

Community Quality-of-life Plan

Work Plan: Health

STRATEGY	CHAMPION (LEAD PARTNER)*	OTHER KEY ORGANIZATIONS*	1 YR	2-3 YRS	4-5 YRS
Provide information to students about healthy living	Duval County Public Schools	Private schools and youth – serving organizations		•	
Build a community garden	Neighborhood Associations	Home Depot, Duval County Extension Services, Lowe's	•		
Create a farmer's market	Myrtle Avenue/Moncrief Business Association	Clara White Mission			•
Research buying trends and obesity levels	Jacksonville Childhood Obesity Prevention Coalition	Health Planning Council of Northeast Florida, University of North Florida, Edward Waters College, or Florida State College at Jacksonville		•	
Organize walking groups	Neighborhood Associations	City Parks and Recreation, City of Jacksonville Bicycle Pedestrian Action Committee	•		
Organize activities for children	Neighborhood Associations	Full Service Schools, TEAMUP, YMCA	•		
Build a health-fitness club	Community provider	City parks and recreation			•
Bring fitness training, health seminars, and health information to the community	YMCA, Bob Hayes Sports Complex			•	
Plan for future fitness and recreation needs	Department of Parks and Recreation			•	
Provide adult residents with information about health and nutrition	Duval County Health Department	City Department of Adult Services Area health providers	•		
Hold health events and workshops	Area churches & faith institutions		•		
Provide free health assessments (e.g. blood pressure readings)	Shands Hospital	Local doctors' offices; Jacksonville Fire and Rescue	•		

*See pages 3-4 Planning Task Force: Participating Organizations for a complete list of organizations and abbreviations.

Work Plan: Pride in Our Neighborhood

STRATEGY	CHAMPION (LEAD PARTNER)*	OTHER KEY ORGANIZATIONS*	1 YR	2-3 YRS	4-5 YRS
Develop volunteer leadership opportunities on service and planning committees	NWJCDC	Neighborhood Associations, Greenscape, Keep Jacksonville Beautiful, City Beautiful Jax		•	
Provide residents with emergency and non-emergency numbers (city departments)	Neighborhood Associations	United Way 2-1-1, The Nonprofit Link	•		
Work with city agencies and schools on improvements and repairs	Neighborhood Associations	JEA, Mayor's Office; Neighborhoods Department; Duval County Public Schools			•
Moncrief Avenue Streetscape project	NWJCDC	City of Jacksonville Public Works, JEA, JTA	•		
Create a "use-it-or-lose-it" policy	Mayor's Office of Neighborhoods	Neighborhood Associations, City Council			•
Create a senior living facility	NWJCDC	Housing & Neighborhoods, Aging True, Eldersource	•		
Make public transportation accessible and affordable to residents	JTA			•	
Create arts programs for youth	American Institute of Graphic Arts (AIGA)	Cathedral Arts Project, City Kids Arts Factory			•

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Work Plan: Family Wealth for Generations

STRATEGY	CHAMPION (LEAD PARTNER)	OTHER KEY ORGANIZATIONS*	1 YR	2-3 YRS	4-5 YRS
Develop a North Point Market and Café	NJCDC		•		
Create a financial-literacy resource center	Wealth Watchers	Real \$ense Prosperity Campaign			•
Offer credit repair and long-term financial planning workshops and forums	Wealth Watchers	Neighborhood Associations Family Foundations	•		
Encourage black investors to fund projects	African-American Chamber of Commerce	NWJCDC	•		
Make black investors aware of investment opportunities in the area and help write grants to fund projects	African-American Chamber of Commerce	Beaver Street Enterprise Center, UNF Small Business Development Center, Mayor Brown's Business Builder, Small Business Administration	•		
Identify resources for residents and provide leads and assistance with grant writing.	NJCDC		•		
Help residents buy homes	Wells Fargo's Neighborhood LIFT	Neighborhoods Department	•		

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Work Plan: United and Safe

STRATEGY	CHAMPION (LEAD PARTNER)*	OTHER KEY ORGANIZATIONS*	1 YR	2-3 YRS	4-5 YRS
Offer Jax Certified in disaster preparedness	Neighborhood Associations	American Red Cross Office of Emergency Preparedness		•	
Improve line of communication between the JSO and neighborhoods	Neighborhood Associations	Jacksonville Sheriffs Office (JSO)	•		
Establish Neighborhood Watch programs	Neighborhood Associations	NJCDC, JSO		•	
Participate in SHADCO	Neighborhood Associations	SHADCO, JSO	•		
Create "Welcome Wagons" for new residents	Neighborhood Associations			•	
Ensure that high school students mentor younger students	School principals (DCPS)	Duval Public Schools Office of Parent and Community Engagement, United Way, Full Service Schools		•	
Offer safety trainings (e.g., CPR and babysitting)	Neighborhood Association	American Red Cross	•		
Create a presence that deters crime; report crime	Neighborhood Watch	Jacksonville Sheriff's Office; ShAdCo		•	
Work together on strategies for juvenile crime prevention	Department of Juvenile Justice	JSO, DeLores Barr Weaver Policy Center	•		

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Work Plan: Best Students and Schools

STRATEGY	CHAMPION (LEAD PARTNER)*	OTHER KEY ORGANIZATIONS*	YRS			
			1 YR	2-3 YRS	4-5 YRS	
Provide students with adequate resources and instruction	DCPS	United Way Achievers For Life, TEAM UP (Jacksonville Children's Commission)		•		
Place students in accelerated learning programs as appropriate	DCPS	Area Schools		•		
Prepare high school students to apply for college, including financial aid	YACHT, Inc.	Other area youth-serving organizations, Mayor Brown's College Student Aid Workshop	•			
Expand youth program to prevent teen pregnancies in our neighborhoods	Bridge of Northeast Florida	Other teen-serving organizations, PACE Center for Girls		•		
Increase mentoring opportunities for our youth	Service clubs at area high schools: Raines, Ribault and A. Philip Randolph	NJCDC, Mayor's Mentors	•			

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