

JACKSONVILLE PARKS

Master Plan Update

Council Luncheon 09.12.24

Meet The Team

CONSULTANT TEAM



City of Jacksonville
Parks, Recreation and
Community Services



Project Lead
+ Project Management
+ Parks Planning

Accel**Parks**

Visioning



Public Outreach



Survey

Our Assignment



BLUEPRINT FOR THE FUTURE

Create a 10-year vision
for the City's future
parks system



EQUITABLY IMPROVE & ENHANCE

Address social resilience,
build social capital, and
enhance the bonds and
bridges of social cohesion



SUSTAINABILITY & RESILIENCE

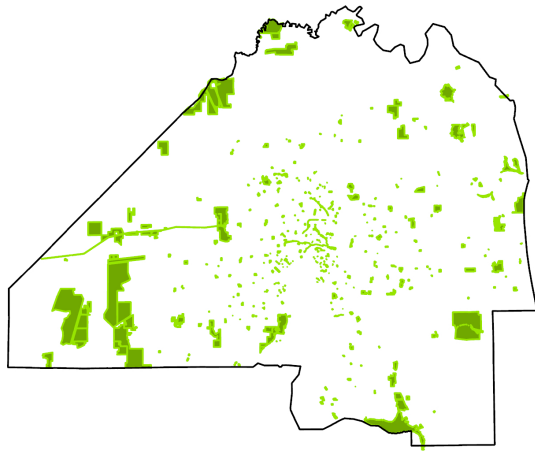
Address environmental
resilience and climate
adaptation

Why now?

The City of Jacksonville has set a goal to update the Parks Master Plan **every 10 years**.
The previous Master Plan was completed in **2003**.

2013

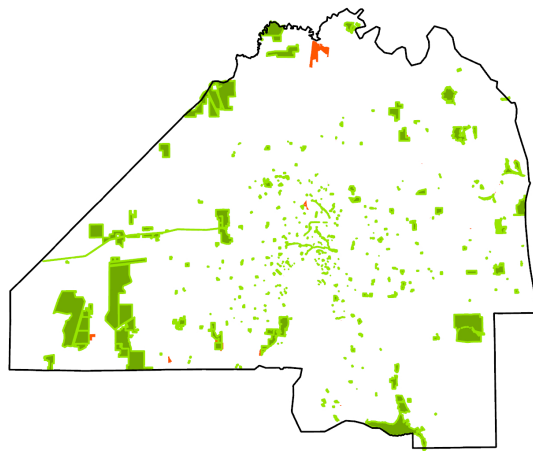
~850,000



26,000 acres

2022

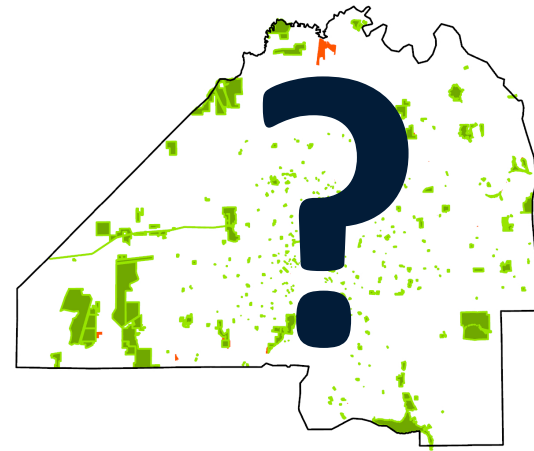
~990,000



36,831 acres

2030

~1,130,000



City Park Facts

405 City Parks

36,831 acres

2 oceanfront parks with camping

59 miles of paved trails

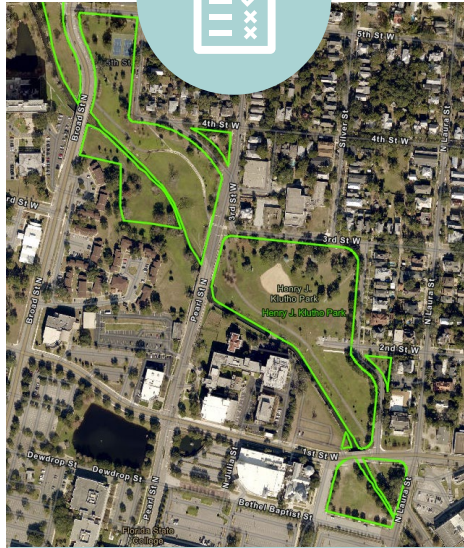
141 miles of unpaved trails

195 playgrounds

137 parks with courts

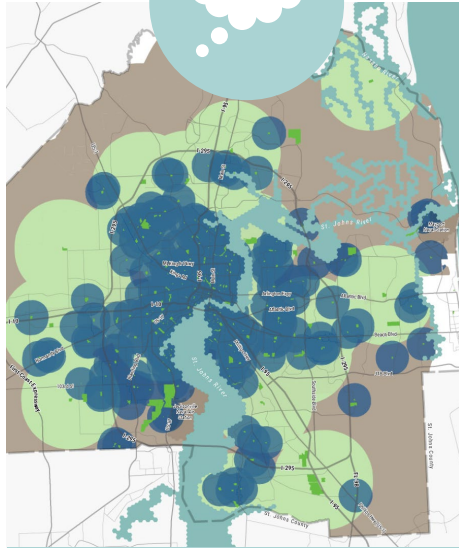
What has been done so far?

The Process



EXISTING
CONDITIONS

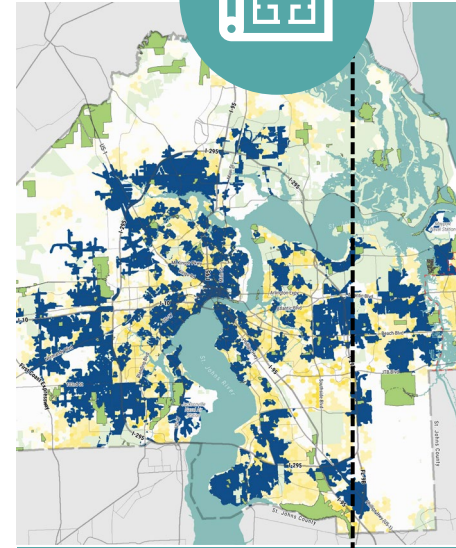
PHASE I



IDEAS



PUBLIC INPUT



MASTER PLAN

PHASE II

WE
ARE
HERE!



