

	Friends of the Park Program (FOP) Ordinance Code, Chapter 664: Part 3	Parks Partnership Program Ordinance Code, Chapter 664: Part 7	Athletic Association Ordinance Number 2014-0459	Host Camper Program Ordinance Code, Chapter 664: Part 6
Participation	Section 664 contains conflict, raising the question as to whether participant can be individual or must be non-profit	Any Individual or Organization	Not-for-Profit Organization	Any Individual
Description	Program which provides framework towards the maintenance and care for particular park. Formerly known as "Adopt a Park."	Program which provides framework for the structuring, acceptance, and utilization of donations to promote private support of the City of Jacksonville parks system.	Program which provides the routine use, maintenance and care for athletics complex within a City park, with the main goal being to operate organized sporting events within the park.	Program which provides an individual a free campsite in exchange for a minimum of 20 hours of hospitality service a week in order to optimize Park support resources.
Maintenance	City and FOP jointly contribute to the maintenance and care of park, specific contributions negotiated by both parties upon entering agreement.	City maintains park	City and Association jointly contribute to the maintenance and care of park, as it relates to the athletic complex of said park. This is outlined by a Schedule of Maintenance Services.	Host individual maintains the appearance and cleanliness of the campground including the restrooms/bathhouses, helps with light maintenance, answers camper's questions, provides directions, and makes themselves available for late night emergencies and other duties as needed.
City Council Involvement	Any controls FOP has within a park, negotiated in the Maintenance and Care Agreement, must be approved by City Council	City Council must approve donation prior to acceptance when donation amount exceeds \$100,000	Generally none	Generally none
Limited to a specific park?	Yes	No, donations may be undesignated and can also occur in multiple parks	Yes	Yes, Kathryn Abbey Hanna Park and Huguenot Memorial Park
Capital Improvements	Outlined by FOP, funded by City	Outlined by City, funded through donation	All additions, alterations, changes, or improvements made by the Association shall be constructed at Association's expense, and upon completion, become the property of the City.	Capital improvements are not made by host individual
Recognition	A sign, placed at park entrance, indicating the FOP organization has accepted responsibility for maintenance and care for park.	Plaque Recognition, with pre-determined location. Size of Plaque depending on donation amount.	Association can designate the name of certain specific portions of fields, bathroom or concession facilities to recognize sponsors.	Generally none
Who permits events?	City	City	Association, as it relates to the field	City
Who controls Park calendar?	City	City	Association, as it relates to the field. City shall give 45 days' notice of times at which City shall use the park and facilities, provided Association does not have a previously scheduled event	City
What does Sponsor Organization control?	Exclusive control of sponsored events by the FOP organization, control of vending of food and/or supplies by adoptive organization, and utilization by FOP of all net proceeds from sponsored events or vending for maintenance, repair, or improvement to park	Nothing	Association has priority use of the fields, but fields must remain open to public. However, they are allowed to close all of the fields for the following reasons: maintenance purposes, to allow the field to rest, or for game preparation. This could account for all fields at a certain park to be closed for 6-8 weeks at a time (re-seeding/over seeding/fertilizer applications, etc.), or in the case of some of the busier ball fields, the fields are prepared daily for nightly games. Association also has sole use of the concession stands except at such times City may require their use.	Nothing
Currently in use?	Yes, FOP has active agreements with approximately 3-5 groups	Yes	Yes	Yes

Jacksonville Parks: Maintenance Recommendations

Master Recreation Improvement Plan (MRIP), 2003:

Key Finding 1.1: Increase programs and staff at existing parks.

- **Recommendation:** Develop a strategy for providing staff and programs at more sites
 - *Action Item:* Establish a committee to investigate which parks sites need additional activities. Determine level of program and staffing required, make recommendation to Department of Parks, Recreation and Entertainment Director

Key Finding 1.2: Maintain and improve existing facilities.

- **Recommendation:** Develop a strategy for improving parks rated fair and poor. Rating system coming from the City's Comprehensive Plan: Excellent, Good, Fair, and Poor.
 - *Action Item:* Implement improvement plans for parks rated poor and fair as outlined in Appendix I, Table 7 of the Master Recreation Improvement Plan.

