

## Summary of Mobile Visitor Center Options

January 2019

### Description:

Visit Jacksonville has been researching the area of Mobile Visitor's Centers since the start of the new fiscal year to determine all components. Two options have been researched.

#### 1. Trailer-type Visitor Center

Visit Jacksonville reached out to World Housing Solution to price a self-contained trailer that would house a TV, racks for visitor center information and have a phone charging station. See attached renderings of design and formal quote (pages 4-12). The quote for a trailer of this nature is **\$69,993**, which would not include the vehicle to move the trailer, the wrapping of the trailer or delivery of the trailer.

Based on the quote received and the additional requirements this type of mobile center would require, Visit Jacksonville does not think we should pursue this method at this time. In addition to needing a truck to move the trailer, we would need a person that was qualified in driving and parking the trailer as well as a location to store the trailer when not in use. We also do not think this version, while aesthetically most appealing would make the most sense in terms of exposure (ease of set-up, moving to a new location, etc.).

#### 2. Large SUV or Van Visitor Center

Based on the results obtained after much research on a trailer-type unit, Visit Jacksonville would prefer to pursue a self-contained, drivable mobile visitor's center. This would allow us to have this vehicle driven by any employee with a regular license resulting in traveling to more locations on an ad hoc basis as we are needed somewhere. In addition, the vehicle may be useful in performing site visits with clients resulting in more Visit Jacksonville exposure. See page 3 for a photo of an SUV with slide racks installed, similar to what we have priced below.

#### **Estimated Costs Associated with Drivable Mobile Visitor's Center:**

<b>Fixed Costs:</b>	
Vehicle	\$45,000
Wrapping of Vehicle	\$5,000
Bed Slide Installed (see supporting photo)	\$1,500
Racks for Use in Vehicle	\$5,000
Smart TV & Mounting Equipment	\$750

Charging Station	\$100
Signage for Center	\$2,000
Wiring of Inverter (provides power for TV & charging station)	\$600
<b>Subtotal Fixed Costs:</b>	<b>\$59,950</b>
<b>Variable Costs:</b>	
Fuel (Annualized Estimate- ½ year)	\$1,500
Parking Fee in Garage (Annual- ½ year)	\$550
Staffing Budget (Annual- ½ year)	\$10,000
Additional Printed Materials for Distribution (½ Year)	\$4,000
Mifi box for use with TV and to provide wifi (annual cost- ½ year)	\$200
<b>Subtotal Variable Costs (½ first year):</b>	<b>\$16,250</b>
<b>TOTAL YEAR 1:</b>	<b>\$76,250</b>

