



BRENDA PRIESTLY JACKSON
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OFFICE OF THE CITY COUNCIL

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MEETING MINUTES

District 10 Neighbors Advisory Council (NAC)
Strategic Planning Meeting – Council Member Priestly Jackson
Tuesday, November 5, 2019 6:00 p.m.
Webb Wesconnett Library 6887 103rd Street, Jacksonville, FL 32210

Attendance: Councilwoman Brenda Priestly Jackson, Kendra Mervin-Executive Council Assistant District 10, Nabaa Ali, Gill Bush, Lynne Baldwin, Gill Bush, Kristen Hodges, Rahman Johnson, Daisy Hicks Jones, DeAndre Jackson, Malik Jackson, Edmund Worrell. See attached attendance sheet.

Council Member Brenda Priestly Jackson convened the meeting at 6:10 p.m.

CM Priestly Jackson introduced Author and former City Council Member, Mr. Rodney Hurst, Jr., as the guest speaker. Mr. Hurst began his presentation with an explanation of the effectiveness of participatory politics. He stressed that (1) all constituents must act as the eyes and ears of their elected Council Members, (2) no one Council Member is capable of doing everything without support and (3) all Council Members are public servants. Mr. Hurst further shared a number of other perspectives: (1) Zoning projects are usually the basis of serious resident concerns, but residents must show up for Council meetings and other relevant public hearings to make their wishes known, (2) Public issues within a district “cannot exist in a vacuum” and be resolved on the sole premise that “it’s the right thing to do.” (3) Every year, an assessment is conducted to determine capital outlay projects and neglected areas may not be approved for projects because all parties (i.e. At-Large / District Council Members, community leaders and other constituents) do not collaborate to decide and advocate. Mr. Hurst concluded his presentation encouraging members of the NAC to participate in the politics of their district and remember that “no one has a franchise on great ideas.”

CM Priestly Jackson began the group discussion with the topic of Land Use & Zoning. She will share all zoning and rezoning applications as they come into her office and the Neighbors Advisory Council Zoning subcommittee will review them and provide recommendations. She asked the attending NAC members to identify properties in the Cedar Hills area where a park and community center can be developed to replace Twin Hills Civic Center. The proposed locations will be discussed in the next meeting.

CM Priestly Jackson also asked NAC members who will work on the Public Works subcommittee to begin contemplating focus projects and recommendations addressing street/road maintenance, trash and dumping, drainage, unregistered autos and overgrowth. She would like for the first two focus projects to specifically address trash/dumping and street/road maintenance.

Malik Jackson, NAC Member, came before the group to provide a full examination of District 10 (i.e. scope, boundaries, and bordering areas). CM Priestly Jackson then announced that she is committed to working with CMs Randy DeFoor and Randy White on future joint projects that will impact constituents along each respective Council Member’s District border (i.e. Districts 10, 12 and 14). She will also scrutinize projects to ensure they

would be equally acceptable in other districts. Presently, CM Priestly Jackson has been approached by Habitat for Humanity-Habijax to consider a tiny home project in District 10. She believes the project will benefit the district and will inform the group of the exact location of the property and the seller during the November 19 meeting. CM Priestly Jackson also stated that she will order the schedule for ditch maintenance and confirm the progress of the four houses that were supposed to be built in the Ken Knight Drive area by Builders Care from the grant to the City from the United Arab Emirates. An additional Public Works project that CM Priestly Jackson plans to pursue is the dredging of Ribault Scenic River, which has never been dredged.

In December 2019, CM Priestly Jackson will notice a meeting with CM Randy White, along with Representatives Kim Daniels and Wyman Duggan, to begin discussions about the curriculum development for the skilled trades, firefighter and police officer Early Learning program to be housed at Frank H. Peterson High School. She reminded the group that plans are underway for the Career & College Fair; a collaboration with Florida State College at Jacksonville. Individuals between the ages of 16 and 55 in need of employment, training or retraining will be invited.

CM Priestly Jackson asked attendees to finalize their working group/subcommittee selections and notify her or ECA, Kendra Mervin. She also asked them to confirm whether they would like to chair a working group. After some discussion about the sale of JEA, she encouraged everyone to attend the JEA workshops, which will begin on Wednesday, November 6.

Meeting Adjourned: 7:46 p.m.

