

JACKSONVILLE PUBLIC LIBRARY

Annual Report FY 2018

Reflecting on the Past: Focusing on the Future

The 2018 – 2020 Strategic Plan supports our mission to enrich lives, build community and foster success by bringing people, information and ideas together.



Ronnie King II
Chair
Board of Library Trustees

MESSAGE FROM OUR LEADERSHIP

With the retirement of Library Director Barbara A. B. Gubbin, the Board welcomed new Director Tim Rogers, and set in motion a plan to continue the library's meaningful work to serve the learning and literacy needs of the community. We tackled new ways to engage people and encourage them to actively participate in the mayor's vision of One City, One Jacksonville.

Implementing strategic goals, we focused on priorities to inspire lifelong learning and discovery, support educational success, and build community through outstanding experiences. We put the library at everyone's fingertips with a new smartphone app, built engagement with youth and parents in our Summer Learning program, and raised awareness of the library and community through a new podcast, *Completely Booked*.

On behalf of the Board of Library Trustees, thank you for your continued support. It is such an honor to serve Jacksonville Public Library, a trusted organization that is always here to help when you need it—whether for research, education, information, a safe space or simply for enjoyment. Please encourage everyone you know to get a library card—and use it often!

A handwritten signature in black ink, appearing to read "R. King".

Ronnie King
Board of Library Trustees, Chair



Tim Rogers
Library Director

Having taken the helm as library director in January 2018, I am privileged to be part of this friendly community and Jacksonville Public Library. I've experienced first-hand the pleasure of getting to know and collaborating with a dedicated staff and Board. It's clear the library is riding a wave of optimism and opportunity, looking toward expanding its reach and impact to all of Duval County.

We laid the groundwork for capital projects that include a new library to serve the underserved far Northside in the Oceanway area; renovation of the children's departments at the Charles Webb Wesconnett and Highlands regional libraries; and the creation of a model for our 21st century urban learning and literacy spaces. Each of these projects aligns with the library's core purpose to bring people, information and ideas together to enhance the educational, entrepreneurial and employment needs of the Jacksonville.

Next year we will expand hours at nine libraries. All 21 locations will be open at least six days a week, providing more access to more customers. With approval of a recurring \$850,000 materials budget, we can continue to make improvements to our collection, adding items customers want most such as more popular books and digital items.