Park Name	Short-Term (0 to 5 years)	Mid-Term (5 to 10 years)	Total
Centennial Park	\$ 1,000.00	\$ 140,000.00	\$
Chris Lyle Aquatic Center	\$ 191,000.00	\$ 202,000.00	\$
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901 Virginia Ave.**	\$ 500,000.00	\$ -	\$
Other	\$ 4,275,000.00	\$ 14,340,000.00	\$
GRAND TOTAL	\$ 22,933,147.00	\$ 17,934,250.00	\$

RECOMMENDATIONS



Existing Conditions - Process

City of Jacksonville Parks | Parks Data Dashboard

Filter List by Park District

- All -

Filter List by Primary FOCUS Evaluation Status

- All -

Complete

In Progress

Not Started

Under Review

Parks

Q Search

NAME

Hammond Park

Harborview Boat Ramp

Helen Cooper Floyd Park

Henry J. Klutho Park

Henry L. Brown Kooker Park

Henry T. Jones Community Center

Henry T. Jones Park (aka Pine Forest Park)

Highlands Middle School Pool

Historic Kings Road Park

Hogan's Creek Greenway Expansion

Primary FOCUS Evaluation Status: 0 Not Started | 0 In Progress | 0 Under Review | 400 Complete

Environmental Resiliency FOCUS Evaluation Status: 0 Not Started | 0 In Progress | 0 Under Review | 401 Complete

Form Editor

Status Reports

< Henry J. Klutho Park

Primary FOCUS Evaluation Status

Complete

Park Design & Ambiance

General Design

(1) Park is functional

General Ambiance

(1) Park is welcoming and receives regular use w

Health, Safety, & Welfare

Safety Issues

(0) Meets Standards

Park Rating

(0) Meets Standards

Universal Design

(2) Provides basic access to all amenities

ADA Issues

(1) 1 to 25% not ADA accessible

Maintenance Mode

(3) Modes I & II

Planning Principles

Intensity of Use

(2) Medium (fields/courts/facilities/community c

Property Ownership

(3) COJ Owned

Update

Evaluation Status:

Primary FOCUS Evaluation

Complete

Environmental Resiliency Evaluation

Complete

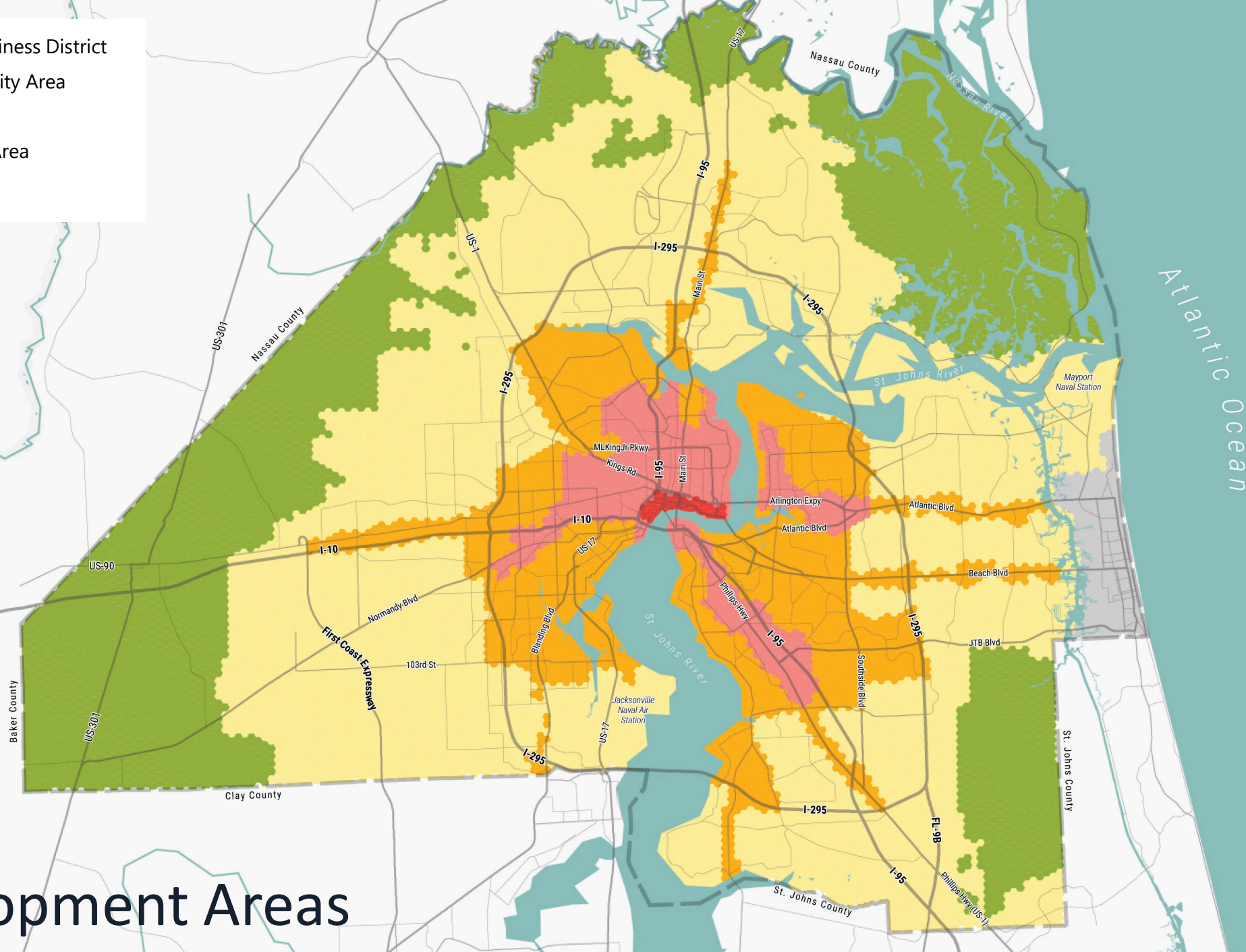
Inventory

Complete

State of Florida, Mayor | COJ Department of Parks & Recreation, Recreation and Community Services Department, Waterfront Management and Programming Division | Esri Community Maps... Powered by Esri

Created for City of Jacksonville by GAI Consultants, Inc. Community Solutions Group (2022)

- Central Business District
- Urban Priority Area
- Urban Area
- Suburban Area
- Rural Area



Development Areas

What are “Neighborhood Parks”?