Minutes prepared by Kendra Mervin, Executive Council Assistant – District 10, 904-255-5146, mervink@coj.net. The following items were submitted for public record and can be accessed by contacting the Legislative Services Division: meeting notices, meeting agenda, minutes, attendance sheets, handouts, audio recording).

BPJ/km

cc: Council Members/Staff
Cheryl L. Brown, Director/Council Secretary
Carol Owens, Chief of Legislative Services
Jessica Matthews, Assistant Chief of Legislative Services
Jeff Clements, Chief of Research
Kristi Sikes, Chief of Administrative Services
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MEETING MINUTES

District 10 Neighbors Advisory Council (NAC)
Strategic Planning Meeting – Council Member Priestly Jackson
Tuesday, October 29, 2019 6:00 p.m.
Webb Wesconnett Library 6887 103rd Street, Jacksonville, FL 32210

Attendance: Councilwoman Brenda Priestly Jackson, Kendra Mervin-Executive Council Assistant District 10, Nabaa Ali, Gill Bush, Kristen Hodges, Daisy Jones Hicks, Shirley Lowry, David Lowry, Carol McGraph, Peggy Meyers, William Tardiff, Rosemary Thornton. Attendance sign-in sheet is attached.

Council Member Brenda Priestly Jackson convened the meeting at 6:09 p.m.

CM Priestly Jackson opened the meeting with introductions and provided an overview of the agenda; citing that the goal of the District 10 Neighbors Advisory Council (NAC) is to develop a shared vision that addresses overarching public concerns. She further stated that the sale of the Twin Hills Civic Center in the Cedar Hills area, questionable land use and zoning projects and blight within District 10 were prevailing concerns that surfaced in the introductory meetings on September 18 and October 2, 2019. CM Priestly Jackson then invited and introduced Mia Jones, former State House Representative, former City Council Member and current CEO of Agape Community Health Center, Inc. to speak.

Mia Jones urged members of the NAC to utilize the numerous studies that the City of Jacksonville has commissioned regarding past projects (both complete and incomplete). It was suggested that it also research all incomplete District 10 projects to determine whether they should be resumed. Ms. Jones shared that there may be various City funds available, such as the Tree Mitigation fund, for certain projects. She then encouraged members to act as the eyes and ears for CM Priestly Jackson and work through her to achieve desired results in the district.

Immediate projects for the Neighbors Advisory Council were categorized under Public Works, Education and Economic Opportunities. Public Works priorities include street lighting, septic tanks, road maintenance, tree and ditch overgrowth, dumping and trash on right-of-ways, drainage, abandoned cars, and sidewalks. CM Priestly Jackson announced that she has been in communication with Florida House Representative Wyman Duggan, Police Pension President Steve Zona, and District 12 Councilman Randy White regarding an education initiative. Planning is in the process to develop a city-wide Early Learning program that will be housed at Frank H. Peterson High School. Apprenticeships will be offered to students pursuing careers as firefighters, police officers and in other skilled trades. Through the partnership, a curriculum will be developed and the program will be led by the sponsoring organizations (Jacksonville Sheriff's Office, Jacksonville Fire & Rescue Department and skilled labor groups). Following legislation and coordination with all parties, including Duval County Public Schools, it is anticipated that the Early Learning program will debut in the fall of 2021. In collaboration with Florida State College at Jacksonville, the first large-scale initiative under the Economic Opportunities subcommittee will be a District 10 Career & College Job Fair. All businesses and industries in District 10 and

border districts will be asked to hire a certain number of jobseekers on-the-spot. Jobseekers, broken into two groups (ages 16-21 and 21-55 and older), will receive specialized employment, training and/or retraining assistance. The job fair will take place April 4, 2020 at the Legends Center (5130 Soutel Drive, Jacksonville, FL 32208), 9:00 a.m. – 5:00 p.m.

CM Priestly Jackson expressed that the Soutel Road Diet project is underway and she has not received any negative feedback from businesses that would be affected. She plans to meet with City representatives again in the near future to discuss the progress of the project. She also informed the group that a new grocery store, Rowe's IGA Supermarket, will move into the former Harvey's / former Winn Dixie facility on Commonwealth Avenue. NAC Members were asked to communicate any other areas of District 10 that could benefit from a new grocery store.

