

Ad Hoc Blight Committee Meeting

April 8, 2015

(Please print information)

Name	Business/COJ Department	Address	Phone	Email
John Pappas	Public Works	Ed Ball Bldg.	255-8748	pappas@coj.net
JIM ROBINSON	DPW	"	"	jrobinson@coj.net
JEFF FOSTER	PN SWD	1031 Superior St.	255-7512	jfooster@coj.net
Robert Prado	mccd	Ed B - 11	255-7000	rprado@coj.net
Dawn McDaniel	DPW MLMD	509 St Johns Diaff	472-2851	mdaniel@coj.net
Col Bryn	COCC		553 7376	colin@colcc.com
Allynn Noy	cc		630-11678	alynn@coj.net
Kimberly Scott	COJ/BCD	214 Hagan	255-7014	kscott@coj.net
DANIEL HIGHTOWER	MMBA	1031 W 31st	738-4761	dhogan@yahoo.com
RON MULBERRY	Community Champions	Melbourne, FL	770-712-8125	rmulberry@champions.com
Alexandra Patson	PAO PIO			
Angie Peacock Presto	UCC			
Sgt Gary Nelson	JSO COMMUNITY AFFAIRS		630-5574	GARY.NELSON@JAXSHALIFF.ORG
Cherry A. Shaw	OGC		1030-1722	CherryA@coj.net
Gerrica Ford-Harding	NJCDC	3416 Monmouth Road	598-7196	gford@njcdc.org
Wendy Roey Brown	Shops-Scarf		208-6630	WendyRoey@Shops-Scarf.com
Isa Dora All	ATA	100N Myrtle	650-3129	IsaDora@ata.com
Mary Lawson	COJ	Ed Ball Bldg.	630-7673	mlawson@coj.net
Monica Cichowas	COJ/630CITY	Ed Ball Bldg	630-7670	monica@coj.net
Jim Lynn	COJ	Ed Ball	630-257708	jllynn@coj.net

Ad Hoc Blight Committee Meeting

April 8, 2015

(Please print information)

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OFFICE OF THE CITY COUNCIL

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117 WEST DUVAL STREET, SUITE 425
4TH FLOOR, CITY HALL
JACKSONVILLE, FLORIDA 32202

SPECIAL AD HOC COMMITTEE ON JACKSONVILLE'S NEIGHBORHOOD BLIGHT MEETING MINUTES

March 18, 2015
10:00 a.m.

City Hall
117 W. Duval St., 1st Floor
Lynwood Roberts Room

Attendance: Council Members Denise Lee (Chair), Greg Anderson, Bill Bishop, John Crescimbeni, Warren Jones, and Jim Love

Excused: Council Member Bill Gulliford

Also: Cleveland Ferguson and Teresa Eichner – Mayor's Office; Paige Johnston and Cherry Shaw – General Counsel Office; Dan Macdonald – ECA Dist. 8; Robert Campbell – Office of Council Auditor's; Yvonne Mitchell – Council Research

See attached sign-in sheet for additional attendees.

Council Member Lee called the meeting to order at 10:04 a.m.

The meeting began with introductions from the committee and attendees.

Minutes

Motion/2nd move to approve February 19th minutes –Love/Crescimbeni (5-0)

Land Blight

1. **Update from Housing & Neighborhood (Vacant Property Registry) - CM Gulliford, CM Jones & Paige Johnston**

Ms. Johnston provided a brief review of the proposed legislation. The main highlights include increasing the registration fee from \$150.00 to \$250.00; requiring an annual renewal fee; providing for a fine in the amount of \$500.00 for non-compliance; and providing for adoption of a policy for the expenditure of funds consistent with *Ordinance Code*. The policy is being drafted and will be reviewed by the subcommittee at their next meeting. Ms. Johnston shared comments brought up during the subcommittee meeting regarding provisions for home owner associations with registry; changes

submitted by auditors; and revised language for annual renewal registration suggested by the current vendor, Community Champions.

Assignment:

Paige Johnston –amend the draft accordingly for next meeting; provide an extra page detailing changes

2. Discussion of cost of upcoming Tire Buyback event – CM Crescimbeni

There was a thorough review of the financial breakdown of the 2014 Waste Tire and Snipe Sign Buyback Event. CM Crescimbeni voiced concerns about the expenditures and current funding. It should be noted that last year's event used a grand total \$136,209.20 out of the \$178,502.00 approved by Council. This year PW requested an additional \$150,000. The committee has not received a budget nor timeline plan for the 2015 event. Mr. Martinez provided information regarding advertisement. Several questions regarding costs were tabled for Mr. Jeff Foster or Jim Robinson.

