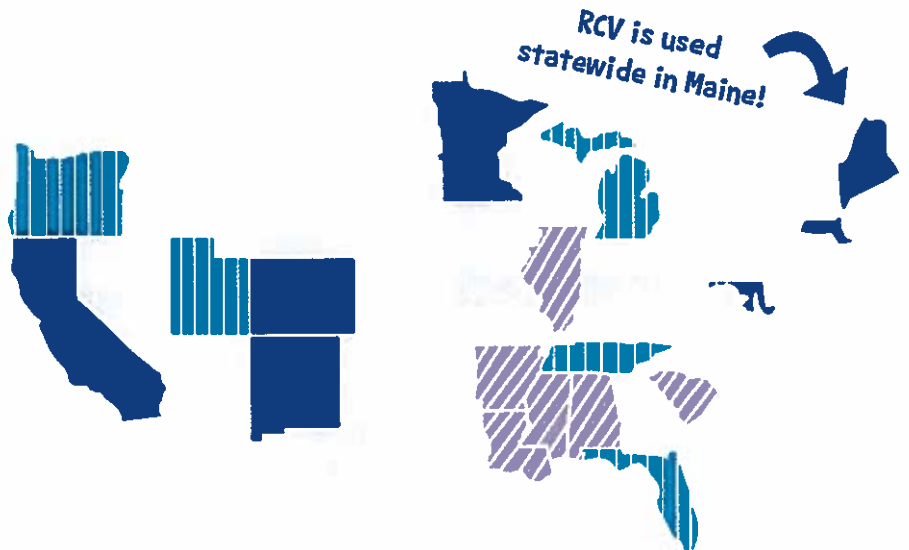


RANKED CHOICE VOTING

(Single-winner edition)

HOW IT WORKS

It's simple! Voters get to rank candidates in order of choice. If a candidate receives more than half of the first choices, they win, just like any other election. If not, the candidate with the fewest votes is eliminated, and voters who picked that candidate as 'number 1' will have their votes count for their next choice. This process continues until a candidate wins with more than half of the votes, which is a majority.



PURPLE	1	●	3
PINK	●	2	3
BLUE	1	2	●

USING RCV NOW

- Berkeley, California
- Cambridge, Massachusetts*
- Minneapolis, Minnesota
- Oakland, California
- Portland, Maine
- Maine
- San Francisco, California
- San Leandro, California
- Santa Fe, New Mexico
- St. Paul, Minnesota
- Takoma Park, Maryland
- Telluride, Colorado

OVERSEAS VOTERS

- Arkansas
- Alabama
- Louisiana
- Mississippi
- South Carolina
- Springfield, Illinois*

COMING SOON!

- Amherst, Massachusetts*
- Benton County, Oregon
- Ferndale, Michigan
- Las Cruces, New Mexico
- Memphis, Tennessee
- Payson, Utah
- St. Louis Park, Minnesota
- Sarasota, Florida
- Vineyard, Utah

* Multi-winner ranked choice voting only

BENEFITS OF RANKED CHOICE VOTING

WINNERS WITH BROAD SUPPORT

Ranked choice voting ensures candidates win elections with the broadest possible support, upholding the principle of majority rule that legitimizes outcomes for voters and candidates. Without RCV, candidates can win primaries or general elections with far less than 50% support.

VOTE YOUR CONSCIENCE

No more strategic voting. Ranked choice voting frees voters to choose the candidates they like best, without fear of wasting their vote and inadvertently helping elect the candidate they like least.

