

Subcommittee Recommendations	Who is Responsible and Waterways Contact
<p>1. Visit Jacksonville! should better communicate the boating and water related opportunities in Jacksonville through the use of a dedicated boating website and/or mobile application that would include boating information and a water sport event calendar.</p>	<p>Visit Jacksonville/Dalton assumed responsibility under TDC Marketing Contract; <u>need event info from all sources</u></p> <p>WWC- Boyer</p>
<p>2. It is important for the city to expand and improve their water access facilities. They should do this by (a) <i>strongly encouraging new waterfront developments to provide water access facilities</i> as well as the (b) <i>city building new facilities through the CIP and FIND projects</i>. Expanding the number and quality of the access points would greatly improve the chances of a successful water taxi and other commercial operations such as dinner cruises, history cruises, wildlife cruises, shopping cruises, museum cruises, Zoo cruises or other tourist related cruises.</p>	<p>-Developments responsibility of COJ Planning staff</p> <p>-CIP and FIND responsibility of Parks and Waterways Commission</p> <p>WWC- Bowman for FIND -Planning Dept. contact not assigned – Brock, Adkison</p>
<p>3. The city should create a boating guide application that graphically displays information such as location of boat launches and docks, what types of amenities at each facility, boating destinations, fuel, bait, maintenance services, and boating events. The application/website should also include a list of fishing guides as well as boat rental locations.</p>	<p>Maritime Mgmnt Plan will provide data; research app/website with IT and Parks versus Visit Jacksonville</p> <p>WWC- Barket, Boyer</p>
<p>4. Jacksonville should retrofit or build new boating facilities that may be used by citizens of all abilities including the handicapped.</p>	<p>Parks</p> <p>WWC- Pringle</p>
<p>5. Jacksonville should add more artificial reefs both offshore and inshore. These reef locations should be added to the website and mobile water sport applications.</p>	<p>-EQD- Flowe to prioritize locations, estimate costs for new reefs</p> <p>-website/app Visit Jax or IT</p> <p>WWC- Brockelman</p>

<p>6. During local boat shows the city should have a presence where information is distributed on the many water sport opportunities in Jacksonville.</p>	<p>Visit Jacksonville; COJ Special Events WWC - Haskell</p>
<p>7. The city should cultivate a culture that proclaims the great attributes of our rivers and ocean.</p>	<p>TruJax; Chamber; COJ Public Affairs and Special Events WWC -Boyer</p>
<p>8. The city should create a strategic plan for ongoing waterfront maintenance and dredging activity.</p>	<p>Maritime Management Plan WWC – Brock</p>
<p>9. Jacksonville should consider a waterfront boating center providing boating related programming and training opportunities. Building an inclusive aquatic center (e.g. Clearwater Aquatic Facility)</p>	<p>Parks to research options, possible sites, costs of other City's facilities WWC - Pringle</p>
<p>10. The city should encourage and promote boat tour packages on the river for locals and tourists</p>	<p>Visit Jacksonville WWC- Boyer</p>
<p>11. The city should help with boat and jet ski rental opportunities as well as charter boat operations.</p>	<p>WWC- Haskell, Brock</p>
<p>12. Jacksonville should develop more annual and seasonal events related to boating and fishing such as a Jacksonville Boating Week or a "Captain Day" to highlight the local charter boat captains available for hire</p>	<p>COJ Sports and Ent.; Parks WWC-Ferraro, Adkison, Haskell</p>
<p>13. The city should leverage private development such as the Shipyard property to get an aquatic center constructed as a public-private partnership.</p>	
<p>14. Jacksonville should expand on the boat shows to include transportation to and from the hotels and the exhibition center.</p>	<p>Visit Jacksonville WWC -Haskell</p>
<p>15. The city should build a kayak launch at the School Board building.</p>	<p>Parks- underway</p>