Assignments:

Public Works – provide breakdown for the 2015 event

Paul Martinez – provide information on individuals responsible for contacting various agencies by close of business on 3/19/15; provide timeline and assignment plan from the 2014 event

Cleveland Ferguson – will ensure committee receives 2015 budget and timeline plan close of business on 3/19/15

Neighborhood Blight

3. Updated report from JEA about street lights – Mike Brost, JEA

Mr. Brost provided information regarding the conversion of the LED lights. He stated that a mandate of LEDs in future development can be done through JEA or City Ordinance. Over the past year, a successful plight, field inventory (100,000 lights) and cost of study survey have been completed. The plan is to begin a rate hearing this summer (June-July). This hearing provides the opportunity to add the LED options and move forward with doing a wholesale change of the City's 100,000 lights. The estimated capital for project is \$40 million. Mr. Brost commented that JEA intends to meet with the City, JSO and CPACs to develop a plan as a community for the priority areas. He suggests that large roadways that are more visible be converted first.

Assignment:

Mike Brost – provide a written report of JEA's conversion plan and intent to include CPACs, JSO and Council in discussions with phase out and areas of priority

4. Report on missed trash pickup - CM Lee

There have been a total of 2102 reported missed garbage collections from February 1, 2015 to March 18, 2015. Due to time restraints, CM Lee postponed the full report to next meeting. CM Crescimbeni inquired about the penalties assessed to ADS versus the other two vendors. Mr. Pappas explained there is policy that fines the vendor \$25 for missed collection and \$1000 for missed routes. The concern is excessive fines and enforcement so that vendors are not continuously being maintained on contract when services are not sufficient.

Assignments:

Cleveland Ferguson – follow up with Chris Hagans with ADS regarding communication about missed trash collection and Mr. Foster's telephone call

Peggy Sidman – review contract for default provision

John Pappas – provide a historical (past 3-4 years) breakdown of the assessed fees on vendors

5. Discussion of snipe sign legislation 2014-553 – CM Love and Cherry Shaw

The TEU committee deferred the bill and is now off cycle.

Motion/2nd to direct committee chair to request bill be added to the addendum for discharge - Crescimbeni/Jones (6-0)

New Business

None

Public Comments

Paul Tutwiler inquired whether the Tire Buyback event would be postponed.

Unidentified citizen expressed his concern that the project manager was not available for the meeting.

Mr. Stanley inquired about the 30 days for payment regarding the vacant registry. Additionally, he commented is disapproval of Public Works requesting funds for upcoming event and had not submitted detailed report from last year's event.

Ms. Yvonne Ward inquired about the details of the garbage collection contracts. She wanted to know if the vendors list types of trash they will or will not pick up. An additional concern was the trimming of trees during the LED lightening conversion. Ms. Ward would like for neighborhood presidents to be engaged in the discussions of exchange priority.

There being no further business, the meeting was adjourned at 12:33 p.m.

Yvonne P. Mitchell, Council Research Division (904) 630-1679

Posted 03.27.15 4:30 p.m.

TEU COMMITTEE AMENDMENT

The Transportation, Energy & Utilities offers the following amendment to File No. 2014-553:

- (1) On page 1, line 7, after "LITTER;" insert "AMENDING SECTION 741.102 (DEFINITIONS), PART 1 (GENERAL PROVISIONS), CHAPTER 741, (ZERO TOLERANCE ON LITER), ORDINANCE CODE, TO ADD AN ADDITIONAL CHAPTER 656 REFERENCE AND ADD A DEFINITION FOR FIRST OFFENSE;"
- (2) On page 1, line 10, after "VIOLATIONS;" insert "PROVIDING FOR AN EDUCATIONAL COMPONENT;"
- (3) On page 1, line 18½, insert a new Section 1 to read as follows:

"Section 1. Amending Section 741.102 (Definitions), Ordinance Code. Section 741.102 (Definitions), Part 1 (General Provisions), Chapter 741 (Zero Tolerance on Litter), Ordinance Code, is hereby amended to read as follows:

Chapter 741. Zero Tolerance on Litter

* * *

Part 1. General Provisions.