- Neighborhood Parks provide close-to-home park services with basic recreational amenities for casual use such as play areas and sports courts.
- Current size definition: 1-20 acres
- 177 parks are classified as Neighborhood Parks
 - 143 urban parks
 - 31 suburban parks
 - 1 rural
 - 2 parks in the Beaches communities
- The majority of the parks (62% - 110 parks) meet the size guidelines, while just over a third (36% - 64 parks) are smaller than an acre and only 3 parks are larger than 20 acres.
- Most undersized parks (58) are within urban development area
- **Current Level of Service: 1 mile county-wide**

Neighborhood Park Service Areas

Urban: 1 mi Suburban: 1 mi Rural: 1 mi

Jax Parks

Other Natural & Conservation Areas

Duval County Boundary

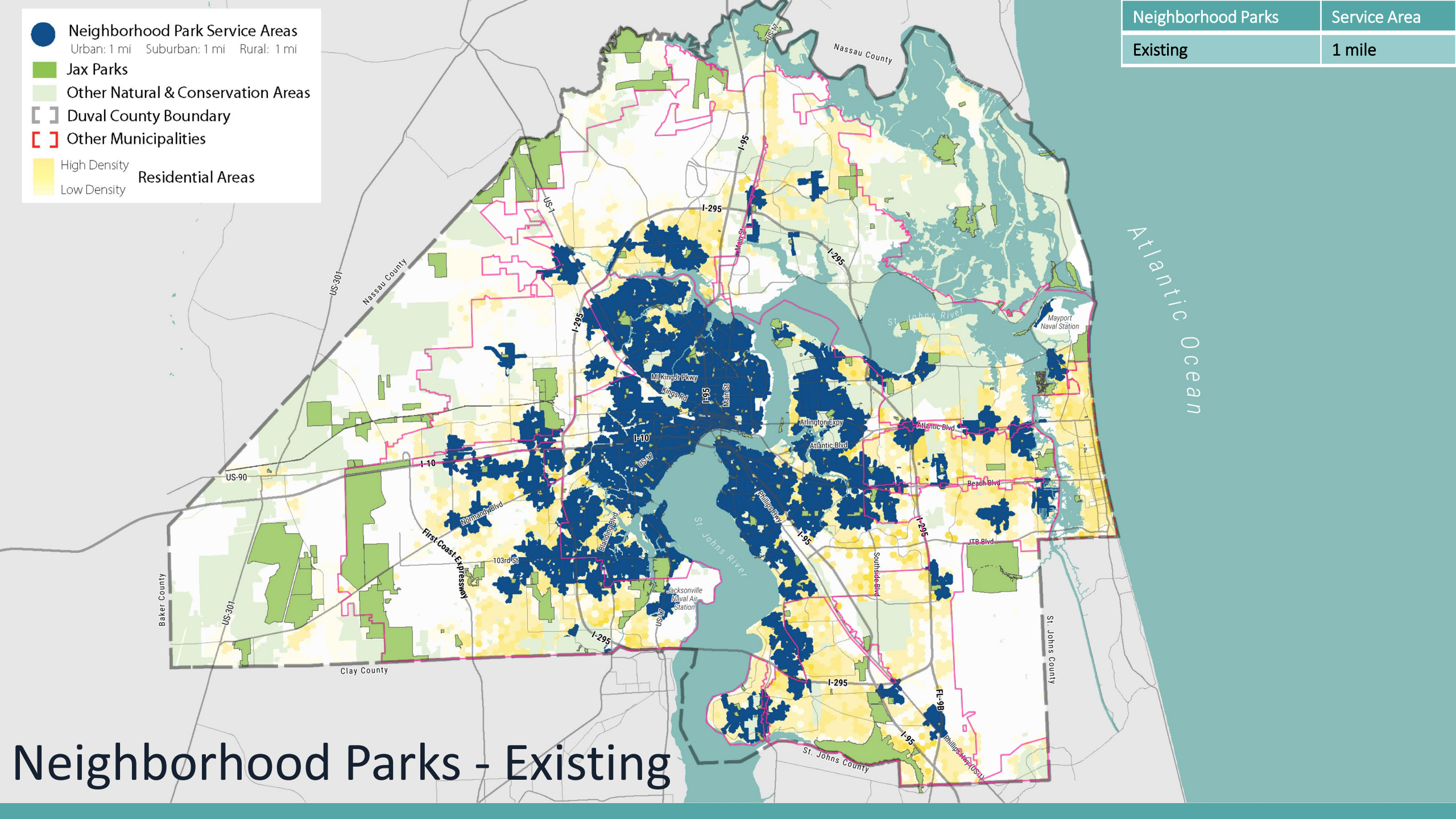
Other Municipalities

High Density

Low Density

Residential Areas

Neighborhood Parks	Service Area
Existing	1 mile



Neighborhood Parks - Existing

What are “Community Parks”?