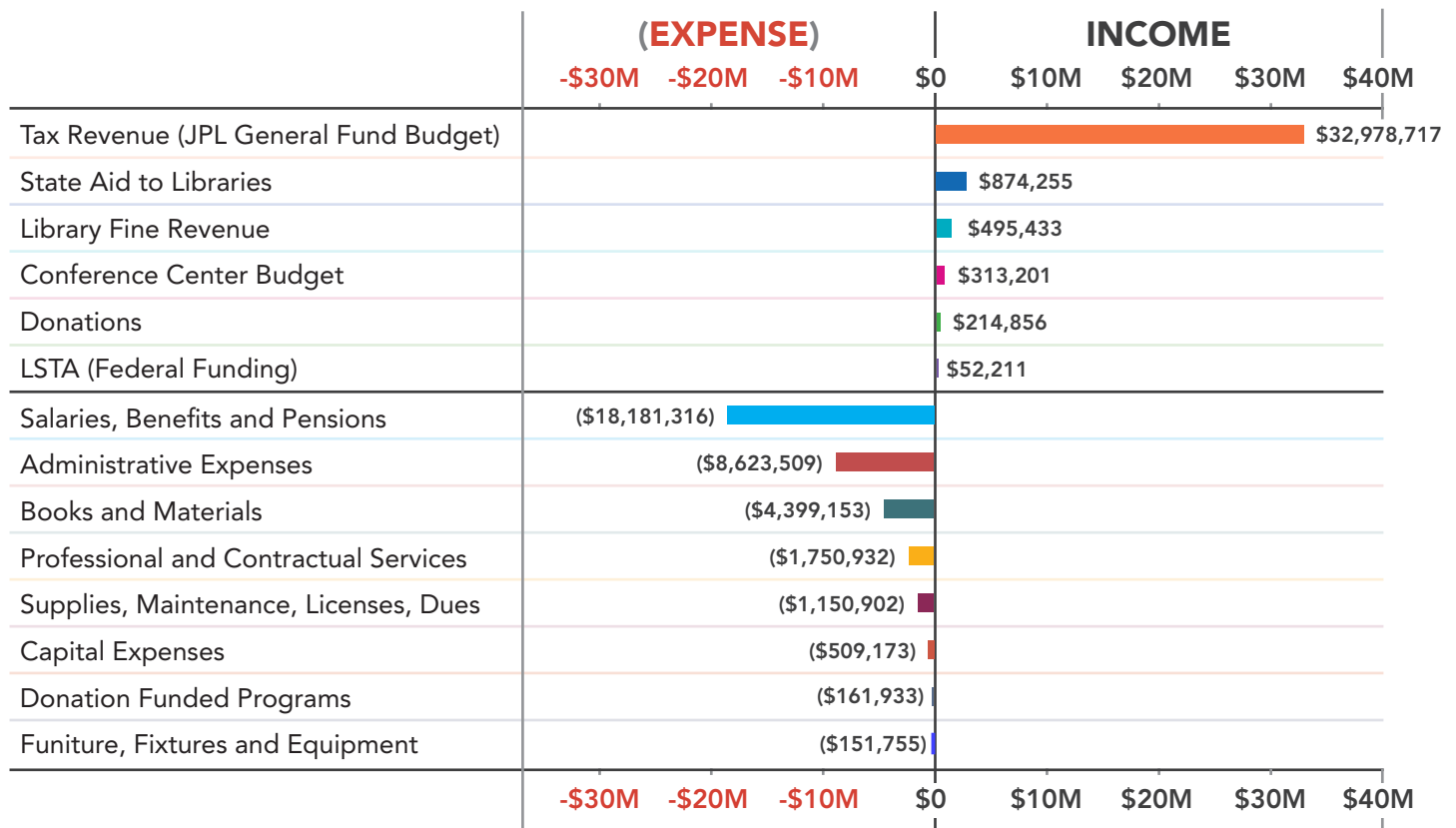
In closing, I express sincere thanks to our Friends groups, the Jacksonville Public Library Foundation, the Board of Library Trustees, our fantastic staff, and the many customers who, throughout the years, have advocated for and supported the library. Thank you to Mayor Curry and City Council for showing a renewed commitment to the library's role as the city's premier agency for lifelong learning, student success, and a partner for smart community building.

We have a lot to be proud of, and even more to accomplish next year. Together, with your support, we can improve lives and achieve One City, One Jacksonville.

A handwritten signature in black ink, appearing to read "Tim Rogers".

Tim Rogers
Library Director

FY 2018 BUDGET AND EXPENSES



HIGHLIGHTS OF THE YEAR



BANKSY ART EXHIBITION

The \$2 million *Haight Street Rat*, created by world famous—and infamous—Banksy, drew hundreds to the Main Library's gallery in the Jax Makerspace.



COMMUNITY CONVERSATIONS

Tackling tough topics such as the opioid crisis, medical marijuana, gun control and more, the library engaged the public to learn about and discuss diverse viewpoints.



JAX BOOK FEST

More than 3,000 book lovers came out to see 100 local and national authors—many with *New York Times* best-sellers—and to hear presentations, and buy books to have signed.



MAPPING OUR PAST

A PBS *Antiques Roadshow* celebrity, local appraisals, expert panel, map presentation, and map room tour showcased the Lewis Ansbacher Map Collection to an enthusiastic crowd.

SUMMER LEARNING

Children logged a whopping 3.3 million minutes of reading to help prevent summer slide—the loss of academic skills over summer break.



FY 2018 IN FOCUS

Jacksonville Public Library Foundation



Letter from Jacksonville Public Library Foundation Board Chair

I want to take this opportunity to thank all of our donors who have given so generously over the past year. We could not do what we do for the library without your support!

As chairman, I am constantly asked, "Why do we need libraries?" My answer is always the same: Wherever you, your friends, neighbors or members of your community are in life, the library is there with the resources to improve, expand or enrich experiences, always helping to move our community forward in positive ways.