District 10 NAC Members conveyed concerns about the sale of JEA, to which CM Priestly responded that there will be a series of workshops regarding the matter every Monday, beginning November 6, 2019 at City Hall. She further stated that no independent authority should be able to sell itself through the procurement process and she will propose legislation to protect the City's greatest asset. Members also inquired about the status of the DCPS ½ sales tax referendum and the legislation proposing to elect the DCPS superintendent. CM Priestly Jackson affirmed that the ½ cent tax legislation failed in Council, which requires the School Board to reintroduce the item to City Council for reconsideration. She asserted that she does not support proposed legislation for the election of Duval County's school superintendent.

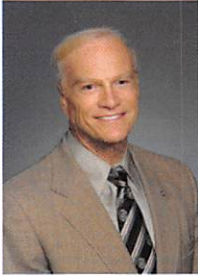
At the conclusion of the meeting, Mr. William "Bill" Tardiff submitted a list of District 10 concerns (see attached). Invited guest, Rodney L. Hurst, Sr. Author and former City Council Member, was unable to attend the meeting as indicated on the agenda.

Meeting Adjourned: 7:48 p.m.

Minutes prepared by Kendra Mervin, Executive Council Assistant – District 10, 904-255-5146, mervink@coj.net. The following items were submitted for public record and can be accessed by contacting the Legislative Services Division: meeting notices, meeting agenda, minutes, attendance sheets, District 10 concerns list, audio recording).

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BIO
MAJOR GENERAL, USAF (RET.) JOHN C. FRYER, JR

In December, 2010, Major General, USAF (Ret.) finished his fifth career after serving for 47 years in various leadership roles in the United States Air Force, government and private industry. His last position was as Vice President for Business Development for America's Choice, Inc., where his leadership of the company's national sales force was instrumental in helping achieve the sale of the company to an \$8 billion news and education conglomerate.

General Fryer assumed his position with America's Choice after serving for two years as President and Chief Executive Officer of the National Institute for School Leadership (NISL), a private, for-profit company that provides high quality leadership training to school principals. When he left NISL it had a major presence in 11 states and was the sole leadership training company for principals in several states.

General Fryer moved to NISL after a term of seven years as Superintendent of Duval County Public Schools in Jacksonville, Florida. As superintendent from 1998 to 2005, Mr. Fryer was responsible for directing the nation's 20th largest school district, with 126,000 students, 12,000 employees and a \$1.43 billion budget. During his tenure the district experienced consistently improved academic performance and received numerous other accolades for its business operations. Graduation rate was improved 12% and the dropout rate was nearly halved. The district was the only large district in Florida in 2005 with no unsatisfactory schools. Headlines summarizing the 2004-05 school year accomplishments touted the "best grades ever," in spite of even tougher state test requirements. The district was also recognized as the most improved district in the State of Florida.

General Fryer ended his military career as Commandant of the National War College and Interim President, National Defense University. In these capacities, Mr. Fryer led the restructuring of the National War College curriculum to meet post-Cold War national security needs and the demanding requirements for the granting of graduate degrees by Middle States Schools in national security strategy and policy. The National War College is recognized internationally as a premier school for "up and coming" U.S. and foreign military officers, State Department staff, and other government agency officials. During his Air Force career, Fryer also served as Senior Military Advisor to the United States Ambassador to NATO; Assistant Chief of Staff, Plans, and Policy, HQ United Kingdom Air Forces; White House Fellow, Special Assistant to FBI Director and US Attorney General; Instructor Pilot and Academic Instructor, Commander of an F-16 tactical fighter wing; Commander of a B-52 bomb squadron; Commander of an Air Force research institute, among numerous other distinguished positions. A combat veteran, General Fryer flew 161 combat mission in Southeast Asia in the F-4 Phantom.

General Fryer received a BA in political science from the University of Florida and a Master's of political science from Auburn University. He is also a graduate of numerous military institutions and the Senior Managers in Government Course, Harvard University. He served for six years on the board of the Jacksonville World Affairs Council and is past President of the Jacksonville Rotary Club, Florida's oldest Rotary Club. He and his wife, Carol, are avid photographers and are members of the Jacksonville Professional Photographers Guild and North American Nature Photographers Association. They have two sons and four grandchildren.