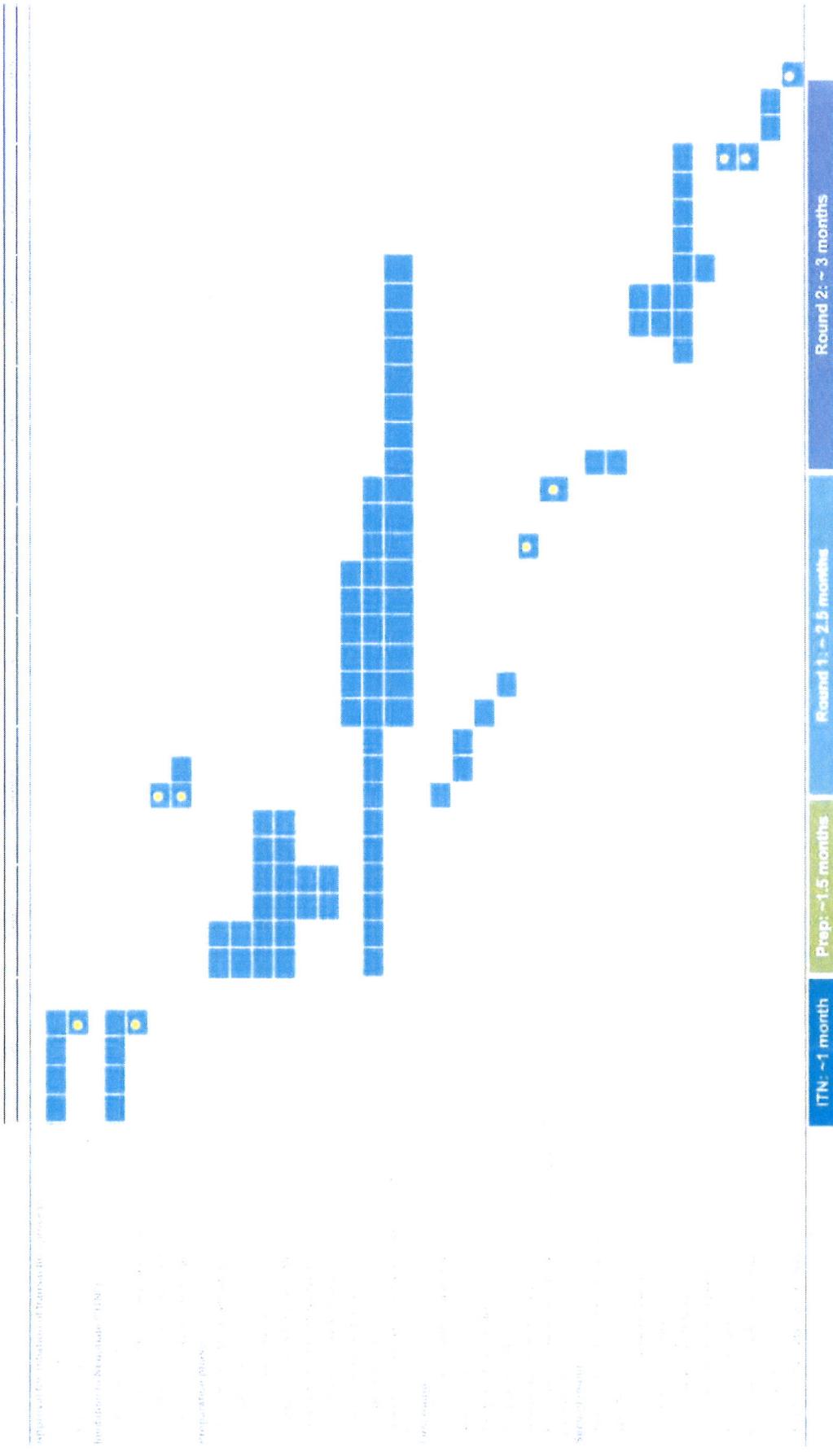
Indicative process timeline

Overview of key process documents

Document	Description
TN	<ul style="list-style-type: none">▪ Preliminary information made available as an overview▪ Early description of concepts & questions for a proposed data collection tool▪ Describes the scope of implementation to stakeholders
Counterparty log	<ul style="list-style-type: none">▪ Describes all counterparties and information required for each counterparty▪ Tracks due dates for data collection and potential follow-up requests
Non-disclosure agreement	<ul style="list-style-type: none">▪ Agreements made by parties to ensure that sensitive information is kept confidential or given appropriate use of disclosure▪ Agreements to keep information confidential for a limited time period
Confidential Information Memorandum	<ul style="list-style-type: none">▪ An overview of the information contained in the presentation, organized by section and readability▪ Summary highlights of key topics presented in Q&A and Project Plan sections of the document
Consulting reports (as necessary)	<ul style="list-style-type: none">▪ Financially necessary to demonstrate value added to business by consulting services provided▪ Summarizes findings from consulting reports, including recommendations for subsequent redesign
Difference tracker	<ul style="list-style-type: none">▪ Summarizes all changes made to the presentation, including additions, deletions, and updates
Management presentation	<ul style="list-style-type: none">▪ Provides the final management presentation to stakeholders▪ Includes executive summary and conclusions
