

Workforce Training Subcommittee Agenda  
Meeting April 17, 2019 – City Hall  
10:30am – 12:00pm

Members: Tom Geismar, Chair; Ricky Brown, Marian Hannah, Carolyn Herman, Ceil Pillsbury Schellenberg, Shamika Wright, Jennifer Blalock subject matter expert

Call to order – identify members in attendance

Approve minutes from April 3, 2019 meeting

Update on subcommittee chairpersons meeting with Business Partners and Community Engagement on April 5

Report from Marian Hannah regarding youth survey

Report from Tom Geismar regarding Career Source

Review draft report to submit regarding progress of the subcommittee

Discuss next steps

Next meeting date?

Other issues

Public comments

Adjourn

## DRAFT

### Report from the Subcommittee for Workforce Training – April 17, 2019

Members: Tom Geismar, Chair, Ricky Brown, Marian Hannah, Carolyn Herman, Ceil Pillsbury-Schellenberg, Shamika Wright, Jennifer Blalock, Subject Matter Expert

#### Actions taken:

- Wrote and approved our vision and mission statements (attachment 1)
- Identified the zip codes where unemployment is the highest according to ZipAtlas.com
- Reviewed many of the opportunities for workforce training available in Jacksonville
- Through discussions with training providers, we identified several barriers people run into that keeps them from being able to get training. The barriers most often cited are:
  1. Transportation
  2. Direct and indirect costs
  3. Lack of academic and employability skills
  4. Lack of trust in the system
  5. Lack of awareness of workforce training programs
  6. Criminal backgrounds
  7. Access to technology
- Developed and administered to a small sample of young adults a survey to help the committee understand what the people we want to help need
- The Workforce Training subcommittee is working with the Business Partnerships and Community Engagement Subcommittees to develop action steps to lower unemployment and improve living standards.

#### Action steps under consideration:

Action steps will require partnerships between businesses, educational institutions, community residents and institutions, and government agencies. Action steps are in the conceptual stage of development and will evolve as we continue our work. The following are action steps under consideration by the subcommittees:

- Develop flowcharts and pathways to employment that include and may not be limited to:
  1. GED or other options for people who did not graduate from high school to earn a diploma. The diploma is a necessity for training opportunities
  2. Employability skills training
  3. Job training
  4. Interview skill training
  5. Interview opportunities
  6. Case management follow up
- Implement a community based and community led awareness campaign to inform residents about the opportunities available for employment and training
- Develop the concept of an entity to coordinate the work and be accountable for outcomes.
- Develop a strategic plan with short and long term goals and measureable objectives to drive the plan to drastically reduce unemployment in the areas where unemployment is the highest, improve the standard of living for residents of those communities, and to reduce crime and violence.

**Community Awareness Survey**  
**Task Force on Safety & Crime Reduction**

1. **Age** \_\_\_\_\_

2. **Gender**

a. Male \_\_\_\_\_

b. Female \_\_\_\_\_

c. Other \_\_\_\_\_

3. **What area of Jacksonville do you live in?**

a. Zip Code \_\_\_\_\_ **or**

b. Neighborhood \_\_\_\_\_

4. **Are you currently in school?**

a. Yes \_\_\_\_\_ School Name \_\_\_\_\_

b. No \_\_\_\_\_

5. **Are you currently employed?**

a. Yes \_\_\_\_\_

b. No \_\_\_\_\_

6. **Are you interested in summer employment?**

a. Yes \_\_\_\_\_

b. No \_\_\_\_\_

**7. What problems do you face looking for work?**

- a. Lack of experience/skills \_\_\_\_\_
- b. Age \_\_\_\_\_
- c. Gender \_\_\_\_\_
- d. Other \_\_\_\_\_

**8. List 3 sources you would use to find a job.**

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_

**9. What is the best method to get the word out about jobs in the community?**

- a. Family member, friends, mentor \_\_\_\_\_
- b. Community agency/business \_\_\_\_\_
- c. Church \_\_\_\_\_
- d. Job fair \_\_\_\_\_
- e. Social media \_\_\_\_\_
- f. Text messages \_\_\_\_\_
- g. Community booths \_\_\_\_\_

**10. What type of training would you be interested in?**

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_

<b>Youth Survey Results</b>	<b>13 Students</b>						
Age	15-1	16-10	17-1	19-1			
Gender	M-8	F-5					
Zip Code	32206-1	32208-3	32209-1	32210-1	32218-2	32219-5	
In School	Y-13						
Employed	Y-1	N-12					
Interested in Employment	Y-9	N-4					
Problems Looking for Work	Lack of Skills- 5	Age-4	None-3	Procrastination-1			
Sources to Find a Job	Parents/Relatives-8	Internet/Google-9	School-4	Walk-In-2	News/Newspaper-5	WorkSource-1	
Best Way Share Job Info	Job Fair - 6	Social Media-6	Church-1	Family/Friends-4			
Training	Busiiness-1	Medical-1	Military-1	Computer-1	Communication-1	Photography-1	Any-5