The Foundation takes pride in helping the library with services and programs that otherwise would not happen. Our Hi \$5 for Kids campaign works to stop the summer slide for thousands of Duval County students. We lead and support events throughout the library system that afford citizens of Jacksonville access to learning through computer classes, adult education, and a wealth of live cultural and educational events.

Again, thank you for your support. For the upcoming year, please consider a recurring gift, a naming opportunity, or a gift to the JPLF endowment that will sustain critical programs even more. I look forward to working with each of you, and seeing the exciting things our Foundation has set in motion come to fruition for the library in 2019.

Sincerely,

Robin J. Albaneze
Board Chair

Thank you to our Board of Directors

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Tim Rogers
Library Director

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Reflecting on the Past: Focusing on the Future

The 2018 – 2020 Strategic Plan supports our mission to enrich lives, build community and foster success by bringing people, information and ideas together.



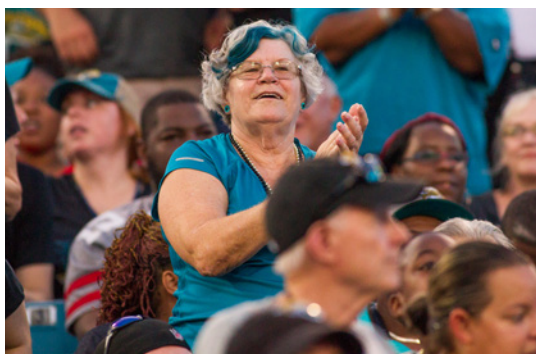
Inspiring Lifelong Learning and Discovery

Library customers are never too young—or old—to explore, learn and discover! Through adult programs this year, 54 people earned high school diplomas, enabling them to contribute approximately \$16.1 million to the economy in their combined lifetimes.



Supporting Youth Educational Success

We champion reading from birth to school-age kids to teens and college-bound. Nearly 130,000 DCPS students have Student Library Cards. In this year's 12-week Summer Learning program, designed to eliminate summer slide (the risk that students face of losing up to two months of educational progress during the summer), children, teens and adults read 5.9 million minutes. That's more time than it would take to make 800 round trips to the moon.



Building Community

Our libraries are neighborhood hubs where people gather and connect through a myriad of activities. They meet, discuss, create, research, read, use computers, study and enjoy concerts. Fact is, for every one person who attended a sporting event in Jacksonville this year, three visited the library.



One City. One Jax. One Library.

Our community counts on library resources: This year 4.7 million books, DVDs, CDs and other materials were checked out—enough to fill the entire Bank of America building.

FY 2018 IN FOCUS

Strategic Plan



Providing Robust Collections

The library is like a free bookstore, and our customers are taking advantage of it. The 3.2 million books they checked out this past year weigh as much as three 747 jumbo jets. That's a lot of different books to choose from, and a big deal in savings too!



Outstanding Experiences

With everything from author talks to Zentangle art, the library hosted 15,000 programs. That adds up to as many hours of entertainment as the entire Netflix movie catalog. We're talking about a variety of cool events for every age. And we've got movies too!



Increasing Convenient Access and Awareness

Open to all, our libraries are busy places. With 21 convenient locations around town, the library is your go-to neighborhood destination. We are proud to welcome a new library customer inside our doors every 57 seconds. In addition, people spent more than 260 hours a day on our website, checking out events and materials. That's enough time to watch all the Academy Award Best Picture winners from 1927, and still binge the entire season of *Game of Thrones*!



Award-Winning Staff and Partners

Jacksonville Public Library would not have as great an impact on the community if it were not for the outstanding staff and community partners it enjoys. Among other accolades this year, four major library industry awards honored the library's incredible supporting players including NEFLIN Member of the Year Julie Rekow, Florida Library Association's (FLA) Outstanding Business/Media Partner the United Way of Northeast Florida, and the recipient of both NEFLIN's Champion of the Year award and FLA's Friends, Foundation & Boards Outstanding Member of the Year, Sharon Coon (pictured with FLA Past President Robin Shrader).