Data room index	<ul style="list-style-type: none">▪ Directs users to relevant sections of the data room▪ Provides the data room agenda for review
Purchase and Sale Agreement	<ul style="list-style-type: none">▪ Describes legal obligations between parties
Process letters	<ul style="list-style-type: none">▪ Describes how the implementation process will be managed▪ Clarifies ownership of data and processes for ongoing maintenance▪ Establishes timelines for data migration

Proposed introductory process timeline

Estimated transaction signing and announcement in mid-March



J.H. Morgan Stanley

Preliminary key process responsibilities

Overview

	[Client]	J.P. Morgan / Morgan Stanley	Additional advisor(s)
Draft ITN			
Carry out relevant tasks	✓		
Direct any future Counterparty discussions to J.P. Morgan and Morgan Stanley	✓		
Perform due diligence potential Counterparties	✓		
Solicit data room provider through competitive process	✓		
Prepare pre-negotiate NDAs for additional Counterparties	✓		
Develop pre-marketing materials & set up meetings with technology firms [TBD]	✓		
Develop a communication strategy	✓		
Draft OM and first round bid letter	✓		
Prepare PSA terms, associated schedules, update costs	✓		
Negotiate NDAs	✓		
Distri bute OM and initial bid schedule	✓		
Prepare management presentation	✓		
Perform a review before final document	✓		
Interface between Counterparties and [Client]	✓		
Review confirmed bids and prepare selected names for second round	✓		
Counterparty Q&A and "deep-dive" due diligence / distribute PSA	✓		
Management presentation to relevant stakeholders	✓		
Prepare final bid process letter	✓		
Establish key milestones	✓		
Negotiate final terms / pSA	✓		