- Community Parks serve a larger population and provide the same amenities as Neighborhood Parks plus additional passive and active amenities including lit athletic fields, typically for practice and casual use, and parking.
- Current size definition: 20-50 acres
- 93 parks are classified as Community Parks
 - 59 urban parks
 - 33 suburban parks
 - 1 rural
- Only 18 parks (19%) meet the current size definition, while the majority (75% - 70 parks) are smaller than 20 acres, **indicating a need to adjust the definition.**
- Community Centers are included within 12 of these parks.
- **Current Level of Service: 3 mile county-wide**

Community Park Service Areas

Urban: 3 mi Suburban: 3 mi Rural: 3 mi

Jax Parks

Other Natural & Conservation Areas

Duval County Boundary

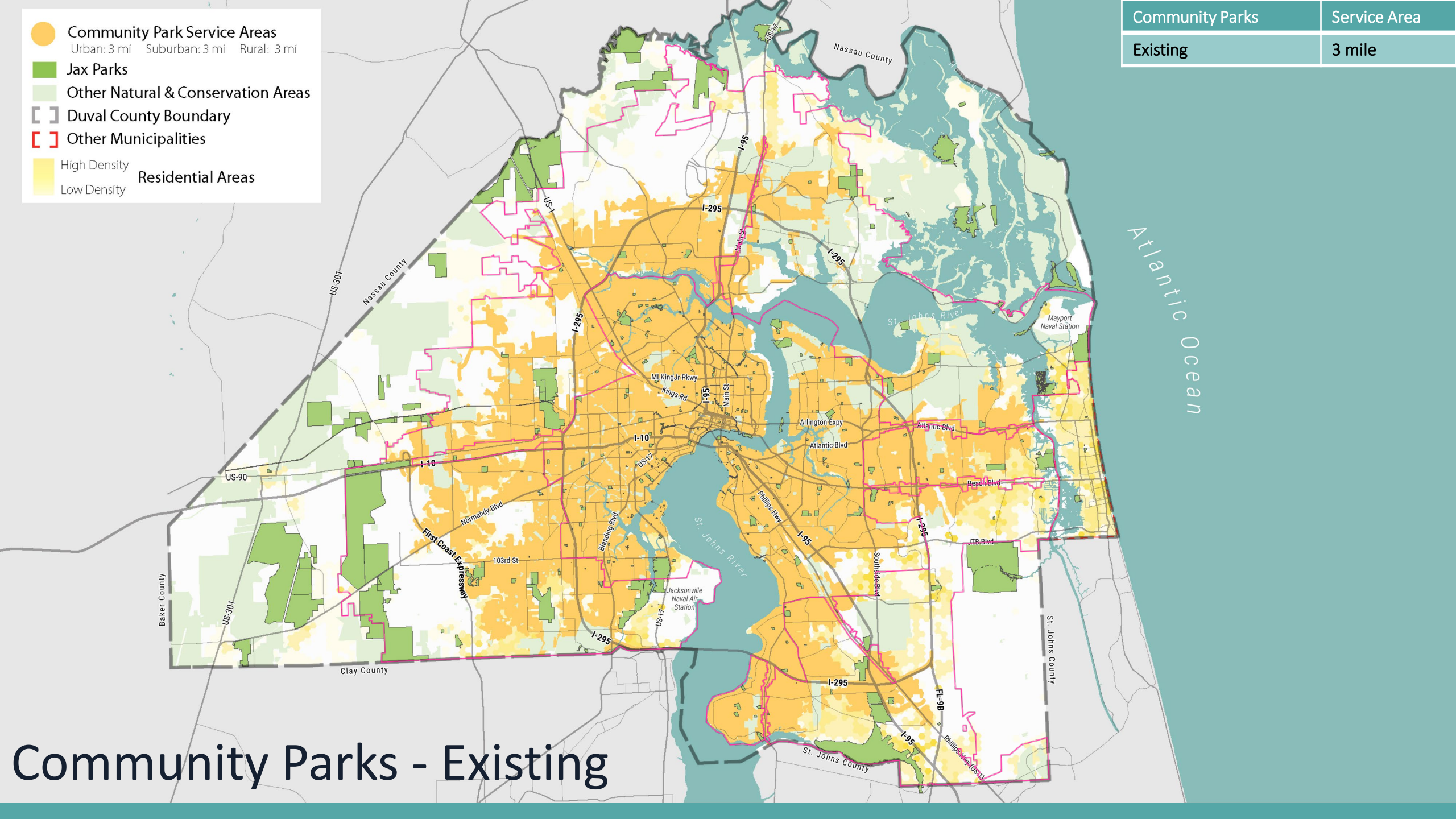
Other Municipalities

High Density

Low Density

Residential Areas

Community Parks	Service Area
Existing	3 mile



Community Parks - Existing