**Request from TDC:**

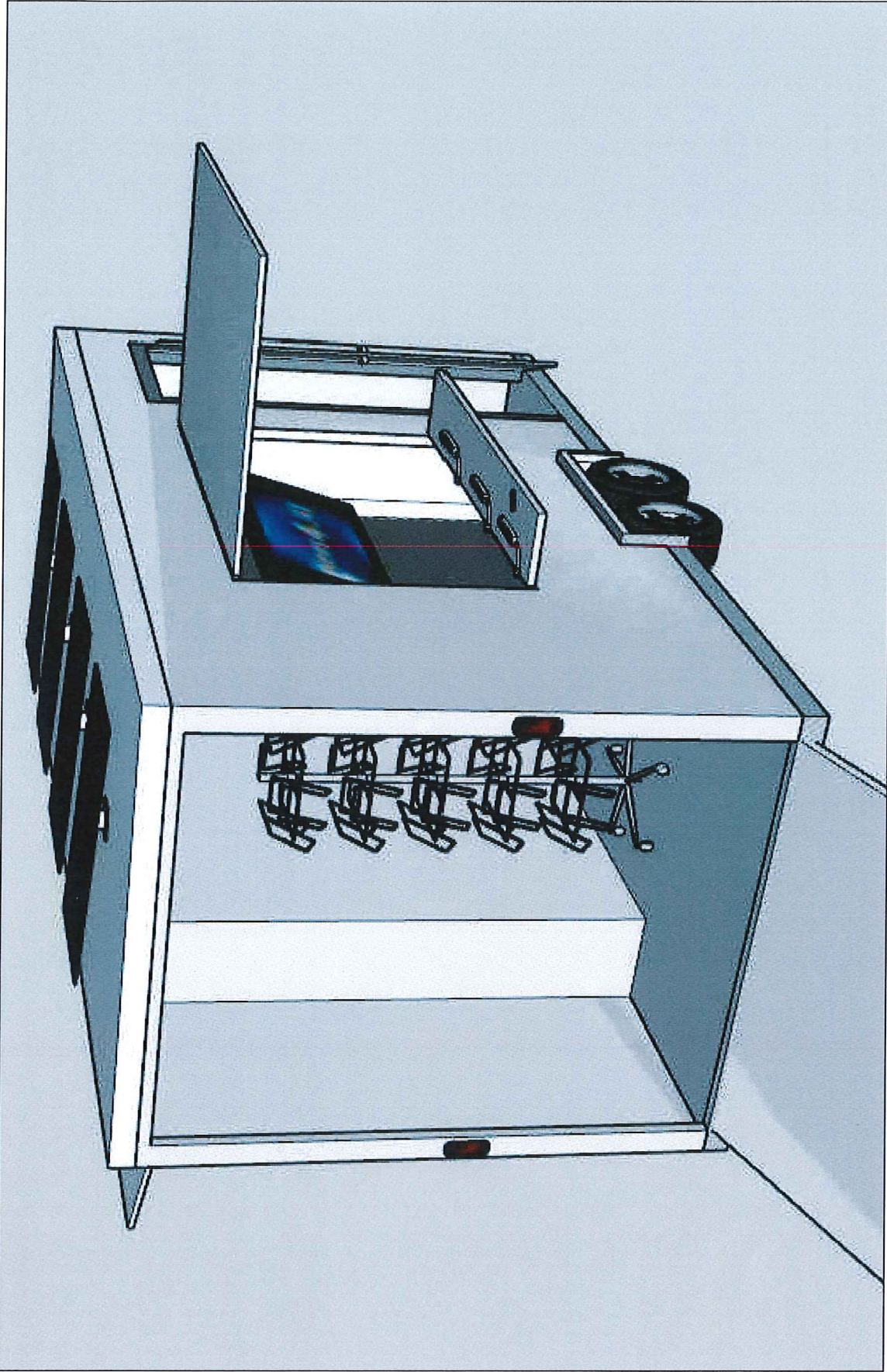
We would like to proceed with the purchase of a large SUV-type vehicle and the process of outfitting the vehicle as our Mobile Visitor Center. We request approval of capital funding for this fiscal year totaling **\$76,250** to complete this project and fund ½ year of variable costs. Going forward into the next contractual year any variable costs will be budgeted within Tourist Bureau for approval. If the variable cost components cannot be funded through the capital line item in year 1, we request approval of the **\$59,950** to fund the vehicle purchase.

Photos of Sliding Racks Installed in SUV





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**WORLD HOUSING**  
—SOLUTION—

**SHEET NAME: VISIT JACKSONVILLE  
TRAILER**

World Housing Solution INC  
104 Challenge Court  
Sanford, FL 32771 USA  
www.WorldHousingSolution.com

info@WorldHousingSolution.com  
Phone: 407-545-3030  
Fax: 407-545-3030

PROJECT: JAX-TRIR

CHECK IF OUTDATED:

LAST EDITED DATE:  
12-4-18

SCALE:

SIGNED:

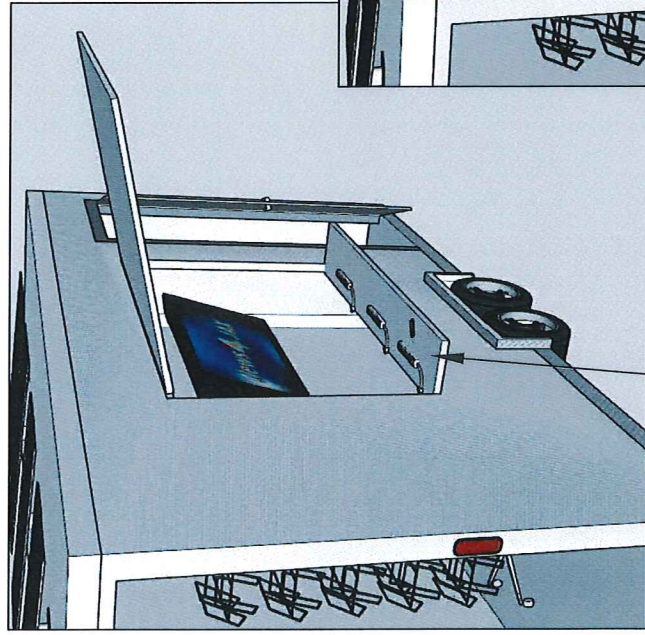
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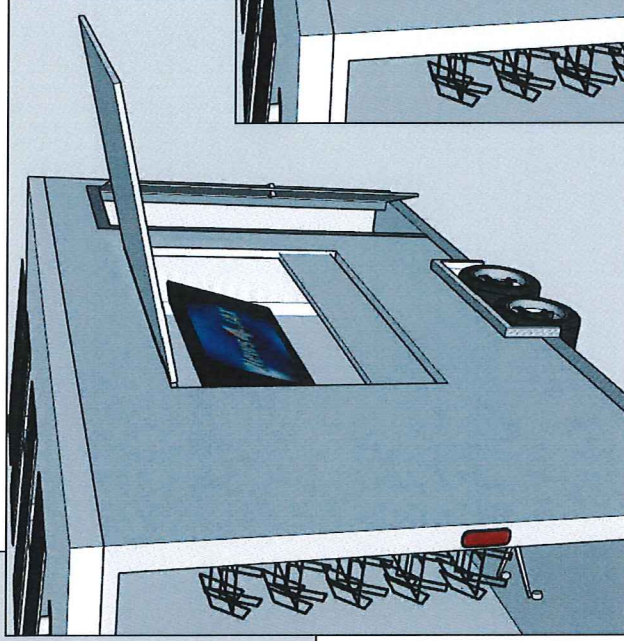
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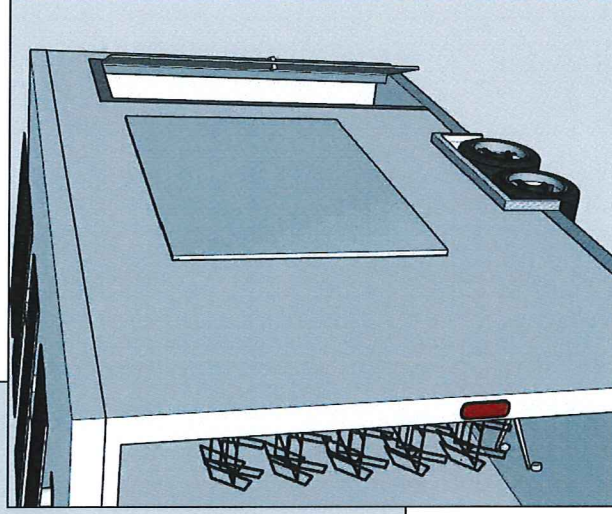
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STEP 1



STEP 2



STEP 3

CHARGING  
BAY

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**WORLD HOUSING**  
SOLUTION