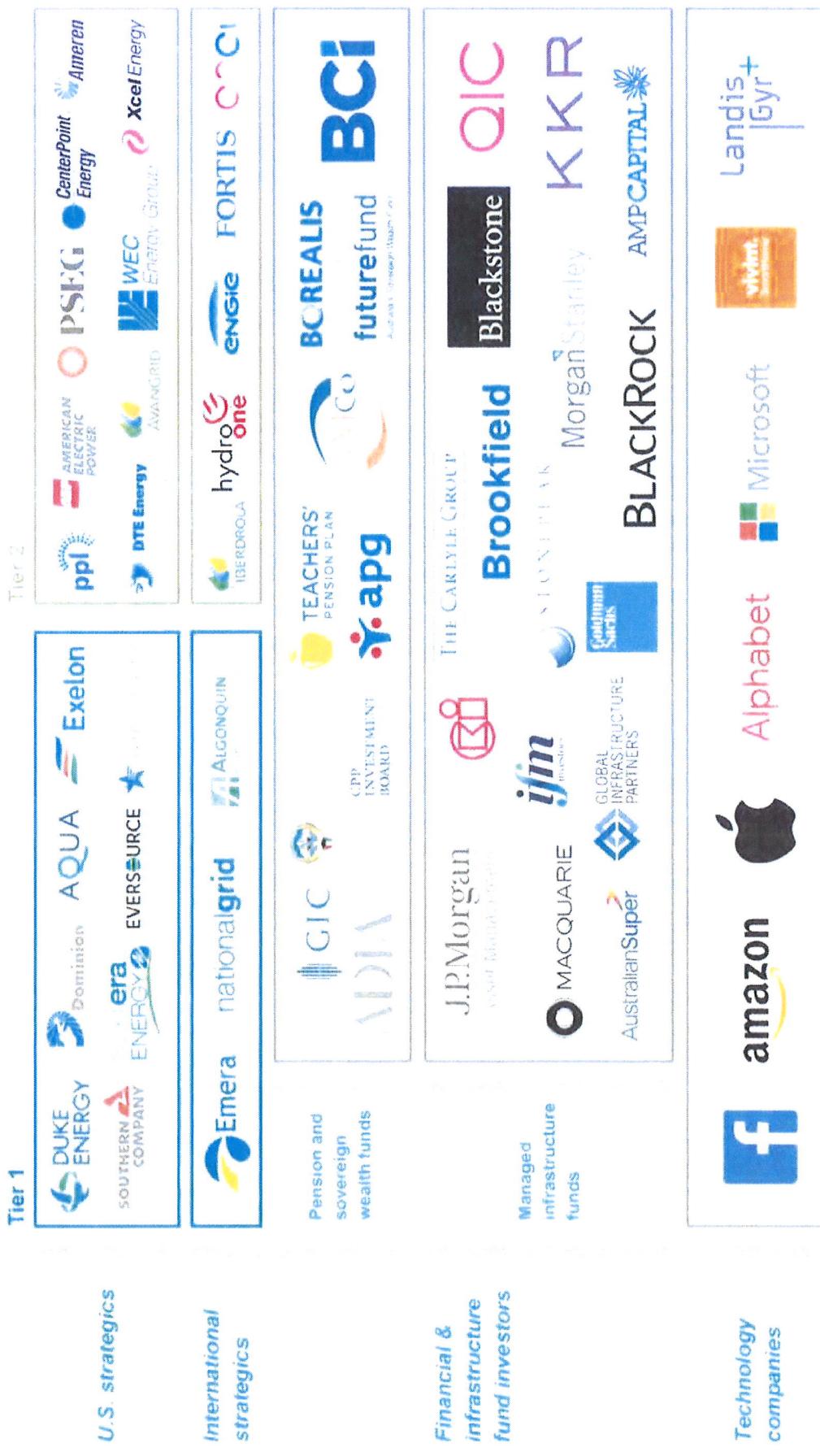
As a part of any potential transaction, certain approvals from the [board, city and the general public] must be obtained

JUDY MORGAN STANLEY

Potential Counterparty universe

- ITP screening process – designed to:
 - Identify participants that have the financial and operational wherewithal to make a reasonable proposal
 - Eliminate parties that do not have serious intentions or wherewithal to make a reasonable proposal
- Key criteria:
 - Minimum level of financial credibility (balance sheet & cash position, source of funding)
 - Minimum level of operational experience to comparable extant (e.g. owning, E&PC operating, large and complex business operation)
 - Potential differentiating factors (financial, operational, technological, geographical, otherwise)
- Communications with potential counterparties:
 - Identify appropriate contact at each counterparty
 - Communicate: interest areas of potential opportunity and indicate flexibility regarding potential partnership
 - Maintain ongoing, close communication with key decision makers throughout process
- Counterparty types:
 - Domestic businesses
 - Construction strategies
 - International strategies
 - Infrastructure funds (including) sovereign wealth funds, state pension funds
 - Private equity
 - Technology companies
 - Oil and gas companies
 - Partnerships & consortiums

Landscape of potential [Client] utility counterparties



Agenda

1 Appendix

Page

12

Preliminary Round 1 CIM outline

Overview

1 Executive summary

- Key focus: efficiency
- Major strategic priorities
- Strategic direction
- Operational review & execution

2 Key investment highlights

- Capital allocation discipline
- Strong capital discipline
- Significant growth opportunities
- Strategic acquisitions
- Strategic partnerships
- Capital commitment

3 Business overview

- Strong capital discipline
- Strong capital discipline
- Significant growth opportunities
- Strategic acquisitions
- Strategic partnerships
- Capital commitment

4 Customer overview

- Customer segments: individual investors
- Institutional
- Institutional clients: global asset managers, pension funds, sovereign wealth funds
- Institutional clients: hedge funds
- Institutional clients: pension funds
- Institutional clients: sovereign wealth funds
- Institutional clients: other

5 Legal

- Legal framework
- Regulation of securities (e.g., FINRA)
- Securities laws
- Financial regulations
- Other