* * *

Sec. 741.102. Definitions.

The following definitions apply to terms or phrases in this Chapter.

- (a) *Litter*. The term "litter" shall mean "litter" as defined in the Florida Litter Law at F.S. § 403.413(2)(f), that is located on public property, and shall include any artificial or manmade object

illegally placed within a public right-of-way or illegally nailed, fastened or affixed to any tree, public utility pole, or other object located on public property or within a public right-of-way. The term "litter" shall include "snipe sign" as defined herein. The term "litter" shall not include any signs permitted pursuant to Sections 656.1306 and 656.1313, Ordinance Code.

- (b) *Zero-tolerance policy for litter.* The phrase "zero-tolerance policy for litter" shall mean the establishment of policies and standards that, if implemented, will lead to public property being litter-free.
- (c) *Litter-free.* The term "litter-free" shall mean that public property will be free of litter.
- (d) *Snipe sign.* The term "snipe sign" shall mean a sign which is tacked, nailed, posted, pasted, glued, or otherwise attached or affixed to a tree on public property, to a public utility pole, to a public utility box, to publicly-owned street furniture such as a bench or shelter, to a public fence, or to any other object on public property or within the public right of way, except with the express permission or consent of the public property owner, or as set forth in Sections 656.1306 and 656.1313, Ordinance Code. See the example in Attachment A.
- (e) *Person.* The term "person" shall have the same meaning as set forth in Section 1.102(11), Ordinance Code."
- (f) *First offense.* The term "first offense" shall mean every violation of this Section by an individual or

corporation that occurs prior to adjudication of guilt by judicial or quasi-judicial process or has admitted violating this Section which includes payment of the fine in lieu of contesting the citation issued by the Code Enforcement Officer. Subsequent offenses that occur after admittance of guilt or payment of the fine for the First offense shall be deemed a Second, Third, Fourth or Fifth offense, in consecutive order, after each adjudication of guilt or payment of fine as described above.-";

- (4) Renumber remaining Sections accordingly;
- (5) On page 1, line 23, strike "747" and insert "741";
- (6) On page 1, line 26, strike "747.107" and insert "741.107";
- (7) On page 2, line 5½, strike the following chart:

Offense	Fine
1st	\$ 50 <u>\$150</u>
2nd	\$ 75 <u>\$300</u>
3rd	\$125 <u>\$500</u>
4th	\$250 <u>\$500</u>
5th and each thereafter	\$350 <u>\$500</u>

and insert the following chart:

Offense	Fine
1st	\$50 <u>\$150*</u>
2nd	\$ 75 <u>\$300</u>
3rd	\$125 <u>\$500</u>
4th	\$250 <u>\$500</u>
5th and each thereafter	\$350 <u>\$500</u>

<p>* Notwithstanding the \$150 fine noted above, any signs up to three signs posted on a single date in a twelve month period, shall incur a \$50 fine per sign. Any signs in excess of 3 signs on that date, or additional signs, shall incur the standard per sign fine of \$150.</p>

- (8) On page 2, line 6½, insert a new Section 3 to read as follows:

"Section 3. Providing for an educational component. Thirty (30) days in advance of the increase in fees, the Intra-Governmental Services Department shall provide for an educational component regarding the increase in fees. The Supervisor of Elections shall be encouraged to provide all candidates an educational statement regarding snipe signs, which Intra-Governmental Services Department in conjunction with Regulatory Compliance Department shall provide.";

- (9) Renumber remaining Sections accordingly;
- (10) On page 1, line 1, amend the introductory sentence to add that the bill was amended as reflected herein.

Form Approved:

Office of General Counsel

Legislation Prepared By: Margaret M. Sidman

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REPORT ON THE
TRASH COLLECTION ISSUES WITH CITY AND
PRIVATE HAULERS

By Jeff Foster
Solid Waste Division

**LYNWOOD ROBERTS ROOM
FIRST FLOOR CITY HALL
117 WEST DUVAL STREET
JACKSONVILLE, FLORIDA 32202**

April 8, 2015



EXECUTIVE SUMMARY OF

RESIDENTIAL CONTRACT HAULER ISSUES

FOR FISCAL YF14-15 CARE ISSUE COMPLAINTS HAVE REMAINED FAIRLY STEADY FOR THREE OF THE FOUR SERVICE PROVIDERS WITH ONE HAULER IN SERVICE AREA I SHOWING A MARKED INCREASE OVER THE 6 MONTH TIME PERIOD SINCE THE START OF THE NEW FISCAL YEAR.

