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Wrap-up Amendments Received by Office of General Counsel:

From Finance Committee Members:

1. **Gaffney #1** - \$125,000 - \$100,000 to Jax Public Library and \$25,000 to Friends of Brentwood Library, Inc., term sheet, invoke Procurement Code for Friends of Brentwood for services
2. **Gaffney/Becton** - \$400,000 from SCC to DIA/Public Parking for employee parking discount
3. **Pittman**- \$100,000 for Moncrief Revitalization Phase 2 from SCC to OED
4. **Boylan #1** - \$41,900 for Human Rights Commission funding for study circles
5. **Boylan #2** - \$37,775 for Jax Historical Society bicentennial activity (add to Parks Special Events budget)
6. **Salem** - \$25,000 for Jump Start Program administered by NE Florida Sober Living Alliance, Inc. term sheet, invoke Procurement Code

From other Council Members:

1. **DeFoor** - \$200,000 from SCC to Neighborhoods for removal, storage and destruction of derelict vessels, floating structures and vessels in violation of any anchorage limitation areas
2. **Newby #1** - \$200,000 Operation New Hope expand program to add 30 individuals and diversionary programs -Revise Exhibit 4 to 2021-504
3. **Newby #2** - \$100,000 to contract with Angela Spears Communication, new direct contract, add term sheet (purpose- PSA effects of violence and anxiety on mental health), invoke Procurement Code.

GAFFNEY/BECTON AMENDMENT

- Appropriating \$400,000 from Special Council Contingency to DIA/Public Parking for employee parking discount.

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Date: August 27, 2021

**Title: Moncrief/ Myrtle Ave. Small Business Revitalization Grant,
Phrase II**

Requested Funding: \$100,000

Submitted by: Council Member Ju'Coby Pittman

Moncrief/ Myrtle Ave. Small Business Revitalization Grant, Phrase II,

This small business revitalization grant program is designed to leverage City funds to assist existing businesses and/or property owners with physical improvements in the urban core of District 8. Businesses and or property owners will complete an application for improvements which include:

- The scope of the improvements to be made.
- The capital improvements made to the property in the past two years by owner.
- The amount of funding requested for the grant
- The importance of the visual impact of the grant to the economic development of the neighborhood.

For over 30 years, the dated business strips have been left behind and have not be able to keep up with the times. This is an opportunity for small business to have available funds to make the investment and increase revitalization and consistency along the main corridor of Myrtle/Moncrief to improve the exterior of their property. The identified businesses area need a business exterior facelift. The completion of this project will:

- Will increase curb appeal and beautification
- Improve Economic Development in the urban area
- Increase job opportunity where residents live, work and attend school
- Assist with decreasing crime in partnership with JSO in high crime hot spots
- Opportunity to leverage funding that is being currently invested by the Neighborhoods and Public Works Department for neighborhood and infrastructure improvements with immediate and visible outcomes.



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Proposed Amendments to Jacksonville's Annual Budget Fiscal Year 2021-2022

Amendment #1 – In these tenuous times when there is an abundance of community strife and little empathy for those individuals and groups who are consistently marginalized it's appropriate for the city to once again institute a program with demonstrated success in bridging discordant groups via meaningful dialogue.

Proposed is the transfer of \$41,900 from the Council's contingency fund to the **Human Rights Commission** for a pilot program leading to the re-establishment of the **Study Circles** program. (See attached for background and history.) The funds will provide the HRC with the necessary training materials for those facilitating the Study Circles, study guide materials for those participating and the resources necessary to market the program. The plan is to host no less than nine, five-week sessions over a period of six months with the goal of demonstrating the value of the program in terms of building community relations between disparate groups so that, incorporated in the FY 2022-2023 budget, will be the funds necessary to operate a year round program.

Amendment #2 – A city only gets one chance to celebrate its bicentennial. In less than a year the citizens of Jacksonville will have that chance as many organizations are making plans to commemorate the 200th anniversary of the founding of the city named for the state's military governor of the Florida Territory, Andrew Jackson. The Jacksonville Historical Society, in partnership with about two dozen organizations is planning to kick off the Jacksonville Bicentennial Commemoration in January 2022 with programs and events leading up to a Bicentennial Celebration next June 15, 2022.

Proposed is the transfer of \$37,775 from the Council's contingency fund to the city's Special Events fund and placed in the Event Contribution account in support of the Bicentennial Celebration activity as produced by the Jacksonville Historical Society. Already included in the proposed FY 2021-2022 is \$100,000, which the Finance Committee heretofore approved. These additional funds would round out the funds necessary to support two important components of the celebration...the fireworks show as well as the development and printing of 2,000 copies of the bicentennial commemorative book.

SALEM AMENDMENT

- Appropriating \$25,000 from Special Council Contingency to Sober Living Alliance, Inc. to provide additional funding for the Jump Start Program.

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DEFOOR AMENDMENT

- Appropriating \$200,000 from Special Council Contingency to the Neighborhoods Department to be used for removal, storage and destruction of derelict vessels, floating structures and vessels in violation of any anchorage limitation areas.

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NEWBY AMENDMENT #1

- Appropriating \$200,000 from Special Council Contingency to increase funding to Operation New Hope (ONH). Amending Exhibit 4, the term sheet attached to 2021-504, Section 12.4, to increase the funding, and increase the number of individuals served. Additional funds will allow ONH to serve another 30 clients a year and allow the organization the ability to also support diversion programs (specialty courts, State Attorney's Office programs and mental health institutions) that prevent people from entering the justice system.
- Replace **Exhibit 4** with **Revised Exhibit 4** attached hereto.

