



117 West Duval Street, Suite 260 • Jacksonville, FL 32202 • (904) 255-5505 • TDC@coj.net

**TOURIST DEVELOPMENT COUNCIL MEETING AGENDA**

Council President Aaron L. Bowman, TDC Chairman  
Thursday, June 13<sup>th</sup>, 2019 - 1:30 P.M.  
Lynwood Roberts Room  
City Hall (117 West Duval Street)

**WELCOME**

---

- Call to order
- Introductions
- Public Comments (Voting Items)

**OPERATIONS**

---

- I. Approval of Minutes
- II. Financial Report.....Kim Taylor
- III. Market Report.....Lillian Graning
- IV. Visit Jacksonville Travel Plan Changes

**ACTION ITEMS**

---

- V. Visit Jacksonville Year 3 Revised Plans (Marketing, Convention Sales and Services, and Tourist Bureau)
- VI. Visit Jacksonville Year 3 Budgets (Marketing, Convention Sales and Services, and Tourist Bureau)
- VII. Visit Jacksonville Year 3 Travel Plan (Convention Sales and Services)
- VIII. Dalton Year 3 Media Placement Plans & Recommendations (Marketing and Convention Sales and Services)

**OTHER BUSINESS**

---

- IX. Old business
  - ✓ Contingency & Development Fund contributions / limitations
- X. New business
- XI. Public Comment

**CLOSING CONSIDERATION**

---

- Announcements
  - ✓ Next meeting: August 15<sup>th</sup> at 1:30pm in Lynwood Roberts Room, City Hall
  - ✓ FY 2019-20 proposed meeting dates:

September 18 <sup>th</sup> , 2019 at 10am	October 16 <sup>th</sup> , 2019 at 10am
November 20 <sup>th</sup> , 2019 at 10am	December 2019 – No meeting
January 16 <sup>th</sup> , 2020 at 10am*	February 19 <sup>th</sup> , 2020 at 10am
March 18 <sup>th</sup> , 2020 at 10am	April 16 <sup>th</sup> , 2020 at 10am*
May 20 <sup>th</sup> , 2020 at 10am	June 17 <sup>th</sup> , 2020 at 10am
July 2020 – No Meeting	August 19 <sup>th</sup> , 2020 at 10am
September 16 <sup>th</sup> , 2020	

- Adjournment