



**OFFICE OF THE CITY COUNCIL**

**Tourist Development Council**

OFFICE: (904) 630-7625  
FAX: (904) 630-2906  
E-MAIL: tdc@coj.net

117 West Duval Street, Suite 425  
4<sup>th</sup> Floor, City Hall  
Jacksonville, FL 32202

**A G E N D A**

**TOURIST DEVELOPMENT COUNCIL MEETING**  
**Council President Aaron L. Bowman, TDC Chairman**  
**Thursday, January 10, 2019**  
**1:30 P.M.**  
**117 West Duval Street**  
**City Hall, First Floor**  
**Lynwood Roberts Room**

**I. CALL TO ORDER**

**Roll Call**

City Council President Aaron Bowman, Board Chairperson  
City Council Vice President Scott Wilson, Board Vice Chairperson  
City Council Member Lori N. Boyer, Board Member  
Barbara Goodman, Board Member  
Steven Grossman, Board Member  
Kirit Patidar, Board Member - EXCUSED  
Craig Smith, Board Member  
Dawn Southworth, Board Member  
Jeffrey Truhlar, Board Member - EXCUSED

Sarah Maples, TDC Administrator  
Kim Taylor, Assistant Council Auditor  
Lawsikia Hodges, Deputy General Counsel  
Sondra Fetner, Interim TDC Staff  
Jeff Clements, Chief of Research

**Meeting Convened:**

**Meeting Adjourned:**

**II. Introduction – Council President Aaron Bowman, TDC Chairman**

**III. Approval of Minutes**

- TDC Meeting – November 8, 2018
- TDC Special Committee Meeting Minutes – November 19, 2018
- TDC Travel Policy Committee Meeting – December 6, 2018

**Action Item: \_\_\_\_\_**

**IV. TDC Financial Report**

Kim Taylor, Assistant Council Auditor

**Action Item: \_\_\_\_\_**

**V. TDC Travel Policy**

Sondra Fetner, Interim TDC Staff

**Public Comments**

**Action Item: \_\_\_\_\_**

**VI. Visit Jacksonville Performance Review**

**Public Comments**

**Action Item: \_\_\_\_\_**

**VII. Equestrian Center Grant Application and Guidelines Review**

**Public Comments**

**Action Item: \_\_\_\_\_**

**VIII. Grant Requests**

- UNF – NCAA Track & Field East Preliminary

**Public Comments**

**Action Item: \_\_\_\_\_**

**IX. Visit Jacksonville Approval Items**

- CVB Grant Requests

**Public Comments**

**Action Item:** \_\_\_\_\_

- Travel Change Request

**Public Comments**

**Action Item:** \_\_\_\_\_

**X. Visit Jacksonville Mobile Visitor Center Update**

**Public Comments**

**Action Item:** \_\_\_\_\_

**XI. Other Business**

**XII. Public Comments**

**XIII. Closing Comments**

- Next Meeting – February 14, 2019

**XIII. Adjourn**

**\*\*\*Other Items may be added or deferred at discretion of the Chair. \*\*\***