6 Process overview and next steps

- Process overview
- Next steps
- Other

7 Q&A and contact information

- Q&A and contact information
- Other

Illustrative data room index

Illustrative data room index

Category	Document/Title
Corporate/Organizational Docs	
1.1	Charter and Bylaws
1.2	Statement of Organization
1.3	Voting agreements, proxies, etc.)
1.4	Charters/Agreements
1.5	Directors and key management
1.6	Shareholders' meeting notices
1.7	Geographical operating areas
1.8	Consolidations, charters and other documents
1.9	Press clippings and releases
Employment and Benefits	
2.1	Current employee information
2.2	Contractor information
2.3	Current independent contractors or agency workers
2.4	Termination of employment
2.5	Labor disputes
2.6	Non-disclosure, non-compete, and assignment of copyright/invention agreements
2.7	Non-disclosure, non-compete, and assignment of copyright/invention agreements
2.8	Non-compete, non-disclosure, and assignment of copyright/invention agreements
2.9	Labor disputes against the Company
2.10	Employee compensation
2.11	Documentation relating to employee performance problems
2.12	Termination, demotion, or dismissals
2.13	Bonus or special compensation granted
2.14	Information of National Labor Relations Board regarding labor relations, arbitration agreements, and collective bargaining agreements
2.15	For each plan which is currently or was formerly in place:
2.16	a) Description, components, terms and conditions
2.17	Correspondence with or approvals from regulatory or taxation authorities ('top hat plan' notices filed with the U.S. Department of Labor, joint labor-management agreements for performance issues, etc.)
2.18	Superman policies on vacation, sick leave, sabbaticals, holidays and an analysis of accrued leave for all employees
2.19	List of employees holding the most unusual, unique titles
2.20	Renegotiations of union agreements and outline of contingency strike plans

Illustrative data room index (cont'd)

J.P. Morgan Morgan Stanley

Illustrative data room index (cont'd)

Illustrative data room index

Illustrative data room index (cont'd)

Illustrative data room index

Category	Description
Non-Current Assets – Inventory and Other Assets	<p>Physical inventory held, valued and categorized by location, storage quantity and type or other major service or cost to generate revenue.</p> <p>Inventory consists of raw materials, work-in-process and finished goods.</p> <p>Date of last physical inventory to test vendor expressed in absolute date.</p> <p>Supplier's current and historical financial information on the vendor.</p>
Non-Current Assets – Property, Plant & Equipment	<p>Physical assets held, valued and categorized by location, storage quantity and type or other major service or cost to generate revenue.</p> <p>Inventory consists of raw materials, work-in-process and finished goods.</p> <p>Date of last physical inventory to test vendor expressed in absolute date.</p> <p>Maturity schedule of CAPEX by vendor.</p> <p>Supplier's current and historical financial information on the vendor.</p> <p>Supplier's current and historical financial information on the vendor.</p>
Licenses	<p>Patented technology or trademarks currently used and the current date of expiration.</p> <p>Contractual obligations to obtain or retain rights and licenses.</p> <p>Details of vendor of IP, the original copyright holder.</p> <p>Date of last physical inventory to test vendor expressed in absolute date.</p>
Other Financial Information	<p>Supplier's current and historical financial information on the vendor.</p> <p>Supplier's quarterly financials for the last year and the most recent quarter.</p> <p>Supplier's annual financials and any other relevant financials gathered by vendor.</p> <p>List of the names of the auditors of Company and its subsidiaries and details regarding any change in auditors and dates of audit reports.</p> <p>Any other relevant financials or documents required by the test vendor.</p> <p>List of all customers that the Company does business with, any such audits or reports made in respect of such customers.</p> <p>Supplier's current and historical financial information on the vendor.</p>

J.P. Morgan

Morgan Stanley

Illustrative data room index (cont'd)

Illustrative data room index

Illustrative data room index (cont'd)

Illustrative data room index

Category	Document Title	Description
Tangible Assets – Real & Personal Property		
Leases	Address ledger agreement and lease documents for each asset office (lease, master, sublease)	Lease agreements for all assets, including master and sub leases for office space
Intellectual Property		
IP	Patent and trademark applications, registrations, and renewals	Patent and trademark applications, registrations, and renewals
Trademarks and Patent Agreements	Trademarks and Patent Agreements	Trademarks and Patent Agreements
Other IP	Other intellectual property documents	Other intellectual property documents
Tax Matters		
FD	Estimated tax due date for each tax jurisdiction	Estimated tax due date for each tax jurisdiction
DD	A tax transfer allocation methodology of entity specific assessment equities or assessments of business entities	A tax transfer allocation methodology of entity specific assessment equities or assessments of business entities
Other Documents		
Other	Other general documents	Other general documents
Other	Other general documents	Other general documents
Other	Emergency planning and continuity right to work	Emergency planning and continuity right to work
Other	Other general documents	Other general documents

J.P. Morgan disclaimer

This document has been prepared solely for the benefit of J.P. Morgan clients or prospective clients. It is not intended for general distribution and may not be reproduced, distributed, or disclosed outside of the intended audience without the express written consent of J.P. Morgan. The information contained herein may not be used, in whole or in part, without the express written consent of J.P. Morgan.