Community Park Service Areas

Urban: 3 mi Suburban: 3 mi Rural: 5 mi

Jax Parks

Other Natural & Conservation Areas

Duval County Boundary

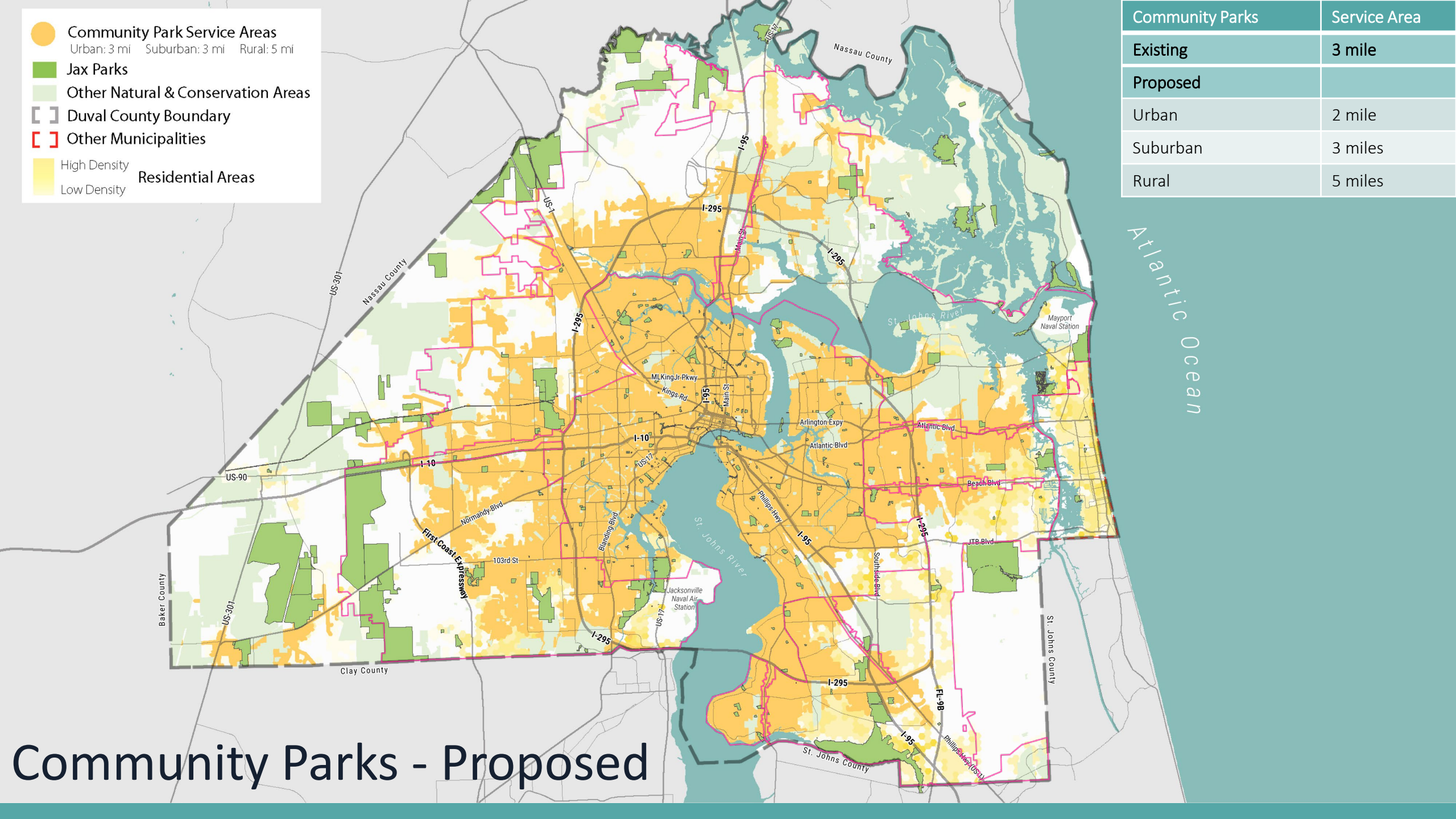
Other Municipalities

High Density

Low Density

Residential Areas

Community Parks	Service Area
Existing	3 mile
Proposed	
Urban	2 mile
Suburban	3 miles
Rural	5 miles



What are “Regional Parks”?

- Regional Parks have the largest geographic draw and include all the amenities of Neighborhood Parks plus additional passive and active recreation including lit fields/sportscourts, parking, and restrooms. These parks are often the site of organized sports events
- Current size definition: 50+ acres
- 16 parks are classified as Regional Parks
 - 4 urban parks
 - 12 suburban parks
- All but 2 parks (within the urban area) meet the current definition, however, these parks are currently able to accommodate their uses.
- **Current Level of Service: 10 mile county-wide**

