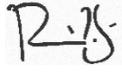




MEMORANDUM

January 27th, 2021

TO: Dr. Cheryl L. Brown, Director/Council Secretary
Jacksonville City Council

FROM: Ronnie King II
Chair, Board of Library Trustees, JPL


CC: Steve Cassada, Information Systems Administrator, City Council
Boards and Commissions – File Copy
Jessica Matthews, Chief of Legislative Services
Tim Rogers, Library Director, Jacksonville Public Library

SUBJECT: Annual Report: Board of Library Trustees, Jacksonville Public Library

In accordance with Codes 50.110, 58.102, and 90.104, the Board of Library Trustees submits the following report of its activities for the prior year:

Prior Year's Activities

The Board of Library Trustees met monthly from October 2018 through September 2019 and for special sessions. In March's "Board Work Day," trustees determined system priorities for the remaining term of the Library's Strategic Plan, tentatively set preliminary direction for the next Strategic Plan, and established a clear framework and advocacy strategy for the FY 2020 budget. The Board's Finance and Governance Committees met as needed to monitor library finances, approve budgets, vet library policy, and advise the Library Director. Capital Improvements and Personnel/Executive ad hoc committees met to address capital improvements needs and to conduct the annual evaluation for Library Director Tim Rogers.

Current Members

The Board elected the following officers in Fall 2018 to serve its October 2018-September 2019 Board Year (Library Board Years are identical to COJ Fiscal Years).

- Ronnie King II, Chair,
- Timothy J. Anderson, Vice-Chair,
- Jill Dame, Secretary, and
- Sybil Ansbacher, Foundation Liaison.

The Board welcomed new trustee Donald H. Horner, III, who replaced outgoing trustee Fitzgerald D. (Gerald) Reid, and bid farewell to trustee Charles Kleeman. Remaining trustees are:

- Guy K. Anderson
- W. Marc Hardesty
- Celia Nass

- Carlo Fassi
- Mario Payne, and
- Jackie Perry

City Council Members Tommy Hazouri and Jim Love served as liaisons to the City Council, and Tia Leathers, Director of Family and Community Involvement for Duval County Public Schools, served as Ex-Officio liaison to the public school system.

All voting trustees are given orientations to the Board and all are required to complete mandatory ethics training.

Assessment of Effectiveness

The Board enjoyed a successful first year under the leadership of new Library Director Tim Rogers. It advocated to members of the City Council to support the Library's Strategic Plan, goals, and objectives, and helped to guide and monitor the Library administration in expending the year's budgeted funds. The Board assisted in shaping the development of Library priorities and advocated for Capital Improvements Projects. The Board regards the Library Staff and its oversight as a Board as effective.

Attached is the Library's Annual Report for the prior year.

Jacksonville Public Library Annual Report FY19

You trust your public library with so much – your tax dollars, your donations, your personal and professional growth, and the development of your families, your neighbors and your community. When we heard that you voted Jacksonville Public Library as the Best Use of Public Money in the city, we were blown away.

We know this wouldn't be possible without Mayor Curry and City Council underwriting more library operating hours this year, without twice as many of you joining the library than we expected, and without the dedication of more than 450 people who chose to work here to serve you.

In this report, you'll see that your library community is growing. We hope that inspires you to keep taking advantage of this resource, share it with your neighbors, and continue to trust us to help you meet your education, entertainment and personal growth goals.

- Tim Rogers, Library Director - Ronnie King, Chair, Board of Library Trustees

BY THE NUMBERS

In FY2019, you...

- Checked out 4.5M items. That volume would cover the entire field in TIAA Bank Stadium with a layer 20 books high.
- Visited the library 3.5M times. That many people in a crowd would fill J Turner Butler Blvd from I-95 to Southside Blvd.
- Added 55,000 new cardholders to your community. That's more people than babies were born in all of North Florida (from Daytona to Pensacola!)
- Used public computers in libraries for 36.6M minutes. In that time you could watch everything on Netflix (EVERYTHING on the platform) 17 times.
- Logged 150,000 days read during the summer. That would be equivalent to you reading every single day until you caught up with Buck Rogers in the 25th century.
- Attended 13,633 programs. That's more than six times as many courses as UNF has in its entire undergraduate catalog.

