

URBAN SERVICES DISTRICT EQUITY ATLAS

Jacksonville Urban Core (UC) Equity Atlas indicators track how the region's demographics are changing and how we are doing on key measures of inclusive prosperity across the People, Place, and Power equity framework. These indicators track change over time, are comparable across geographies, and are disaggregated by race and other demographics as much as possible.

People

Expanding access to opportunity and removing systemic barriers so all can participate, prosper, and reach their full potential.

The UC population is one of the most diverse in the nation, and is the lynchpin of our cultural and economic vitality. But structural racism and systemic inequities prevent communities of color from accessing the resources needed to thrive, while other factors threaten diversity. To achieve inclusiveness in Jacksonville, we must ensure that all residents across all neighborhoods can access a high-quality education and good jobs that lead to rising standards of living and economic mobility, and that they can live in safe, healthy communities.

People indicators examine shifting demographics and track how localities are doing to ensure that youth are prepared for college and the workforce, that adults can access quality jobs and rising incomes, and that communities are free from police violence.

Key indicators:

- Race/ethnicity
- College readiness
- Educational attainment
- Median earnings
- Disconnected youth
- Income growth
- Police use of force

Place

Ensuring all neighborhoods are places where all residents can stay and thrive.

Decades of research underscores the impact of neighborhood on health, well-being, and economic success. In addition to providing spaces of culture and connection, the neighborhood shapes access to good schools, public transportation, parks, grocery stores, and other necessities. To achieve inclusive UC prosperity opportunities, we must ensure that all neighborhoods are places where residents can stay and thrive.

Place indicators track how the region is doing to foster equitable entrepreneurial environments, limit excessive commutes, expand affordable housing, increase neighborhood opportunity, and reduce the risk of gentrification and displacement.

Key indicators:

- Extreme commuting
- Housing burden
- Market rent
- Affordable housing production
- Neighborhood opportunity
- Business ownership
- Business revenue

Power

Building the voice, leadership, and power of the people most impacted by inequity.

The most effective movements for social change are led by the people who are most directly impacted by policies of injustice and inequity in the UC. They bring their experience, knowledge, and stories into the advocacy process. For inclusive prosperity to become a reality in Jacksonville, low-income communities of color and youth need to have a strong political voices and be able to shape the decisions that affect their lives and their communities. For this to happen we need to foster and sustain grassroots, community, and political leadership and organizations that reflect the diversity of Jacksonville.

Power indicators track how well elected officials reflect the diversity of communities, the level of political participation across the region, and the potential economic gains of eliminating rent burdens and achieving racial equity in income.

Key indicators:

- Voting
- Political representation
- Economic gains: Eliminate rent burden
- Economic gains: Racial equity in income