FY 2018 IN FOCUS

Jacksonville Public Library Donors

Jacksonville Public Library wishes to acknowledge and express our sincere gratitude to our grantors, partners, sponsors and donors for their consistent support of library programs and services this year.

COLLABORATORS, GRANTORS & PARTNERSHIPS

- Action News Jax Tenikka's Books for Kids
- American Library Association
- Best Buy Foundation
- Blue Star Families Project START
- Buffalo Soldiers Historical Society
- CareerSource Florida
- Cathedral Arts Project
- Chartrand Family Fund
- City of Jacksonville Housing and Community Development Division
- Comcast NBCUniversal
- Dollar General Literacy Foundation
- Duval County Public Schools
- Florida Department of State Division of Library & Information Services
- Florida Humanities Council, Inc.
- Jacksonville Historical Society
- Jacksonville Public Libraries Foundation, Inc.
- Mandarin Historical Society
- National Endowment for the Humanities
- Northeast Florida Library Information Network (NEFLIN)
- Sister Cities Association
- The Community Foundation for Northeast Florida
- The Cultural Council of Greater Jacksonville
- The Florida Times-Union
- Three Rivers Legal Services
- United Way of Northeast Florida Reading Pals
- University of Florida IFAS Duval Extension Office
- WJCT, Inc.
- World Affairs Council of Jacksonville

DONATIONS – CASH & IN-KIND GIFTS

Organizational Donors

- Ancient City Brass Band, LLC
- Blessing & Chance, Inc.
- Borland Health Sciences Library – UF Health
- Catholic Charities
- Center for Autism and Related Disabilities (CARD) – UF Jacksonville
- Child Guidance Center
- City of Jacksonville Supervisor of Elections Office
- Cultural Council of Greater Jacksonville
- Daniel Memorial
- DAR Jacksonville Chapter
- DCPS Teachers of the Visually Impaired
- Edward Waters College
- ElderSource/SHINE

- Family Support Services of North Florida, Inc.
- First Coast Romance Writers, Inc.
- Florida Brass Quintet
- Friends of Hemming Park
- FSCJ Vision Education & Rehabilitation Center
- Fun 4 First Coast Kids
- Geneva Presbyterian Church Community Ringers
- Heartfulness Institute
- Heart Gallery of Jacksonville
- Jacksonville Area Legal Aid
- Jacksonville Beekeepers Association
- Jacksonville Chinese Association
- Jacksonville Council of the Blind
- Jacksonville Holocaust Memorial
- Jacksonville Symphony Orchestra
- JAXChamber West Council
- Jax Youth Poetry Slam
- Jewish Family & Community Services
- NAR ANON
- Nelson Mandela Bay Municipality Sister Cities Delegation
- Northeast Florida Music Conservatory
- Southside Newcomers Club
- St. Mark's Episcopal Day School
- Three Rivers Legal Services
- UNF Delta Gamma Fraternity Eta Delta Chapter
- United Tiny House Association
- United Way of Northeast Florida
- VAVF Temple Sisterhood Braille Group
- Viva Panama-USA
- Woman's Club of Jacksonville

Business Donors

- A Rooney Creation, Inc.
- Adventure Landing
- Avant Arts
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- Brunet-Garcia Advertising Agency
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- Chick-fil-A Beach & Hodges
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- Costco
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- Devoe Design
- First Coast News
- Five Guys Operations, LLC
- Gale Cengage Learning
- Gate Petroleum
- Geexella
- House of Leaf & Bean
- J. D. Hunter, Author
- Ann Huynh-Nguyen, OD

- Knitting Chicas
- Lakeshore Bicycles
- Little Caesar's Pizza
- Love Me!
- Lowes Home Improvement
- Mayo Clinic Memory Disorders Clinic
- Midwest Tapes LLC
- New York Life
- One Way Out
- Paint on You LLC
- Papa John's Pizza
- PDQ
- Picus Dance
- Pita Pit
- Pizza Hut
- Al Poindexter, Musician
- Primerica
- Publix Aprons Cooking School
- Rowe's Supermarket
- Southside Newcomers Beading Group
- Starbucks
- Subway Argyle Blvd.
- Sun-Ray Cinema
- Swimming Safari Swim School
- T C Delivers
- Bruce Thomason, Author
- Thrive Chiropractic Health Center
- UF Extension Office
- Video Game Rescue, LLC
- Vitamin Shoppe
- Walgreens
- Wendy Hughes Team Keller Williams Realty
- World Financial Group
- Wounded Warrior Project
- Zaxby's