HIGHLIGHTS FY19



Jax Book Fest featuring R.L. Stine



New Library Hours Added



Murray Hill Branch renamed for community leader Bill Brinton



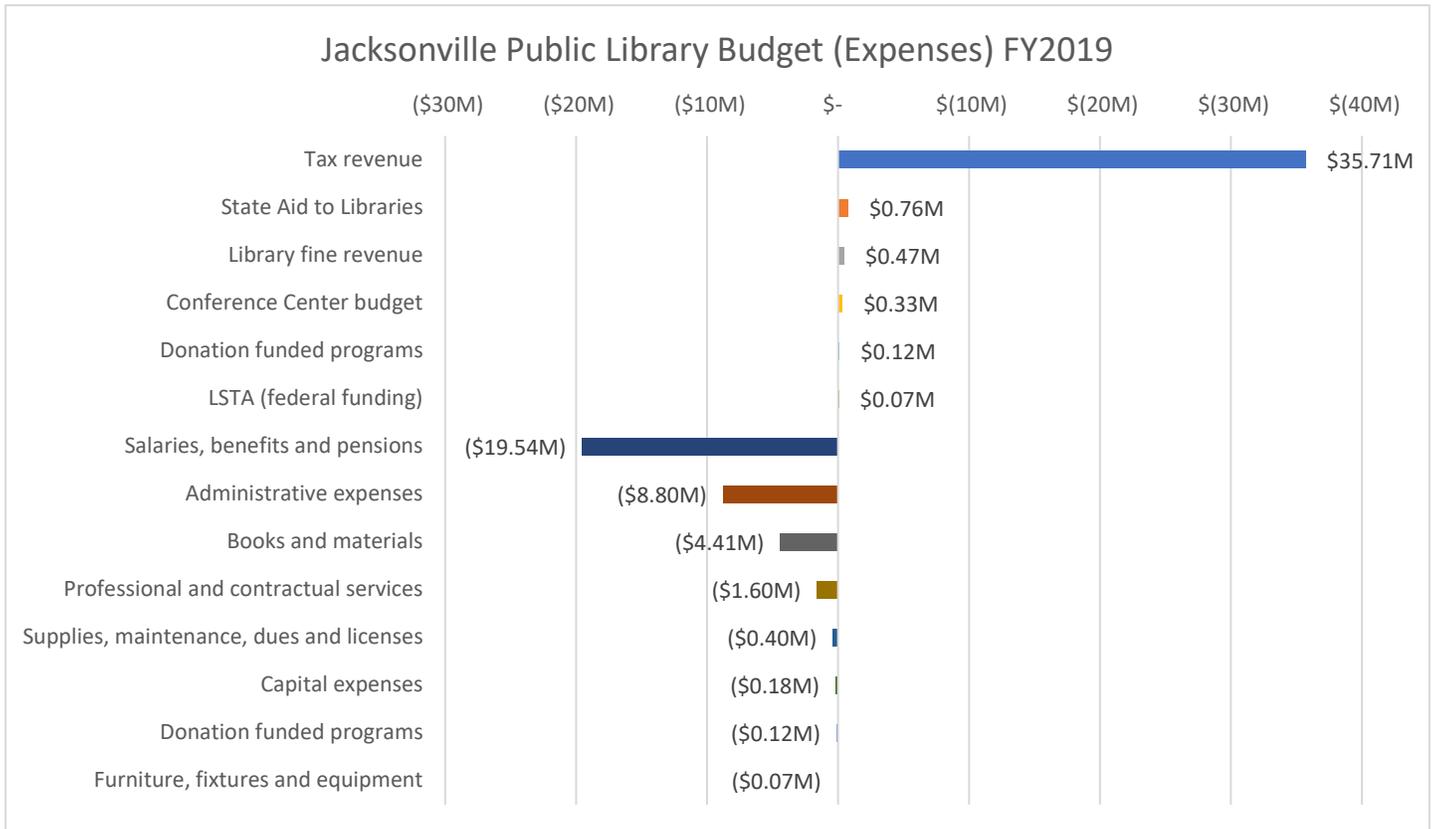
Murray Hill honored as FLA Outstanding Program of the Year for 50th Anniversary



Cheyla Scantling saves life of young library customer

Jacksonville Public Library Annual Report FY19

FINANCIAL DATA



JACKSONVILLE PUBLIC LIBRARY FOUNDATION

Our Library provides such a wealth of resource and potential for our community, and our Foundation is proud to partner with them by supporting programs and services that otherwise would not exist. Our private author events and Hi\$5 for Reading campaign support the Library's annual Jax Book Fest and Summer Learning programs which encourage and celebrate literacy for all ages. A special thank you to our Summer Learning partner, Community First Cares Foundation, for their multi-year support!

