

CITY COUNCIL RESEARCH DIVISION

LEGISLATIVE SUMMARY

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Bill Type and Number: Ordinance 2019-152

Introducer/Sponsor(s): Council Member Boyer

Date of Introduction: February 26, 2019

Committee(s) of Reference: NCSPHS, F

Date of Analysis: February 27, 2019

Type of Action: Appropriation, budget amendment and Ordinance Code amendments

Bill Summary: This bill is an appropriation of \$486,061.70 from the Tourist Development Tax Special Revenue Fund to separate account for convention grants awarded. This legislation also: amends the TDC Fiscal Year 2018-2019 Budget; amends Section 111.600, Part 6, Chapter 111, *Ordinance Code*; amends Chapter 666, Section 666.108 *Ordinance Code* (the Duval County Tourist Development Plan); and the Tourist Development Council Grant Guidelines.

Background Information: The purpose of this bill is to provide funding for Tourist Development Council convention grants which carryover to maximize the dollars available for convention grants rather than having those funds lapse. The convention grant funds will be received in a new account- the Convention Grants Account and the FY 18-19 TDC budget is amended to itemize funding for convention grants.

The Tourist Development Plan is amended to reflect that:

- convention grants will be funded from the Convention Grants Account
- events held at the Equestrian Center are eligible for grants if participants are drawn from outside a 50 mile radius rather than a 150 mile radius
- a new account is created to be used for convention grant awards that do not require Council approval for distribution

The Tourist Development Council Grant Guidelines are amended to reflect:

- the TDC and/or the Executive Director may evaluate convention grant requests
- the TDC may amend, but not eliminate, qualifying factors for grant applications without further council approval
- Special event grants may be awarded for attendance of 5000 tourists or greater for events held at publically or privately owned venues
- Equestrian Center grant applications may be evaluated by the TDC and/or the Equestrian Center facility manager using the approved criteria

Policy Impact Area: Tourist Development Council

Fiscal Impact: Appropriation of \$486,061.70 from the Tourist Development Tax Special Revenue Fund to the newly created Convention Grants Account

Analyst: Hampsey