Regional Park Service Areas

Urban: 10 mi Suburban: 10 mi Rural: 10 mi

Jax Parks

Other Natural & Conservation Areas

Duval County Boundary

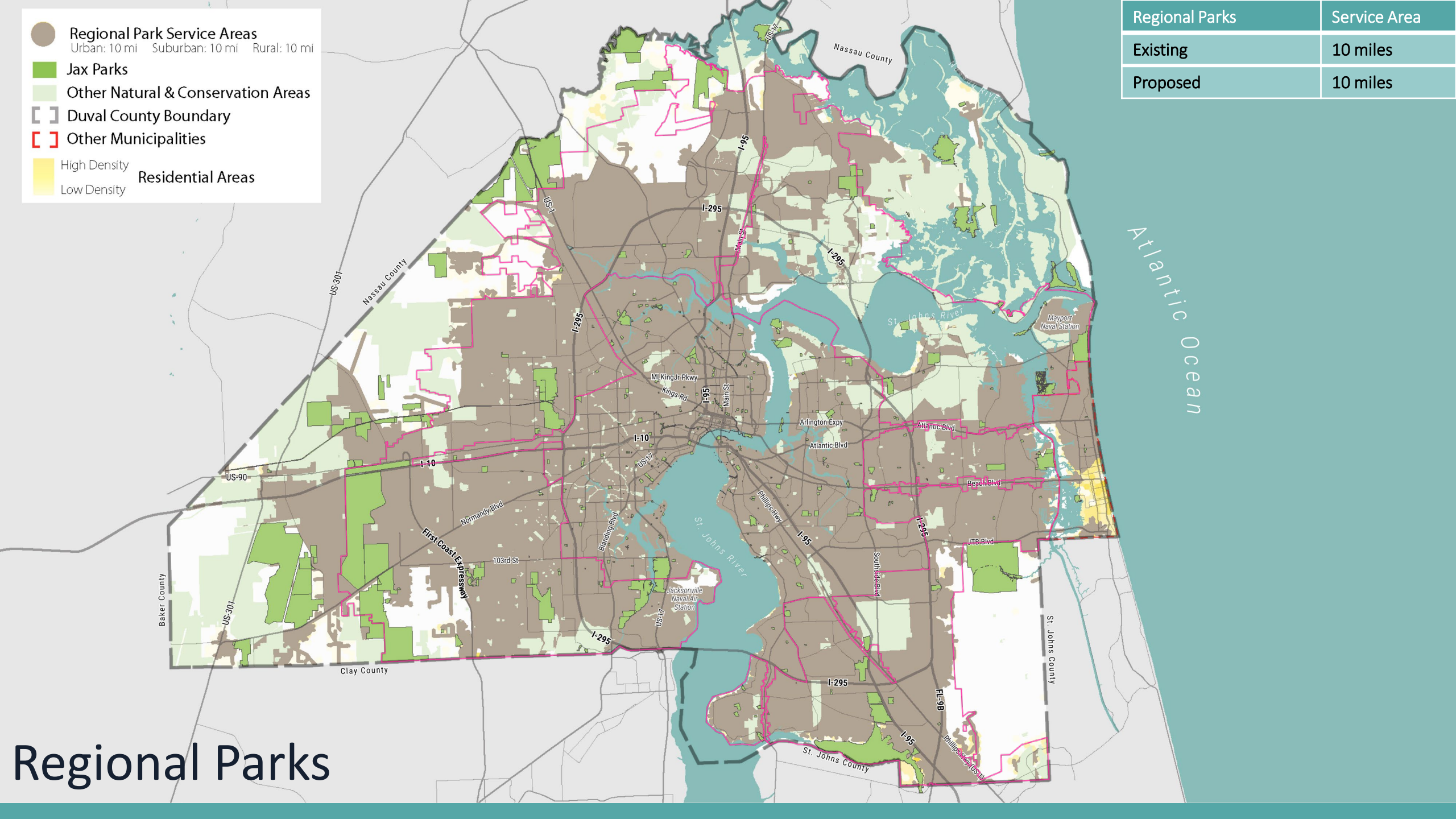
Other Municipalities

High Density

Low Density

Residential Areas

Regional Parks	Service Area
Existing	10 miles
Proposed	10 miles



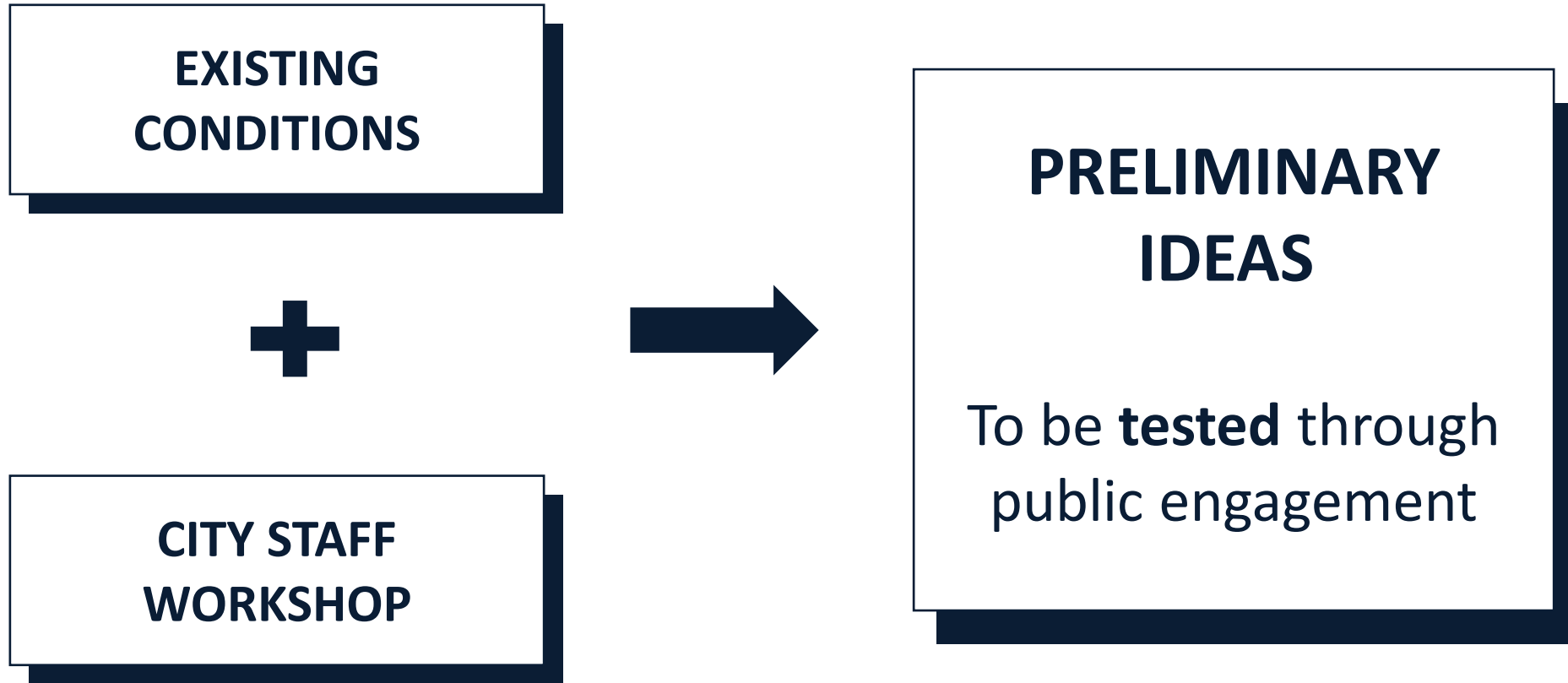
Regional Parks

Other Park Types

- Other Park Types:
 - Preservation
 - Specialty
 - Boat Ramps
 - Golf Course
 - Pool
 - Undeveloped
- These sites are considered opportunistic and do not have a geographic Level of Service



Ideas



Preliminary Ideas: Common Themes

RESILIENT

What does it mean for parks to be resilient?

- ☐ Ecological resilience
- ☐ Social cohesion
- ☐ Institutional coordination
- ☐ Departmental resilience
- ☐ Land Development Regulations

EQUITABLE

What does it mean for parks to be equitable?

- ☐ Access to parks
- ☐ Park quality
- ☐ Vulnerable populations

AUTHENTIC

How can the parks system be responsive to the unique culture of Jacksonville?

- ☐ Needs assessment
- ☐ Public engagement
- ☐ Types of amenities

QUALITY

How can Jax Parks maintain and provide high quality parks?