Our support also enhances literacy and learning through technology, through educational classes and even through capital improvements to Library facilities. Quite simply, our mission is to serve and support the Library in its efforts to enrich lives, build community and foster success by bringing people, information and ideas together. And we could not do all that without the support and engagement of each of you. Whether you support the Foundation through individual gifts, sponsorships, partnerships, grants or by participating in events or activities, YOU make it possible for us to support our Library as it works to serve and enhance our community today and for generations to come.

So, **thank you** -- for your support, your encouragement and your commitment. In this new year, please consider a recurring gift, a naming opportunity, or a gift to our Foundation endowment to sustain critical programs even more. We are excited about this new year and look forward to working with each of you. I wish you all a very happy and prosperous 2020!

- Kathy McIlvaine, Chair, Jacksonville Public Library Foundation

Annual Report 2019

JACKSONVILLE PUBLIC LIBRARY



GROWTH, ENGAGEMENT & RECOGNITION



RENAMED BRANCH

Murray Hill Branch renamed Bill Brinton Murray Hill Branch Library in 50th Anniversary Year.



JAX BOOK FEST

More than 3,000 book lovers came out to see 100 local and national authors including author of *Goosebumps*, R.L. Stine.



BILL BRINTON MURRAY HILL

won Florida Library Association Outstanding Program of the Year for their 50th Anniversary Celebration.



NEW LIBRARY HOURS ADDED

Nine branch libraries went from five days/week service to six days/week service. Large regional library hours increased to include more day/evening hours during the week.

MAIN LIBRARY

won Best of Folio for Public Artwork as voted by Jacksonville citizens. From murals to exhibits to special events, art literacy expanded the Library.





MESSAGE FROM OUR LEADERSHIP

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Ronnie King II, Chair, Board of Library Trustees

Tim Rogers, Library Director



LETTER FROM JACKSONVILLE PUBLIC LIBRARY FOUNDATION BOARD CHAIR

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Sincerely,

Kathy McIlvaine, Chair, Jacksonville Public Library Foundation



3.5M library visits

equal to someone entering a Library building every 20 seconds



4.5M items checked out
that many books would fill every cubic inch of 100 average-sized houses.

150,000 days logged for summer reading

One person reading that many days would have had to start the year Henry Hudson discovered Hudson Bay (1610)



55,000 new cardholders

That's more people than babies were born in all of North Florida

36.6M minutes on public library computers

In that time, you could watch everything on Netflix 17 times



13,633 programs attended

That's more than six times as many courses as UNF has in its entire undergraduate catalog



FY 2019 BUDGET AND (EXPENSES)

(Our 2019 Fiscal Year is from October 2018-September 2019)

Tax Revenue (JPL General Fund Budget)		\$35,707,594
State Aid to Libraries		\$760,288
Library Fine Revenue		\$472,799
Conference Center Budget		\$334,437
Donations		\$118,436
LSTA (Federal Funding)		\$71,951
Salaries, Benefits and Pensions	(\$19,543,502)	
Administrative Expenses	(\$8,798,396)	
Books and Materials	(\$4,408,964)	
Professional and Contractual Services	(\$1,598,656)	
Supplies, Maintenance, Licenses, Dues	(\$402,151)	
Capital Expenses	(\$183,944)	
Donation Funded Programs	(\$122,866)	
Furniture, Fixtures and Equipment	(\$73,420)	

Thank you to the 400+

people and local organizations that
donated to the library this fiscal year!



Your generosity means the library can offer engaging programs to help you, your family and your community grow and thrive.

For a list of donors or to make a contribution, visit jplfoundation.org/annualreport2019. Thank you for your support!