Key Finding 1.8: Fund new parks and improvement to existing parks.

- **Recommendation 1:** Develop a strategy for identifying a consistent funding source for park improvements.
 - *Action Item 1:* Establish a steering committee to identify and recommend funding sources for long term recreation needs.
- **Recommendation 2:** Develop a Capital Improvements Program.
 - *Action Item 2:* Prioritize park projects for next five years with budgets and schedules for completion.
- ✓/6 **Recommendation 3:** Increase Public-Private Partnerships.
 - *Action Item 3.1:* Establish a committee to identify and pursue potential corporate/private/governmental agencies that may be willing to team together to provide services at existing parks or sponsor programs.
 - *Action Item 3.2:* Investigate establishment of a "Friends-of-the-Park" Program to raise funds for improvement.

Key Finding 1.10: Citizens view parks as an important part of city's infrastructure and contribute to the quality of life for residents.

- ✓/11 • **Recommendation:** Develop new partnership opportunities with neighborhood associations to expand the "Adopt-a-Park" program.
 - *Action Item:* Identify parks that are eligible for an Adopt-a-Park Program. Develop a committee to meet with neighborhood organization and structure agreements.

Parks Task Force Report (PTFR), 2005:

Recommendations for park operations and maintenance:

- **Recommendation 1:** Each park should be assigned a staff member, called a park keeper, to be responsible for all aspects of public service and quality assurance for that park.
- **Recommendation 2:** Maintenance of all city parks will require additional funding and staff. In 2003, the city spent about \$28 per resident on its parks. By comparison, Denver spent \$170 per resident; Cincinnati, \$132, and Minneapolis, \$160. Additionally, Jacksonville performs approximately 135 maintenance labor hours per year per park acre, while cities such as Minneapolis, Phoenix and San Diego invest over 250 hours per year per acre.
- **Recommendation 3:** Maintaining natural resource-based parks will require staff with different skill sets than are currently found within the parks department.

2030 Comprehensive Plan: Recreation and Open Space Element (CP), 2013:

GOAL 9: The Recreation and Community Services Department shall establish minimum standards for park maintenance and equipment repair and bring all parks up to this standard within five years.

- ✓ **Objective 9.1:** The Recreation and Community Services Department shall consider for the future the allocation of funding maintenance and equipment repair equally with capital outlay for existing and new facility developments.
 - *Policy 9.1.1:* The Recreation and Community Services Department shall maintain a procedure for the rating of park facilities using a four-level semantic differential scale (excellent, good, fair, and poor) as outlined in the Master Recreation Improvement Plan (MRIP) plan.
 - *Policy 9.1.2:* The Recreation and Community Services Department shall rate all of its parks every five years. Each park will be identified by the type of rating received.
 - *Policy 9.1.3:* All parks receiving the lowest rating will be improved by the Recreation and Community Services Department to at least the next higher rating level within five years of the last rating.
 - *Policy 9.1.4:* Recreation and Community Services Department will maintain specific standards as outlined in the FOCUS plan, for determining the capital improvement ranking of all parks.

GOAL 8: The City shall improve citizens' perception, involvement and participation in local recreational activities and provide services and programs for all residents of the City, including children, adults, seniors and visitors.

- **Objective 8.2:** The Recreation and Community Services Department shall continue to expand the number of park advocate groups that work with the City.
 - *Policy 8.2.2:* The Recreation and Community Services Department shall make greater use of volunteer assistance in developing, operating, and maintaining recreation areas.
 - *Policy 8.2.3:* The Recreation and Community Services Department will continue to coordinate with private organizations, such as clubs and civic organizations, to join and participate in the recreational process and encourage volunteer opportunities through the "Friends of the Park" partnerships.
 - *Policy 8.2.4:* The Recreation and Community Services Department will continue to provide technical assistance to neighborhood or community groups, which are working to better their recreational opportunities and make Jacksonville a city of identifiable and picturesque neighborhoods.
- **Objective 8.4:** The City shall protect the naturally beautiful environment and prevent unwarranted abuse of its resources.
 - *Policy 8.4.2:* The Recreation and Community Services Department shall maintain an ongoing public relations campaign to reduce vandalism in parks and open spaces and promote a sense of pride in public facilities.