

**SPECIAL AD HOC COMMITTEE ON
Neighborhood Improvement and Community Enhancement**

AGENDA

Monday, February 29 2016
4:00 p.m.
Lynwood Roberts Room,
1st Floor, City Hall

Tape No. _____

Dana Farris, Chief of Legislative Services

Garrett Dennis, Chair
Bill Gulliford, Vice Chair
John Crescimbeni
Al Ferraro
Tommy Hazouri
Joyce Morgan

Legislative Assistant: Crystal Shemwell
Research: Yvonne Mitchell
Attorney: Paige Johnston
Auditor: Robert Campbell
Administration: Ali Korman Shelton
Administration: Jordan Elsbury
Administration: E. Denise Lee

Meeting Convened:

Meeting Adjourned:

1. Introduction of Committee Members
2. Sub Committee Report on Donation Bins
3. Update from Administration
4. Public Comments

Other items may be added or deferred at the discretion of the Chair.

Note: The next regular meeting will be held on March 14 @ 4p.m., in Lynwood Roberts



**The City of Jacksonville & Keep Jacksonville Beautiful
In partnership with the St. Johns Riverkeeper**

Presents

**The St. Johns River Celebration
21st Annual Cleanup**

Saturday, March 19, 2016

8 a.m. – 12 p.m.

(Times may vary, check site listing on this flier.)

Join hundreds of volunteers around Duval County to help keep Jacksonville beautiful by removing litter and debris from parks, boat ramps and neighborhoods.

There's a site near you!

No pre-registration.

Must be 18 years old or accompanied by an adult.

**T-shirt and snack at Riverside Arts Market—715 Riverside Ave.--after the cleanup.
(while supplies last)**

Information: call Keep Jacksonville Beautiful (904) 630-3420

Thank you SJRC Cleanup sponsors



Fight Blight Initiative

Status Report to NICE Committee

Below is an update on the Fight Blight initiatives as requested by the NICE Committee at the February 16th meeting.

1. Consolidated listing of proposed neighborhood stabilization cleanup

Council District	Councilmember	Neighborhood	Scheduled/Tentative Inspections Week (subject to change)	Notes/Status
8	Katrina Brown	29th and Chase	2/13-2/19	Completed on 2/22/16: 104 Cases
7	Reginald Gaffney	Phoenix	2/13-2/19	Completed on 2/19/16 : 98 Cases
8	Katrina Brown	Ribault	2/13-2/19	Overlap w/CD 10-R.Brown; Washington Heights Apts.; Ken Knight Dr.; Completed on 2/19/16: 305 Cases
10	Reginald Brown	Ribault	2/13-2/19	Overlap with CD 8-K.Brown; Washington Heights Apts.; Ken Knight Dr. townhomes; Completed on 2/19/16: 305 Cases
1	Joyce Morgan	Woodland Acres	2/13-2/19	Completed on 2/22/16: 220 Cases
7	Reginald Gaffney	Brentwood	2/20-2/26	
10	Reginald Brown	Jacksonville Heights	2/20-2/26	Overlap with CD 12-Carter; Indian Lakes/Ricker Rd./103rd St.; several apt. complexes
12	Doyle Carter	Jacksonville Heights	2/20-2/26	Overlap with CD 10-R.Brown; Indian Lakes/Ricker Rd./103rd St.; several apt. complexes
5	Lori Boyer	San Jose	2/20-2/26	
1	Joyce Morgan	Arlington Manor	3/26-4/1	
10	Reginald Brown	Magnolia Gardens	3/26-4/1	
8	Katrina Brown	Mid-Westside	3/26-4/1	Overlap with CD 9-Dennis
9	Garrett Dennis	Mid-Westside	3/26-4/1	Overlap with CD 8-K.Brown