## SHEET NAME: VISIT JACKSONVILLE TRAILER ACTION

World Housing Solution INC  
104 Challenge Court  
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Phone: 407-545-3030  
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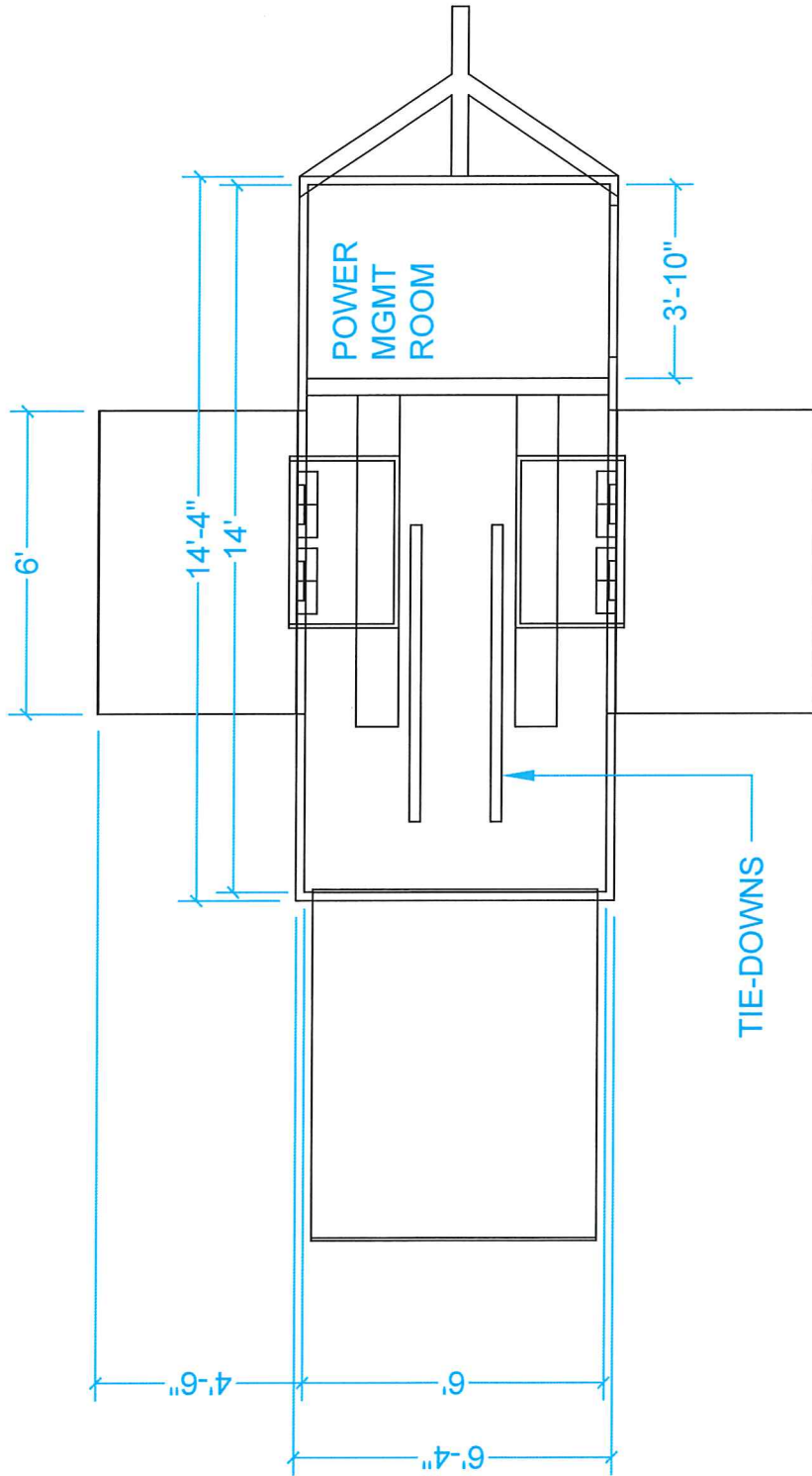
SIGNED:

DRWN BY:


SHEET NO:

MJM 01

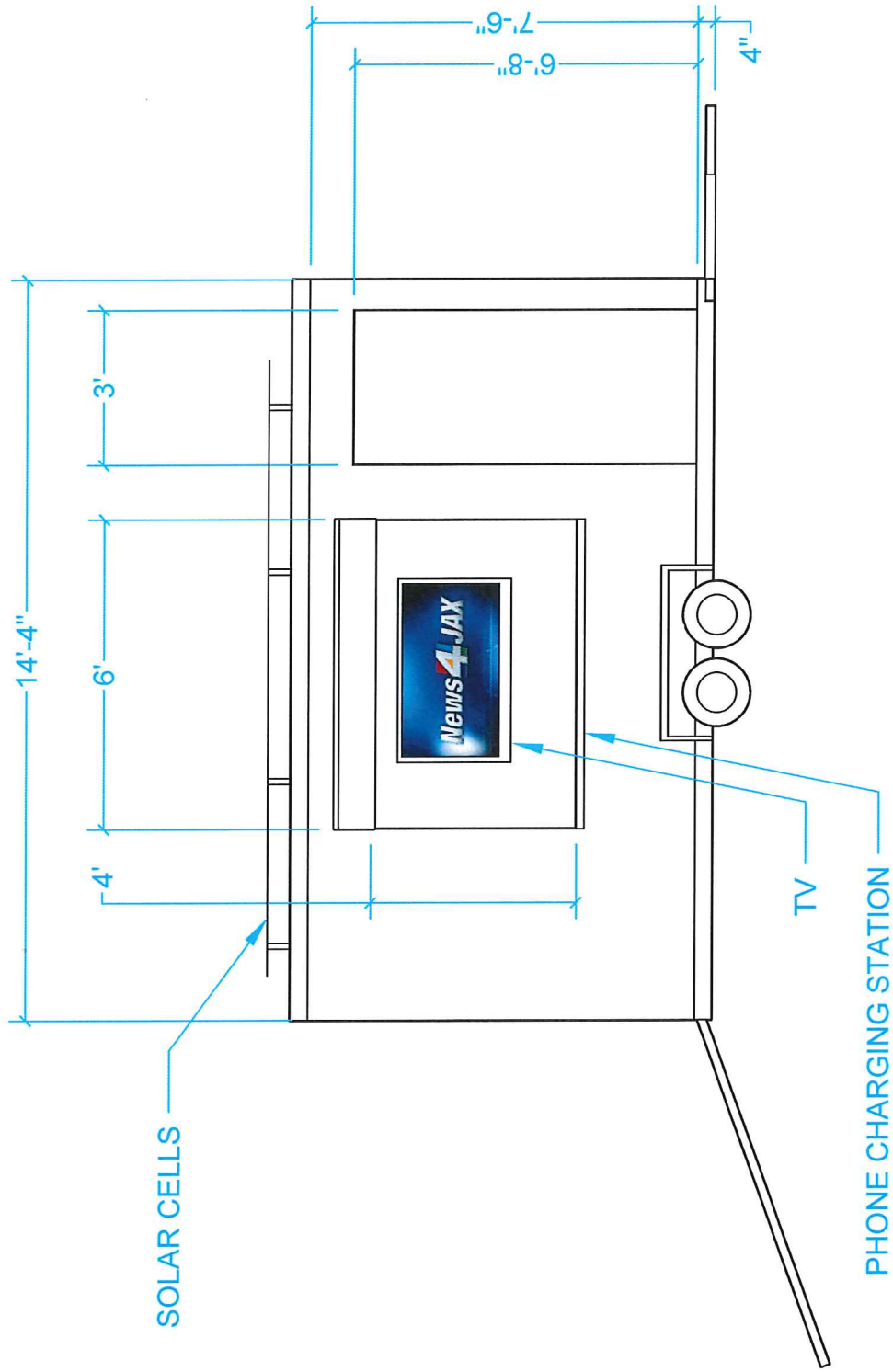
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 <b>WORLD HOUSING</b> — SOLUTION —	<b>SHEET NAME: VISIT JACKSONVILLE TRAILER - TOP VIEW</b>	PROJECT: JAX-TRIR
		LAST EDITED DATE: 12-4-18
		CHECK IF OUTDATED:
		SCALE:
World Housing Solution Inc 104 Challenge Court Sanford, FL 32771 USA www.WorldHousingSolution.com	info@WorldHousingSolution.com Phone: 407-545-3030 Fax: 407-545-3030	DRWN BY: MJM
		SHEET NO: 02

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**WORLD HOUSING**  
SOLUTION

**SHEET NAME: VISIT JACKSONVILLE  
TRAILER - SIDE VIEW**

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12-4-18

SCALE:

SIGNED:

DRWN BY: MJM

SHEET NO:

03



## PROPOSAL & PRICING

# Out Reach Trailer WHSJAX120418 Visit Jacksonville



*Image for concept only; tow vehicle not included*



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SOLUTION**

*The Evolution of Expeditionary Solutions®*

Design and  
Manufacture a custom,  
Mobile Response Unit

5, December, 2018

DUNS: 064864896

CAGE: 6HZD7

World Housing Solution, Inc.  
104 Challenger Court, Sanford, FL 32771  
407.545.3030





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— SOLUTION —

*The Evolution of Expeditionary Solutions®*

**Michael Corrigan, CEO**  
208 N. Lara Street, Suite 102  
Jacksonville, FL 32202  
904-421-9150

**RE:** Quotation WHSJAX120418 Out Reach Trailer

Dear Michael Corrigan,

Thank you for allowing us to propose our services for the design build of an outreach trailer. We understand that the purpose of this trailer will be to support Visit Jacksonville's mission of outreach to the people of Jacksonville and those visiting Jacksonville, Florida. Attached you will find sample images of the unit we are prepared to build to meet your mission. This unit will house space to roll in and roll out brochure carts (carts supplied by others), have a provision for external audio-visual displays, provision for charging cell phones, be self-leveling, and can manufacture its own power so that it can operate independent of shore power as needed.