The information in this presentation is general and may contain statements of opinion which may not be accurate. All of which are intended to be for general information purposes only. In preparing this presentation, J.P. Morgan's managers, analysts, economists, and other professionals have made their best efforts to obtain reliable information and opinions from sources believed to be reliable. However, no assurance can be given that such information and/or analyses are complete or accurate. The views expressed in this presentation are those of the presenters at the time of preparation and are subject to revision without notice. Expressions of opinions contained herein are the opinions of the individual presenters only. Please note that some of the persons mentioned herein are not employees of J.P. Morgan.

Federal, state and local tax laws, regulations, practices, rulings, pronouncements, and interpretations of the Internal Revenue Service, state tax authorities, and other taxing agencies, as well as the interpretation of the various tax codes, may change over time. This presentation does not purport to discuss specific tax issues, nor does it purport to provide tax advice. It is the responsibility of the client to consult its own tax advisor concerning specific tax issues.

IRS Circular 230 Disclosure: JPMorgan Chase & Co. and its affiliates do not provide tax advice. Accordingly, any discussion of U.S. tax matters included herein (including any attachments) is not intended or written to be used and cannot be used in connection with the promotion, marketing, or recommendation by anyone not affiliated with JPMorgan Chase & Co. of any of the matters addressed herein or for the purpose of avoiding U.S. tax-related penalties.

This document is confidential, subject to amendment, supersession, withdrawal, cancellation, or replacement at any time, and contains neither recommendations nor conclusions of J.P. Morgan Securities Inc. or its affiliates. It is the property of J.P. Morgan Securities Inc. and its affiliates and is not to be reproduced, in whole or in part, without the prior written consent of J.P. Morgan Securities Inc. or its affiliates. It is the property of J.P. Morgan Securities Inc. and its affiliates and is not to be reproduced, in whole or in part, without the prior written consent of J.P. Morgan Securities Inc. or its affiliates. It is the property of J.P. Morgan Securities Inc. and its affiliates and is not to be reproduced, in whole or in part, without the prior written consent of J.P. Morgan Securities Inc. or its affiliates.

This document does not constitute a prospectus or offering circular. It is the sole responsibility of the issuer to provide any other disclosure requirements. This document does not constitute a prospectus or offering circular. It is the sole responsibility of the issuer to provide any other disclosure requirements. This document does not constitute a prospectus or offering circular. It is the sole responsibility of the issuer to provide any other disclosure requirements.

Morgan Stanley disclaimer

J.P. Morgan and Morgan Stanley are registered trademarks of JPMorgan Chase & Co. and Morgan Stanley, respectively. Morgan Stanley is a member of the New York Stock Exchange and the American Stock Exchange. Morgan Stanley is also a member of the Nasdaq National Market and the Nasdaq SmallCap Market. Morgan Stanley is a member of the New York City Stock Exchange and the Midwest Stock Exchange. Morgan Stanley is a member of the Chicago Board of Trade and the Chicago Mercantile Exchange. Morgan Stanley is a member of the New York Futures Exchange and the New York Options Exchange. Morgan Stanley is a member of the New York Stock Exchange and the American Stock Exchange. Morgan Stanley is a member of the Nasdaq National Market and the Nasdaq SmallCap Market. Morgan Stanley is a member of the New York City Stock Exchange and the Midwest Stock Exchange. Morgan Stanley is a member of the Chicago Board of Trade and the Chicago Mercantile Exchange. Morgan Stanley is a member of the New York Futures Exchange and the New York Options Exchange.

Morgan Stanley is a registered trademark of JPMorgan Chase & Co. and Morgan Stanley, respectively. Morgan Stanley is a member of the New York Stock Exchange and the American Stock Exchange. Morgan Stanley is also a member of the Nasdaq National Market and the Nasdaq SmallCap Market. Morgan Stanley is a member of the New York City Stock Exchange and the Midwest Stock Exchange. Morgan Stanley is a member of the Chicago Board of Trade and the Chicago Mercantile Exchange. Morgan Stanley is a member of the New York Futures Exchange and the New York Options Exchange.