Council District	Councilmember	Neighborhood	Scheduled/Tentative Inspections Week (subject to change)	Notes/Status
Council District	Councilmember	Neighborhood	Scheduled/Tentative Inspections Week (subject to change)	Notes
4	Scott Wilson	Englewood	4/2-4/8	Overlap with CD 5-Boyer
5	Lori Boyer	Englewood	4/2-4/8	Overlap with CD 4-Wilson
8	Katrina Brown	Highlands	4/2-4/8	
10	Reginald Brown	Hyde Park	4/2-4/8	
9	Garrett Dennis	Hillcrest	5/14-5/20	Overlap with CD 14-Love; EG Apts.
14	James Love	Hillcrest	5/14-5/20	Overlap with CD 9-Dennis; EG Apts.
2	Al Ferraro	San Mateo	5/14-5/20	
4	Scott Wilson	Windy Hill	5/14-5/20	
7	Reginald Gaffney	Hogan's Creek	5/7-5/13	Roosevelt Gardens Apts.; Joseph Blodgett Apts.; Hogan's Creek Towers
4	Scott Wilson	Holiday Hill/Century 21	5/7-5/13	
12	Doyle Carter	Normandy Estates	5/7-5/13	
1	Joyce Morgan	Alderman Park	6/18-6/24	
9	Garrett Dennis	Lackawanna	6/18-6/24	"North Riverside" area; Commonwealth/McDuff area
5	Lori Boyer	Lakewood	6/18-6/24	
2	Al Ferraro	East Arlington	6/25-7/1	Overlap with CD 3-Bowman
3	Aaron Bowman	East Arlington	6/25-7/1	Overlap with CD 2-Ferraro
8	Katrina Brown	Riverview	6/25-7/1	
2	Al Ferraro	Ft. Caroline Shores	7/30-8/5	

Council District	Councilmember	Neighborhood	Scheduled/Tentative Inspections Week (subject to change)	Notes/Status
14	James Love	Murray Hill	7/30-8/5	
5	Lori Boyer	Spring Park	7/30-8/5	
6	Matt Schellenberg	Mandarin Station/Losco	8/6-8/12	
13	William Gulliford	Mayport	8/6-8/12	
3	Aaron Bowman	Girvin	9/10-9/16	
6	Matt Schellenberg	Loretto	9/10-9/16	
3	Aaron Bowman	Atlantic Highlands	9/17-9/23	
11	Daniel Becton	Sans Pareil	9/17-9/23	
13	William Gulliford	North Beach	10/2-10/28	
The above-listed tentative scheduled weeks for inspections are subject to change. Scheduling considers: 1) required re-inspections for all code enforcement cases and handling of regular complaints from 630-CITY and other sources; 2) required attendance of Code Compliance field personnel at Special Magistrate and County Court hearings.				

2. Analysis of Fight Blight budget for current fiscal year

Description	Approved Budget	Expenses to Date	Balance
Salaries Part-time Part time funding associated with JaxCan and Handler	\$ 52,366.00	\$ 160.35	\$52,205.65
Copy Center – Internal – printing of various documents through the City's Copy Center (business cards for JaxCan, children coloring page)	\$ 21,000.00	\$ 2,228.49	\$18,771.51
Wireless Communication – Internal	\$ 250.00	\$ -	\$ 250.00
Mailroom Charge - Internal	\$ 100.00	\$ -	\$ 100.00
Advertising and Promotion – (printing of 20,000 Blight Squad Membership cards, 20,000 Activity Cards for Children, and purchase of crayons to use at events)	\$ 24,184.00	\$ 2,525.99	\$21,658.01
Office Supplies – table covers for School Choice Expo on 1/9/16	\$ 300.00	\$ 42.53	\$ 257.47
Other Operating Supplies	\$ 1,800.00	\$ -	\$ 1,800.00
Total	\$100,000.00	\$ 4,957.36	\$ 95,042.64

The Blight Office is in the process of hiring an additional JaxCan Mascot and JaxCan Handler to assist with future events. The Blight Director is currently interviewing for a Blight Educator/Outreach Coordinator to assist with the coordination of public-private partnerships to support the Mayor's Blight initiatives to the Jacksonville Community. This person will also assist in developing an annual outreach plan that includes promotional and educational strategies. The Blight Office will continue to utilize the Copy Center for the reproduction of materials to distribute at future events.

3. Fire Department Community Outreach Events

Director Denise Lee has met with the majority of the Council Members and has tentatively scheduled the Fire Community Outreach Events for six of the districts. The first community outreach event is scheduled in March 5th. Ms. Lee will continue to contact Council Members to schedule their Council District.

Flyers and information will be forthcoming and all Council Members will be invited to attend each community outreach event.

During the community outreach event, Fire Department Personnel along with Council Member(s) will walk the neighborhood; meet with residents, offer smoke detectors and smoke detector batteries. They will also engage with the neighbors. The Fire Department will also pick up litter from the city right-of-ways in the respective area.