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- Helena Zuber Estate

Hi \$5 for Kids Summer Learning Fund

Foundation fundraiser for the JPL Summer Learning Program. Gifts were received in FY 2018. We acknowledge the generosity of the hundreds of donors who chose to remain anonymous as well as the donors listed below:

- Lou Ann Atwood
- Ralph Daniel
- Vickie Delaney
- Tammy Demeza
- John Fields
- Lana Fields
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- Eve Harm
- Jonas Jennings
- Carol Koinis
- Kathleen Krizek
- Leanne R. Pyron
- Michael Rivalsky
- Susan Sciolino
- Gary Sebal
- Iona Stapleton
- Paul Trojak

Jax Makerspace/Art Walk Survive to Thrive Exhibition

- Anthony Aiuppy
- Delores Barr Weaver Policy Center
- Katrina Fernandez
- Her Song Jacksonville
- Hubbard House

- JASMYN
- Pace Center for Girls
- Rethreaded
- UF IFAS Duval County Extension Office
- Women's Center of Jacksonville

Writing on the Wall

- Gabi Corley
- Overstreet Ducasse
- Annelies Dykgraaf
- Dustin Harewood
- Perla Reyes

Prescribed Expression

- Art with a Heart in Healthcare
- Cathedral Arts Project
- Deformance Art
- Hope at Hand
- Indigo Art Therapy Studio
- I Still Matter
- JASMYN
- MoCA Art Aviators
- The Performers Academy

Local Authors Collection

- Tasheba Berry-McLaren
- Dr. Dee Black
- Libby Blumberg
- Nathan B. Brooken
- Thomas G. Broussard, Jr.
- Curtis R. Brown, Jr.
- Ruth Coe Chambers
- Beth Davis
- Mark LeClair DeGange
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- Aaron Woodson

Jean Brinkman Fund

Supports the Center for Adult Learning (CAL).

- Walter Brinkman
- Riverside Presbyterian Women

Talking Books Special Needs Fund

Supports library services for vision impaired customers.

- Florence Marquardt
- John A. Malone
- Bessie Turk
- Ann L. Hopkins
- Jean Shea

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Gifts given in honor or memoriam.

Frank Baker

Larry Riley
Hallie P. Forte

Richard E. "Dick" Bussard

Billee Bussard

May Serpone

Barbara Binghi

Rev. Thomas D. Ryan, Jr.

Jim Ryan

Friends of the Library

We thank our Friends groups for their partnership and generous cash and in-kind gifts given throughout the year.

- Friends of Jacksonville Public Library
- Friends of the Beaches Branch Library
- Friends of the Olga L. Bradham and Etta L. Brooks Branch Library
- Friends of the Murray Hill Library
- Friends of the Willowbranch Library
- Friends of the Dallas Graham Branch Library
- Friends of the Brentwood Branch Library
- Friends of the South Mandarin Branch Library
- Friends of the Maxville Branch Library
- Friends of the Southeast Library

FY 2018 IN FOCUS

The Conference Center at the Main Library

The Conference Center at the Main Library is downtown Jacksonville's unique event destination. With 20,000 square feet of space and a variety of indoor and outdoor venues to accommodate from 10 to hundreds of guests, it is ideal for everything from business meetings to wedding receptions.

Key Conference Center Events in FY 2018:

- Jax Addy Awards, hosted by American Advertising Federation (AAF) – Jacksonville
- Jacksonville Urban League: 70th Anniversary Gala
- Jacksonville Regional Chamber of Commerce: Board of Governors' Meeting
- CSX Technology Town Hall
- Down Syndrome Association of Jacksonville (DSAJ) Illuminate the Night Fundraiser
- American Heart Association: Go Red for Women Luncheon
- Jacksonville Film Festival

CONFERENCE CENTER

By the Numbers FY 2018:

339	Library Sponsored or Co-sponsored Events Open to the Public
70	Corporate/Nonprofit Events
39	Weddings
15	Social Events

FY 2018 Total Revenue: \$188,323





THE CONFERENCE CENTER AT THE MAIN LIBRARY IS THE PERFECT PLACE TO HOST EVENTS.