Attached is a quotation valid for 30-days, please contact me with any questions or additional support we can provide for your project. We look forward to working with you to achieve of your goals.

Very Respectfully,

Anthony C. Cowan

*Tony Cowan*

Director of Emergency Response Technology

Ph: 321-246-5404

[tonyc@WorldHousingSolution.com](mailto:tonyc@WorldHousingSolution.com)

[www.WorldHousingSolution.com](http://www.WorldHousingSolution.com)

Note: images for reference only, may include elements not included in scope of supply. See quotation for detailed scope of supply.

# Quotation WHSJAX120418

☐ Formal Quotation



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<b>Sold To:</b>	<b>Bill To:</b>
Visit Jacksonville	Visit Jacksonville
208 N. Lara Street,	208 N. Lara Street,
Suite 102	Suite 102
Jacksonville, Florida	Jacksonville, Florida
Attn: Michael Corrigan	Attn: Michael Corrigan

<b>Quote #</b>	WHSJAX120418
<b>Project ID:</b>	Mobile Response Unit
<b>Date:</b>	12.5.2018
<b>Valid:</b>	30 days
<b>Payment Terms:</b>	60% on order, 35% before ship, 5% on delivery
<b>Shipping Terms:</b>	Ready for Pick up at plant
<b>Your POC</b>	Ted Pruett - Tony Cowan
<b>Email:</b>	ted@worldhousingsolution.com Tonyc@worldhousingsolution.com

## Pricing (one unit):

Item	Part No.	Description	Price
1	WHS-MRU	Out Reach Unit	\$69,993
TOTAL			\$69,993

### NOTES AND CONDITIONS

- Special 30 day reduced-price offer .
- Quotation does not include a trailer wrap
- Quotation does not include delivery

Terms and Conditions apply (see attached)

Note: images for reference only, may include elements not included in scope of supply. See quotation for detailed scope of supply.





## **WORLD HOUSING SOLUTION**

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### **STANDARD STRUCTURE SPECIFICATIONS**

**6' X 7'6" X 14' +/-** Reinforced double axel trailer, this unit will be rugged, for daily use and above average wear and tear contact with the general public. The trailer will be white and ready for aftermarket vinyl wrap.

**High traction flooring and anti-microbial anti-biocidal walls.** The interior of the trailer will have a slip resistant floor covering, compliant with floor safety standard for wet floor conditions. The interior of the trailer will have Sherman Williams, Paint Shield™ for a cleanable surface.

**Electrical plugs with USB ports.** The interior of the trailer will be supplied with electrical outlets. Charging stations will be deployable on display shelf on the exterior of the trailer for public use.

**LED and compliant lighting.** Exterior exit will be lighted, and interior will be illuminated with energy efficient LED Lights.

**Fire extinguishers and life safety.** The unit is engineered to pass fire inspection and be compliant with life safety codes including signage and smoke alarms.

**Automatic-leveling platform.** A push button easy setup feature that insures quick launch capability on uneven or unprepared sites.

**Audio visual, multimedia display stations.** The mobile unit will include two deployable video windows with public phone charging, under a shade canopy. There will be blocking and bracing support for broacher racks inside the trailer for travel. The system will run off a battery storage system that is powered by the on-board solar power system. There will also be shore power connectivity built into the trailer and there will be tire blocks that secure the trailer in place when parked.

**Training and Pickup,** World Housing Solution will provide operational training of the power and leveling system when the unit is picked up at our manufacturing plant. prior to release of the trailer the customer will conduct a joint trailer inspection with WHS.

**30-day pricing,** this price is valid for 30 days. Quotations delivered as of January 1<sup>st</sup> will have the 2019 price increase.



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***Production and Period of Performance. \****

Manufacture of the trailer shall be completed and prepared for pick up under the following circumstances: on or before 90 days ARO (after receipt of order) and receipt of deposit funds. Commencement of work and production timeline begins only after confirmed receipt of deposit and customer's executed agreement to the final design(s).

***Delivery.***

World Housing Solution, Inc. will prepare the trailer for pick up EXW (Ex Works as per INCOTERMS 2010) from their facilities in Central Florida. All items shall be comprised of all new materials, free of damages and defects, and clearly labeled as World Housing Solution, Inc. products. Customer is responsible for pickup of the trailer upon completion.

Terms & Conditions and Warranty attached.