<p>16. During the Lighted Boat Parade Jacksonville should provide onshore activities such as a snow village or holiday event.</p>	<p>Sports and Ent; Visit Jacksonville WWC – Brock</p>
<p>17. Jacksonville should consider asking the federal government to allow for seasonally adjusted manatee protection zones. Seek manatee zone modifications for seasonal events</p>	<p>COJ Planning WWC – Quint White, Adkison</p>
<p>18. Have the Jacksonville Sports and Entertainment Division get more involved with water sports including promoting an annual Poker Run.</p>	<p>Sports and Entertainment WWC- Brock</p>
<p>19. Communication and marketing of our existing assets, including but not limited to: a. the creation/use and maintenance of a comprehensive app that: i. defines all of our waterways facilities ii. includes an online forum that facilitates community input regarding waterways facilities iii. incorporates links to: 1. haul out locations 2. Florida Wildlife Commission site listing shoreline fishing locations 3. FDOT bridge locations for fishing</p>	<p>Visit Jacksonville and /or COJ IT; Data input from Maritime Management Plan; Not limited to City facilities- state, federal and private also WCC- Barket, Boyer, Brockelman</p>
<p>20. Creation of a rubric of standards for optimal non-motorized launch, and related creation of a systematized rating system for: i. launch quality of the various launch facilities ii. skill level someone should consider having before taking risk of being on certain areas of our waterways</p>	<p>Parks WCC- Stephen Davis</p>
<p>21. The posting of signs/minimal trail markings: i. at launches identifying website/comprehensive app for additional information ii. to point out the beginning of X on the comprehensive app Carefully implementing in water trail markers while being mindful not to create visual pollution</p>	<p>Parks (to include Suber) and multiple permitting agencies WCC-open</p>
<p>22. Updating existing paddling guides and the creation of new paddling guides a. (Existing) Intracoastal Paddling Guide: ICW between St. Johns County line to SJR (just received grant to update this guide which was</p>	<p>Parks; Visit Jacksonville Timucuan Parks Foundation has trail info as do other groups- needs to be consolidated and</p>

<p>originally developed in 2008)</p> <p>b. (Existing) Timucuan Trail Paddling Guide: Timucuan Preserve area, including ICW from SJR to Nassau River</p> <p>c. (Existing) Greater Jacksonville Paddling Guide: main stem of SJR from Julington Creek to Trout River at Jacksonville Zoo</p> <p>d. (Proposed) Thomas Creek & Nassau River (including Pumpkin Hill Creek and other nearby tributaries) to Atlantic Ocean</p> <p>e. (Proposed) St. Johns River from Jax Zoo to Mayport</p> <p>f. (Proposed) Trout and Ribault Rivers</p> <p>g. (Proposed) Ortega River, including McGirts, Fishing and Cedar Creeks</p> <p>h. (Proposed) Julington and Durbin Creeks</p>	<p>confirmed</p> <p>WCC- Brockelman</p>
<p>23. Create/review/update waterfront master plans and establish funding priorities, including master planning preserve areas for future amenities (e.g. Dutton Island Preserve as example of facilities)</p>	<p>Parks</p> <p>WCC – Boyer, Pringle</p>
<p>24. Create policies to allow private, for-profit vendors to use public facilities with waterway activation equipment and services; to adopt parks</p>	<p>Parks</p> <p>WCC- open</p>
<p>25. Performing a gap analysis to determine further waterway activation needs for non-motorized uses</p>	<p>Maritime Management Plan</p>
<p>26. Consider Sisters Creek for nature center/kayak center</p>	<p>Parks</p> <p>WWC- open</p>
<p>27. Consider Arlington River for rowing</p>	<p>Parks</p> <p>WWC- Boyer, Brock</p>
<p>28. Increase number of waterfront restaurants, etc.</p>	<p>COJ Planning; Chamber Small Business</p> <p>WCC- Brock</p>
<p>29. Improve water access to Zoo</p>	<p>Parks</p> <p>WCC – Swann, Jed Davis</p>
<p>30. Improve water access to Ft. George/Alimacani</p>	<p>Parks</p> <p>WCC- Swann</p>
<p>31. Expand Water taxi dock locations and service</p>	<p>Parks</p> <p>WCC- J. Davis</p>
<p>Oyster Bed and Shrimping Issues</p>	<p>Liaison – Adkison</p> <p>WCC - Brockelman</p>