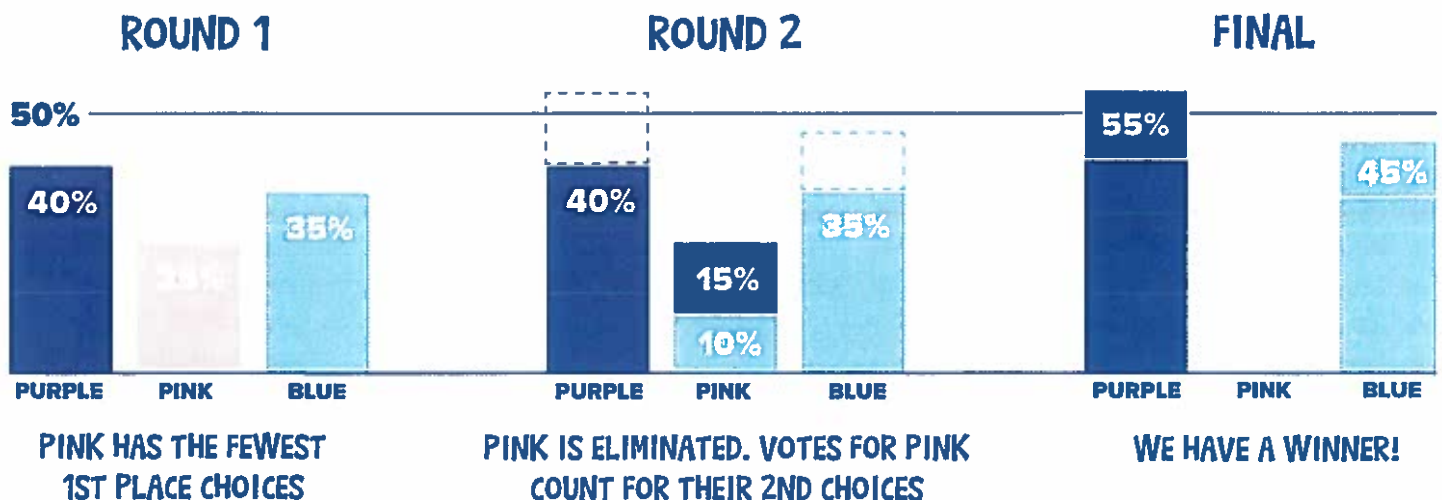


CIVIL CAMPAIGNS

Candidates are incentivized to work together or find common ground on issues in the hopes of earning voters' backup choices.

MORE COMPETITION CREATES REFLECTIVE OUTCOMES

With more candidates and choices, elections become truly competitive, electing winners who reflect the views of the widest number of constituents. And even in crowded fields, similar candidates can compete without splitting votes. Whether Republican, Democrat, independent or third-party, all candidates can compete without worrying about the "spoiler effect."





RCV - Brings the Election to the Voter



2019 Duval Elections – Voter Turnout

- March 2019: First Election = 24%*
- May 2019: Run Off = 14% - 86k voters elect officials impacting 1MM Duval County citizens*

2019 Run-off Election Winner	March '19 1st Round Turnout	May '19 Run-off Turnout	Drop-off in Voter Turnout March to May	Run-off Winning Vote Margin
Tommy Hazouri	145,447	86,601	58,846	14,000
Terrance Freeman	141,859	86,720	55,139	6,500
Brenda Jackson	9,384	5,107	4,277	1,700
JuCoby Pittman	10,094	5,912	4,182	900
Randy De Foor	13,363	10,856	2,507	248

*Source: <https://enr.electionsfl.org> - via Duval Supervisor of Elections site

RANKED CHOICE VOTING IS AS EASY AS 1-2-3!

	1 ST CHOICE	2 ND CHOICE	3 RD CHOICE
Sally	1	2	3
Joe	1	2	3
Mary	1	2	3

RANK EACH SAMPLE IN ORDER OF PREFERENCE

Color in the **1** next to your 1st choice, the **2** next to your 2nd choice, and so on.
Fill one bubble per row, one bubble per column.

Don't rank a single sample more than once.

Note: Ranking 2nd, 3rd, and Nth choices will not hurt your 1st choice.

www.rankmyvote florida.org



RANKED-CHOICE VOTING
JACKSONVILLE

CONTACT: CONNECT@RCVJAX.ORG
WEB: WWW.RCVJAX.ORG
FB/TWITTER/INSTA: RCVJAX