Program Name: Ready4Work

Mayor's Budget 2021-22: \$400,000.00

Requested by ONH: \$600,000

Additional funds will allow ONH to serve another 30 clients a year and allow the organization the ability to also support diversion programs (specialty courts, State Attorney's Office programs and mental health institutions) that prevent people from entering the justice system.

PROGRAM OVERVIEW

With over 20 years of experience providing reentry services in Northeast Florida, Operation New Hope (ONH) has become the leader in the field. United by the belief that we all deserve a second chance, we help people with criminal records reenter the workforce through job training, placement, and financial assistance. Our Ready4Release (pre-release) and Ready4Work (post release) programs build stronger communities by creating opportunities for our clients to become productive, responsible citizens saving taxpayers millions of dollars by avoiding the repeated high costs of incarceration.

Over 90% of people that go to jail or prison will get out and return their communities. We help those people successfully reintegrate back into society. ONH programs help meet workforce demands, lowers unemployment rates and generates new income tax and sales tax revenue. Our request will cover programmatic expenses. ONH is also interested in expanding our services to partner with the Cure Violence Initiative to provide the wrap around support that many of the people in that program need.

Our goal for the 2021/22 budget year is to enroll and serve 80 post-release clients in the Ready4Work program. Overall program objectives for 2022 include: 75% Graduation Rate, 75% Job Placement Rate (assisted and self-placements), and Less than 10% Recidivism Rate. Participants are required to remain drug-free and attend a comprehensive job training program featuring life and employment skills. Each client is also assigned a Job Coach who provides guidance and support and creates detailed employment profile, leading to job placement with targeted employment partners.

Currently, there is a national crisis related to the struggle to find qualified workers in some of the country's most important employment sectors. For our business partners, ONH builds customized training courses to help our clients meet the specific job skills needs of our employment partners. The ability to properly vet our program participants with the right job and right employer is critical.

Our clients are assessed, workforce skills trained and drug free to ensure we provide our employment partners with qualified, reliable, and cost savings placements. Our career development training focuses on the introduction of new technologies, additional production or service standards/procedures, workplace literacy, and upgrading workers with additional skills.

We focus on the following "high demand" Employment Sectors:

- Advanced Manufacturing
- Healthcare
- Logistics/Transportation
- Living Wage Customer Service Careers

PROGRAM SCOPE OF WORK AND DELIVERABLES

Core services provided through Ready4Work include:

<ul style="list-style-type: none"> • Case Management <ul style="list-style-type: none"> ○ Case Manager for a year ○ Individualized Plan of Care ○ Resource Support • Career Development Training <ul style="list-style-type: none"> ○ In person and online job readiness and personal development training ○ Access to diverse curriculum and instructors ○ Educational Evaluations 	<ul style="list-style-type: none"> • Employment Services <ul style="list-style-type: none"> ○ Resume Development ○ Job Coaching, Leads & Placements ○ Career Mapping Support ○ Mock Interviews • Mental Health Services <ul style="list-style-type: none"> ○ Licensed therapists assigned for a year ○ Mental health evaluations ○ Individual or family counseling ○ Substance Abuse counseling ○ Peer support program
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Additional support includes:

<ul style="list-style-type: none"> • Housing/Rental Assistance (3 months) • Transportation/Bus passes (3 months) • Healthcare Support • Vital Documents Procurement 	<ul style="list-style-type: none"> • Financial Support/Stipends • Vocational Training • Food and Clothing Assistance
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QUALIFICATIONS

- Previously incarcerated
- 18+ years old
- Resident of Duval County
- No sexual offenses
- Drug free
- Diversion program participants (Specialty Courts, State Attorney’s Office programs and mental health institutions)
- No chronically violent offenses

PROGRAM IMPACT & REPORTING:

Implementing a comprehensive 4-pronged approach (case management, supportive services, job training, and job placement assistance), our Ready4Work reentry programs ensures each client succeeds. Participants are required to remain drug-free and attend a comprehensive job training program featuring life and employment skills. Clients are paired with a Licensed Mental Health Counselor and Case Manager who develop and

implement an individualized plan of care. Each client is also assigned a Job Coach to provide guidance and support, leading to job placement with targeted employment partners.

Operation New Hopes uses Efforts to Outcome (ETO) software by Social Solutions, a leading performance management software development company, to collect and share data and outcome measures. A detailed individualized Plan of Care will be created in ETO for each client with short term and long-term goals. ONH will provide detailed reports outlining performance measures in the following areas: job placement, career development completion, recidivism, employment retention, and any other requested data.

As of June 30, 2021, ONH has enrolled 325 clients in Ready4Work Jacksonville and 38 clients in Ready4Work St. Johns County with a graduation rate of 85% since July of 2020. We have enrolled 80 clients under the COJ grant since October of 2020 and have a waiting list of over 30 clients as of August 14, 2021.

NEWBY AMENDMENT #2

- Appropriating \$100,000 from Special Council Contingency to direct contract with Angela Spears Communication, Inc. (direct contract term sheet will have to be drafted). The direct contract with Angela Spears Communication Inc. will be to provide the following:

Violent Crime, Trauma and Mental Health: Impact on the Community

- EDUCATE THE COMMUNITY

- Bring awareness about the effects of violence and anxiety
- End the stigma of mental health
- Connect people with resources and services
- Break the cycle of generational trauma