

1 Introduced by Council Member Bowman and Co-Sponsored by Council  
2 Members Hazouri, Freeman, and Pittman:

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5 **ORDINANCE 2019-557-E**

6 AN ORDINANCE REGARDING THE CITY COUNCIL'S  
7 STRATEGIC PLAN; CREATING A NEW SECTION 106.110  
8 (CITY COUNCIL STRATEGIC PLAN), CHAPTER 106  
9 (BUDGET AND ACCOUNTING CODE), *ORDINANCE CODE*,  
10 TO PROVIDE FOR ANNUAL RECOMMENDATIONS FROM THE  
11 CITY COUNCIL REGARDING THE COUNCIL'S STRATEGIC  
12 PLAN; PROVIDING AN EFFECTIVE DATE.

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14 **WHEREAS**, on June 20, 2018 the City Council conducted a  
15 strategic planning meeting, facilitated by Steve Halverson, CEO of  
16 the Haskell Company, to start the process of developing a long-term  
17 vision to guide the actions of City Council; and

18 **WHEREAS**, in preparation for the meeting, City Council Members  
19 had been asked to submit ideas for priorities covering 1 year, 3  
20 year and 5 year time frames, and scores of topical ideas were  
21 submitted for consideration; and

22 **WHEREAS**, during the course of the meeting the Council Members  
23 added additional ideas in each category, then distributed a limited  
24 number of personal votes among their top priorities in each time  
25 frame, which were tallied to determine the overall top priorities  
26 in each category; and

27 **WHEREAS**, the strategic plan does not bind future City Council  
28 bodies but is intended to develop a shared sense of priorities and  
29 direction with the goal of supporting and investing in the vision  
30 for the future of the city that these priorities embody; and

31 **WHEREAS**, Resolution 2018-594-A, adopted a 1, 3, and 5 year

1 Strategic Plan; and

2 **WHEREAS**, to incorporate the policies and input from the newly  
3 elected Council Members and to update and modify the Strategic  
4 Plan, the process for the plan is being codified; now therefore

5 **BE IT ORDAINED** by the Council of the City of Jacksonville:

6 **Section 1. Creating Section 106.110 (City Council**  
7 **Strategic Plan), Chapter 106 (Budget and Accounting Code),**  
8 **Ordinance Code.** Section 106.110 (City Council Strategic Plan),  
9 Chapter 106 (Budget and Accounting Code), *Ordinance Code*, is hereby  
10 created to read as follows:

11 **CHAPTER 106. BUDGET AND ACCOUNTING CODE.**

12 \* \* \*

13 **Sec. 106.110. - City Council Strategic Plan.**

14 Annually, on or before November 1, the Council shall review  
15 and update the City Council Strategic Plan, and adopt the Strategic  
16 Plan by means of a Resolution. The Council President shall  
17 coordinate the meetings of Council to deliberate and discuss the  
18 strategic plan. A final Resolution shall be forwarded to the  
19 Administration to be considered as Council budget priorities.

20 **Section 2. Effective Date.** This ordinance shall become  
21 effective upon signature by the Mayor or upon becoming effective  
22 without the Mayor's signature.

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24 Form Approved:

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26 /s/ Margaret M. Sidman

27 Office of General Counsel

28 Legislation Prepared By: Margaret M. Sidman

29 GC-#1295595-v1-Bowman\_-\_Code\_Amd\_(Council\_Strategic\_Plan)