

**SPECIAL AD HOC COMMITTEE ON
Neighborhood Improvement and Community Enhancement**

AGENDA

Monday, April 4, 2016
4:00 p.m.
Lynwood Roberts Room,
1st Floor, City Hall

Garrett Dennis, Chair
Bill Gulliford, Vice Chair
John Crescimbeni
Al Ferraro
Tommy Hazouri
Joyce Morgan

Tape No. _____

Dana Farris, Chief of Legislative Services

Legislative Assistant: Crystal Shemwell
Research: Yvonne Mitchell
Attorney: Paige Johnston
Auditor: Robert Campbell
Administration: Ali Korman Shelton
Administration: Jordan Elsbury
Administration: E. Denise Lee

Meeting Convened:

Meeting Adjourned:

1. Introduction of Committee Members
2. Sub Committee Report Donation Bins
3. Collection of "bulky waste"
4. Update from the Administration
5. Public Comments

Other items may be added or deferred at the discretion of the Chair.

Note: The next regular meeting will be held on April 18, 2016 @ 4p.m., in Lynwood Roberts

Fight Blight Initiative

Status Report to NICE Committee

Below is an update on the Fight Blight initiatives as requested by the NICE Committee at the February 16th meeting.

1. Consolidated listing of proposed neighborhood stabilization cleanup

See attached spreadsheet for updates regarding the actions taken since February 26, 2016, including a neighborhood map for each area.

2. Analysis of Fight Blight budget for current fiscal year

Description	Approved Budget	Expenses to Date	Balance
Salaries Part-time Part time funding associated with JaxCan and Handler	\$ 52,366.00	\$ 189.00	\$52,177.00
Copy Center – Internal – printing of various documents through the City's Copy Center (business cards for JaxCan, children coloring page)	\$ 21,000.00	\$ 2,228.49	\$18,771.51
Wireless Communication – Internal	\$ 250.00	\$ -	\$ 250.00
Mailroom Charge - Internal	\$ 100.00	\$ -	\$ 100.00
Advertising and Promotion – (printing of 20,000 Blight Squad Membership cards, 20,000 Activity Cards for Children, and purchase of crayons to use at events)	\$ 24,184.00	\$ 2,525.99	\$21,658.01
Office Supplies – table covers for School Choice Expo on 1/9/16	\$ 300.00	\$ 42.53	\$ 257.47
Other Operating Supplies	\$ 1,800.00	\$ -	\$ 1,800.00
Total	\$100,000.00	\$ 4,957.36	\$ 95,013.99

The Blight Office is in the process of hiring an additional JaxCan Mascot and JaxCan Handler to assist with future events. The Blight Director has interviewed applicants and selected a person for the Blight Educator/Outreach Coordinator to assist with the coordination of public-private partnerships to support the Mayor's Blight initiatives to the Jacksonville Community. This person will also assist in developing an annual outreach plan that includes promotional and educational strategies.

The Blight Office will continue to utilize the Copy Center for the reproduction of materials to distribute at future events.

3. Fire Department Community Outreach Events

Director Denise Lee has met with the majority of the Council Members and has tentatively scheduled the Fire Community Outreach Events for eleven of the districts. The first community outreach event scheduled in March 19th was canceled due to the weather and rescheduled for April 2nd. Ms. Lee will continue to contact Council Members to schedule their Council District.

Flyers and information will be forthcoming and all Council Members will be invited to attend each community outreach event.

During the community outreach event, Fire Department Personnel along with Council Member(s) will walk the neighborhood; meet with residents, offer smoke detectors and smoke detector batteries. They will also engage with the neighbors. The Fire Department will also pick up litter from the city right-of-ways in the respective area.

Council District	Council Member	Met with Council	Proposed Date of Event	Event Status
1	Joyce Morgan	Yes	May 14, 2016	
2	Al Ferraro	Yes	TBD	
3	Aaron Bowman	Yes	April 16, 2016	
4	Scott Wilson	Yes	April 23, 2016	
5	Lori Boyer	Yes	April 30, 2016	
6	Matt Schellenberg	Yes	April 2, 2016	
7	Reginald Gaffney	No	May 21, 2016	
8	Katrina Brown	Yes	TBD	
9	Garrett Dennis	Scheduled	TBD	
10	Reginald Brown	Yes	June 11, 2016	
11	Daniel Becton	No	TBD	
12	Doyle Carter	Yes	TBD	
13	William Gulliford	Yes	May 28, 2016	
14	James Love	Yes	April 9, 2016	
At Large – 1	Anna Lopez Brosche	Yes	TBD	
At Large – 2	John R. Crescimbeni	Scheduled	TBD	
At Large – 3	Tommy Hazouri	Re-scheduled	TBD	
At Large – 4	Greg Anderson	Yes	TBD	
At Large – 5	Samuel Newby	Yes	May 7, 2016	

4. Prior and Upcoming Marketing efforts

- Fight Blight staff along with JaxCan attended the following events:

10/9/15	NBA Game
10/14/15	JSO Safety Fair at Avenues Mall
10/24/15	Black Expo at Prime Osborn
10/27/15	JCC Event at St. James Building
11/4/15	Jax Digs Trees Scenic Jacksonville – Cummer Museum
11/7/15	Main Library 10 th Anniversary
11/10/15	Jacksonville Garden Club
1/9/16	The School Choice Expo
1/23/16	JSO Safety Fair at Oakleaf Towncenter (Zone Four)
3/12/16	Impact Church Adopt-a-Block Outreach – Warrington Park
3/26/16	JSO Safety Fair at Charles Clark Park
- Car magnets were received and distributed to departments to place on the most frequently utilized vehicles within the department.
- Fight Blight Table cloth and tent were purchased for use at events
- City vehicle (Van) was wrapped in Fight Blight advertisement
- Business Cards printed for Fight Blight/JaxCan
- Cards for kids to join the Blight Squad
- Coloring page for children
- Jacksonville Transportation Authority has wrapped two (2) city buses in the Fight Blight campaign

5. Timeline of events - Fight Blight Director and/or JaxCan will be participating in the following:

- University of Florida Spring Gardening Workshop – April 5th
- Spark Walk – April 6th
- World of Nations – April 21st – April 24th
- Tire Buy Back – May 7th
- Jacksonville Sheriff's Office Safety Fair – May 21st at Regency Square Mall
- Jacksonville Jazz Festival – May 26th
- Monthly Art Walk
- Fire Department Community Outreach Events as requested by Council Members
- Other events will be scheduled upon request