Council District	Council Member	Met with Council	Proposed Date of Event	Event Status
1	Joyce Morgan	Yes	May 14, 2016	
2	Al Ferraro	Yes	March 5, 2016	
3	Aaron Bowman	Yes	April 16, 2016	
4	Scott Wilson	Yes	April 23, 2016	
5	Lori Boyer	Yes	March 12, 2016	
6	Matt Schellenberg	Yes	March 26, 2016	
7	Reginald Gaffney	No		
8	Katrina Brown	Yes	March 19, 2016	
9	Garrett Dennis	Scheduled		
10	Reginald Brown	Yes		
11	Daniel Becton	No		
12	Doyle Carter	Yes		
13	William Gulliford	Yes		
14	James Love	Yes	April 9, 2016	
At Large – 1	Anna Lopez Brosche	Yes		
At Large – 2	John R. Crescimbeni	Scheduled		
At Large – 3	Tommy Hazouri	Re-scheduled		
At Large – 4	Greg Anderson	Yes		
At Large – 5	Samuel Newby	Yes	May 7, 2016	

4. Prior and Upcoming Marketing efforts

- Fight Blight staff along with JaxCan attended the following events:
 - 10/9/15 NBA Game
 - 10/14/15 JSO Safety Fair at Avenues Mall
 - 10/24/15 Black Expo at Prime Osborn
 - 10/27/15 JCC Event at St. James Building
 - 11/4/15 Jax Digs Trees Scenic Jacksonville – Cummer Museum
 - 11/7/15 Main Library 10th Anniversary
 - 11/10/15 Jacksonville Garden Club
 - 1/9/16 The School Choice Expo
 - 1/23/16 JSO Safety Fair at Oakleaf Towncenter
- Car magnets were received and distributed to departments to place on the most frequently utilized vehicles within the department.
- Fight Blight Table cloth and tent were purchased for use at events
- City vehicle (Van) was wrapped in Fight Blight advertisement
- Business Cards printed for Fight Blight/JaxCan
- Cards for kids to join the Blight Squad
- Coloring page for children
- Jacksonville Transportation Authority has wrapped two (2) city buses in the Fight Blight campaign

5. Timeline of events - Fight Blight Director and/or JaxCan will be participating in the following:

- Impact Church Adopt-a-Block Outreach – March 12th at Warrington Park
- Jacksonville Sheriff's Office Safety Fair – March 26th at Charles Clark Park
- Spark Walk – April 6th
- World of Nations – April 21st – April 24th
- Tire Buy Back – May 7th
- Jacksonville Sheriff's Office Safety Fair – May 21st at Regency Square Mall
- Jacksonville Jazz Festival – May 26th
- Monthly Art Walk
- Fire Department Community Outreach Events as requested by Council Members
- Other events will be scheduled upon request

Clear Channel Outdoor**Location List**

Contract/Showing: JAX9908435GRATIS
Client PO/Contract #: CCO JAX DIGITAL SELF-PROM Campaign Start: June 29, 2015
Brand:
Agency:
Sales Office: Clear Channel Outdoor
Account Manager: Matt Adams

Market: Jacksonville Segment Start: February 15, 2016
Operator: Clear Channel Outdoor Segment End: May 08, 2016
Status: Sold
Media Type: Digital

TARGET PROFILE: DMA - Jacksonville, FL Age-Group 18+

Product No.	Location Desc.	Booking Start	Booking End
1 002935	Beach Blvd SS 1500ft W/O Southside Blvd F/W - 2	02/15/2016	05/08/2016
2 004188	Phillips Hwy WS 700ft S/O Baymeadows Road F/S - 1	02/15/2016	05/08/2016
3 007024	I-10 SS 1500ft W/O Cassat Ave F/E - 1	02/15/2016	05/08/2016
4 008015	Roosevelt Blvd WS 1500ft N/O I-295 F/S - 1	02/15/2016	05/08/2016
5 009500	I-295 WS 1mi N/O Hecksher Dr F/S - 1	02/15/2016	05/08/2016
Market Summary		Scheduled	
No. Of Units		5	

Last TAB audit: Last Audit: 01/01/2015

Digital Bulletin

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RGB Color Mode

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Revision #1*



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Clear Channel Outdoor provides creative services to its clients, by skilled outdoor design specialists.

Complimentary service includes:

- Initial layout(s) for approval
- Up to 3 revisions
- After 3 revisions, additional revisions may incur additional charges at \$100/hr based on the request

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