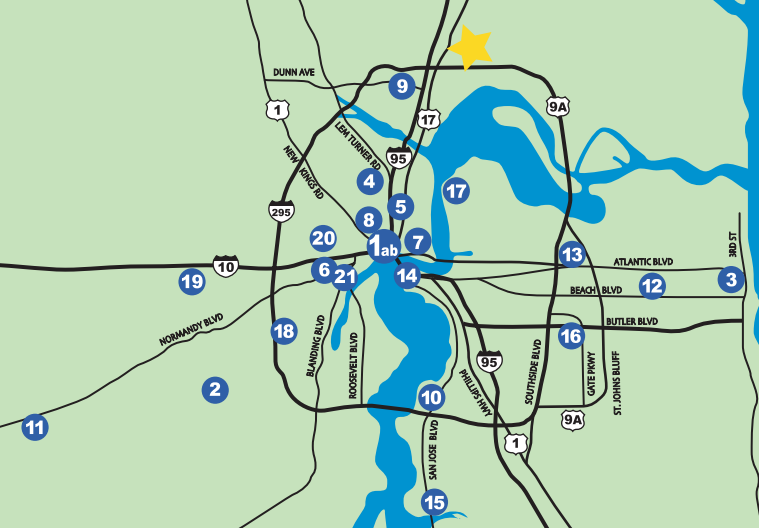
The Conference Center at the Main Library rents meeting space to both public and private sector individuals, groups and organizations for training seminars, musical performances and recitals, weddings and business meetings. Choose from multipurpose rooms/ballrooms, atrium and courtyard with fountain, auditorium with theater seating, grand staircase for photo ops, chic lounge area, meeting rooms and more. Special bridal packages are available.

Contact the Conference Team at (904) 630-1947 or jplconference@coj.net to learn how The Conference Center at the Main Library can help with any event.

Visit jaxpubliclibrary.org/conference-center for The Conference Center rate booklet, rental information and reservation form.

CONFERENCE CENTER
— at the Main Library —





- 1. Main Library**
303 Laura St. N., 32202
- 2. Argyle Branch**
7973 Old Middleburg Rd. S., 32222
- 3. Beaches Branch**
600 3rd St., Neptune Beach, 32266
- 4. Bradham and Brooks Branch**
1755 Edgewood Ave. W., 32208
- 5. Brentwood Branch**
3725 Pearl St., 32206
- 6. Bill Brinton Murray Hill Branch**
918 Edgewood Ave. S., 32205
- 7. Brown Eastside Branch**
1390 Harrison St., 32206
- 8. Dallas Graham Branch**
2304 Myrtle Ave. N., 32209
- 9. Highlands Regional**
1826 Dunn Ave., 32218
- 10. Mandarin Branch**
3330 Kori Road, 32257
- 11. Maxville Branch**
8375 Maxville Blvd., 32234
- 12. Pablo Creek Regional**
13295 Beach Blvd., 32246
- 13. Regency Square Branch**
9900 Regency Square Blvd., 32225
- 14. San Marco Branch**
1513 LaSalle St., 32207
- 15. South Mandarin Branch**
12125 San Jose Blvd., 32223
- 16. Southeast Regional**
10599 Deerwood Park Blvd., 32256
- 17. University Park Branch**
3435 University Blvd. N., 32277
- 18. Charles Webb Wesconnett Regional**
6887 103rd St., 32210
- 19. West Branch**
1425 Chaffee Road S., 32221
- 20. Westbrook Branch**
2809 Commonwealth Ave., 32254
- 21. Willowbranch Branch**
2875 Park St., 32205
- JPL Express Oceanway**
12215 Sago Ave., 32218

Thank you to...

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Friends of the Beaches Branch Library
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