- ☐ Capital Planning
- ☐ Departmental resilience
- ☐ Land Development Regulations

Help us imagine Jax Parks!

How/Where should funds be spent to enhance parks & recreation in Jacksonville?

Directions:
Place a sticker on each area where
you think funds should be allocated.
Remember, you have a limited
number of stickers!

JACKSONVILLE
PARKS
Master Plan



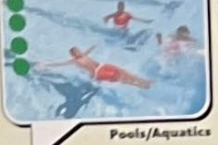
Walkways & Trails



Nature Preserves



Special Events



Pools/Aquatics



Indoor
Gymnasium



Adult Recreation &
Sports Programs



Senior Recreation
& Sports Programs



Youth Recreation
& Sports Programs



Athletic Courts
Basketball, Tennis, etc.



Sports Fields
Baseball, Soccer, etc.



More Shade/
Tree Canopy



Safety/Security
Upgrades



Nature/Nature
Center Programs



Improve Access
Connectivity/ADA



Public Engagement

PROJECT WEBSITE

- ☐ Project information
- ☐ Meeting announcements
- ☐ Link to Online survey

SURVEY

- ☐ Online survey (website)
- ☐ Statistically-significant survey (invite-only)

COMMUNITY OUTREACH

- ☐ City Leadership Meetings
- ☐ CPAC Meetings
- ☐ Stakeholder Meetings
- ☐ Public workshops

What we heard.



Public Engagement

SURVEY

- ☐ Online survey (website)
- ☐ Statistically-significant survey (invite-only)

RRC
ASSOCIATESSM

Preliminary Ideas: Public Response

RESILIENT

What does it mean for parks to be resilient?

- ☐ Incorporate resilient design strategies
- ☐ Respond to extreme emergencies
- ☐ Increase nature-based outdoor recreation areas
- ☐ Add more trails
- ☐ Increase shade
- ☐ Provide facilities to escape heat
- ☐ Leverage parks as buffer for heat, tidal flows, and flooding

EQUITABLE

What does it mean for parks to be equitable?

- ☐ Strengthen connectivity and accessibility – safer sidewalk connections
- ☐ Consider disadvantaged neighborhoods
- ☐ Provide access to playgrounds
- ☐ Provide affordable programming

AUTHENTIC

How can the parks system be responsive to the unique culture of Jacksonville?

- ☐ Did not resonate with the public
- ☐ Recommendations could be rolled into other Guiding Principles



QUALITY

How can Jax Parks maintain and provide high quality parks?

- ☐ Maintain and enhance existing
- ☐ Enhance park safety
- ☐ Consolidate parks and focus on larger sites
- ☐ Provide placemaking within parks
- ☐ Develop funding mechanisms
- ☐ Consider eco-tourism and wellness trends
- ☐ Reflect surrounding community
- ☐ Maintain transparency through processes
- ☐ Be responsive to trends
- ☐ Work with partners for special events

Guiding Principles



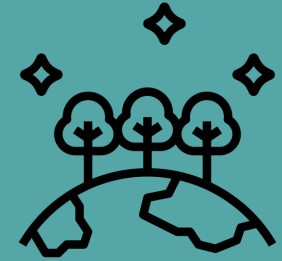
Create a **Resilient** Jacksonville

Leverage parks to better respond to environmental threats and natural disasters.



Build an **Equitable** System

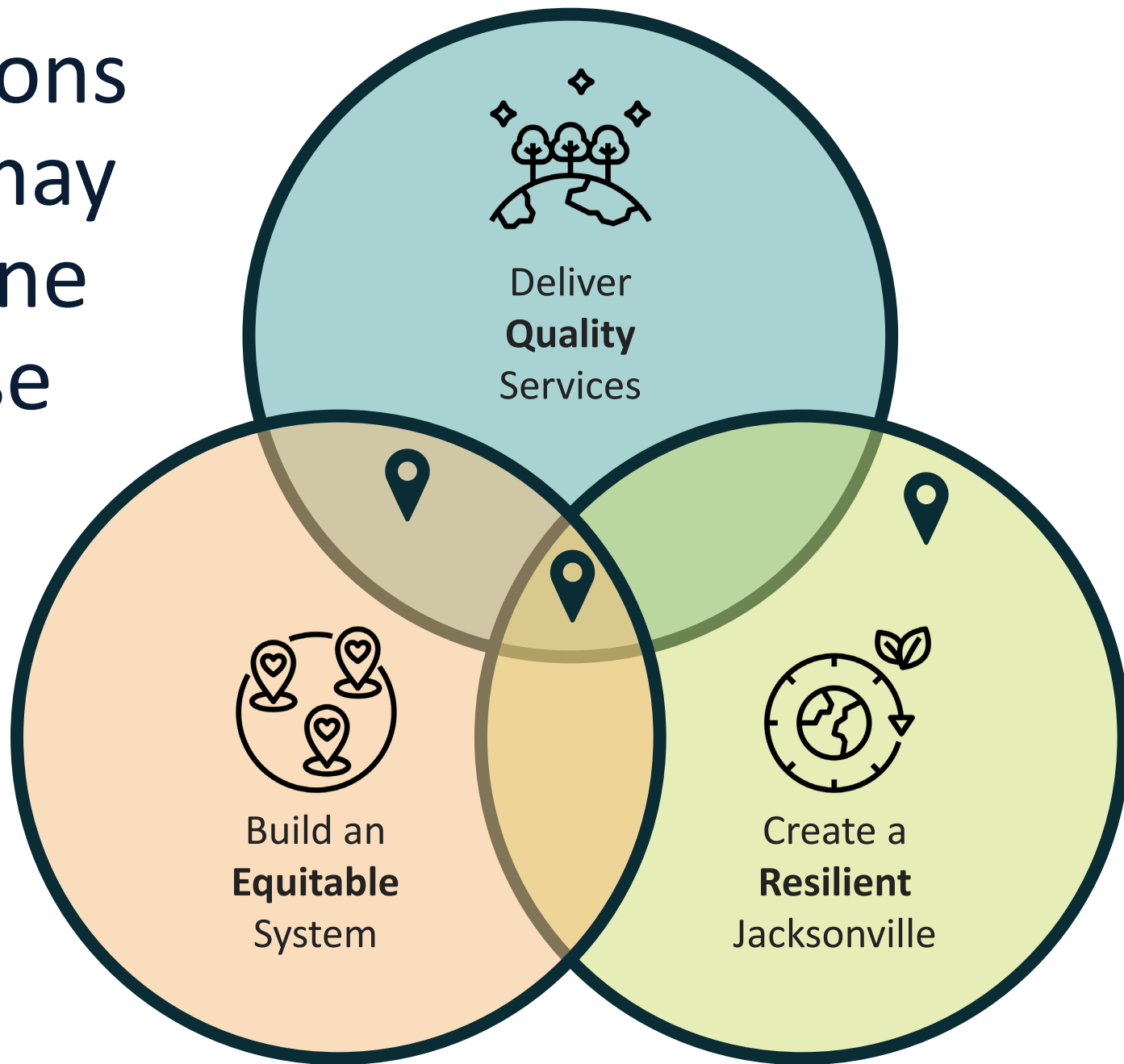
Parks and recreation experiences for all Jacksonville residents.



Deliver **Quality** Services

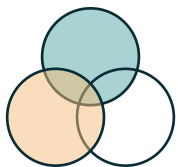
Target resources to create high performance places.

Recommendations from the plan may push forward one or more of these goals.



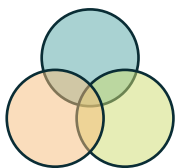
The Big Moves

Resilient
Equitable
Quality



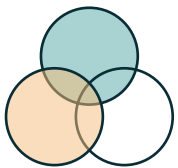
① Improve access to parks.

Resilient
Equitable
Quality



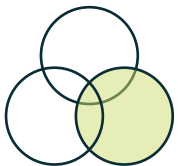
② Target improvements to existing parks.

Resilient
Equitable
Quality



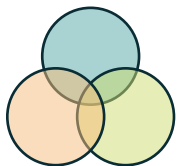
③ Provide equitable access to amenities.

Resilient
Equitable
Quality



④ Develop pilot sites for resilience improvements.

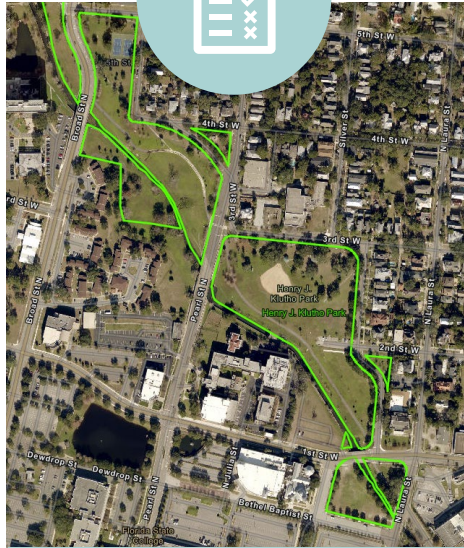
Resilient
Equitable
Quality



⑤ Follow blueprint for future enhancements.

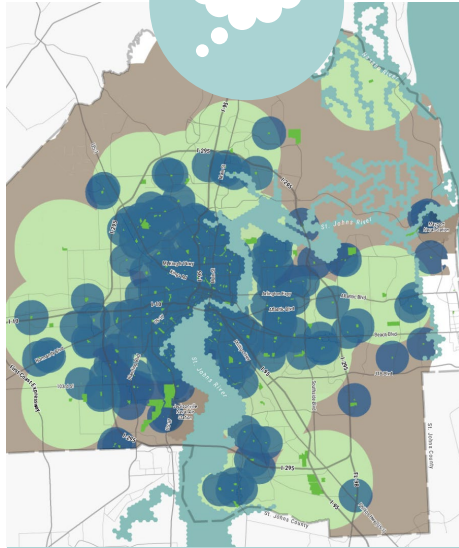
Next Steps.

The Process



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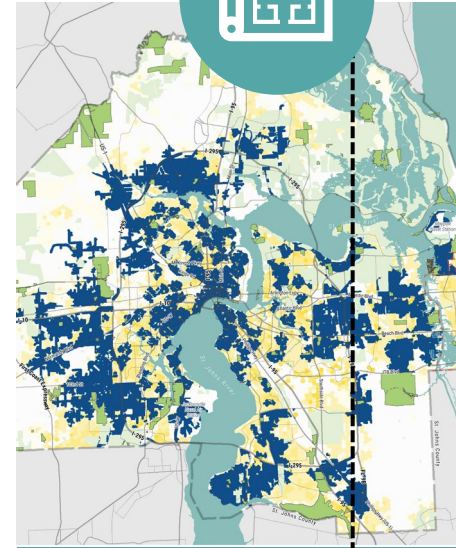
PHASE I



IDEAS



PUBLIC INPUT



MASTER PLAN

PHASE II

WE
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HERE!



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RECOMMENDATIONS

www.imaginejaxparks.com



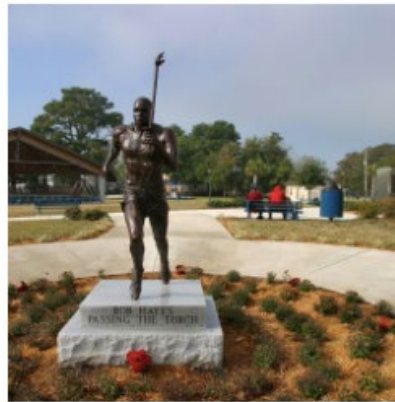
Welcome to the Virtual Home for the City of Jacksonville Parks Master Plan Update
Come Imagine with Us!



What?



Why?



When?



Plan Update Contacts

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Cantrece Jones

Public Involvement
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hello@adgmark.com

Park Questions



Email: jaxparks@coj.net

Call: 630-CITY (2489)

Web: jaxparks.com