HISTORICAL TRENDS SHOW IN THE MONTHS OF MARCH, APRIL AND MAY, LARGE VOLUMES OF YARD WASTE ARE GENERATED BY RESIDENTIAL PREMISES THAT TYPICALLY REQUIRE SEASONAL INCREASE ADJUSTMENTS OF HAULER ASSETS FOR COLLECTION WITHIN THE TIME FRAME OF THE CONTRACT PROVISIONS.

MISSED ROUTES AND MISSED COLLECTIONS DUE TO THESE SEASONAL INCREASES CAUSES THE CONTRACTORS TO REGULARLY HAVE MAKE UP DAYS EXTENDING TO THE WEEKEND TO GET CAUGHT UP SO THEY CAN START THE NEW WEEK ON THEIR REGULARLY SCHEDULED ROUTES FOR MONDAY. THIS HAS A TENDENCY TO SPILL OVER TO OTHER WASTE STREAMS FOR MISSED COLLECTIONS AND ROUTES IF THE CONTRACTOR DOES NOT INCREASE INTERNAL ASSETS FOR THE PEAK PERIODS TO MEET DEMAND.

CARE ISSUE RESOLUTION FOR DOWN ROUTES, MISSED COLLECTIONS AND OTHER NON-PERFORMANCE OF CONTRACT STANDARDS IS A THREE STEP PROCESS INVOLVING DIRECT RELAY OF THE ISSUE TO THE SERVICE PROVIDER FOR RESOLUTION, ESCALATION OF THE CARE ISSUE TO SW IF NOT RESOLVED WITHIN THE CONTRACT TIME FRAME PROVISIONS AND FINAL EVALUATION AND ASSESSMENT OF LIQUIDATED DAMAGES BY SW COMPLIANCE PERSONNEL.

A SLIGHT UPTICK HAS BEEN SEEN FOR THE THREE OF FOUR HAULERS WITH THE ONE HAULER HAVING A NOTICABLE INCREASE IN CARE ISSUES SINCE DECEMBER WITH NO FORMAL RESOLUTION OR PLAN FOR RESUMPTION OF NORMAL OPERATIONS TO MEET CONTRACT PERFORMANCE STANDARDS.

SWD HAS MET WITH THE ONE HAULER TWO TIMES WITH AT LEAST 100 E-MAIL TEXTS AND NUMEROUS TELEPHONE CONVERSATIONS SINCE DECEMBER TO GET RESOLUTION OF PERFORMANCE STANDARDS BACK TO NORMAL OPERATIONS.

SWD HAS ASSIGNED \$89,800 IN LIQUIDATED DAMAGES TO THE HAULER SINCE THE START OF THE FISCAL YEAR FOR NON PERFORMANCE OF CONTRACT STANDARDS COMPARED TO \$1,100 and \$1,300 FOR THE OTHER TWO HAULERS. COJ PERFORMANCE STANDARDS ARE UPHOLD BY PERSONNEL DISCIPLINE THROUGH HR PROCESSES.

ENFORCEMENT OF CONTRACT PERFORMANCE MEASURES AND STANDARDS BY PWSWD IS LIMITED TO LIQUIDATED DAMAGES PURSUANT TO SECTION 19 OF THE RESPECTIVE CONTRACTORS CONTRACT.

FINAL RESOLUTION OF NON PERFORMANCE OF CONTRACT STANDARDS CAN BE ACHIEVED AFTER PROPER NOTICE AND HEARING UPON FINDING BY COUNCIL OF CONTINUAL OR SUBSTANTIAL BREACH OF CONTRACT BY A RESIDENTIAL HAULER, COUNCIL CAN UNDER THE PROVISIONS OF ORDINANCE 382.308(j), REMEDIES FOR BREACH OF CONTRACT, REQUEST NEW PROPOSALS FOR SERVICE PROVIDERS UNDER 382.303 ADVERTISING FOR NEW SERVICE CONTRACTOR.

WASTE HAULER: ADS

The table below shows a brief history of Advanced Disposal's (ADS) CARE complaints and corresponding liquidated damages during the past 6 months. Solid Waste Division has met with ADS management team twice in the past 3 months, traded 100+ emails and phone calls to express concerns and identify corrective action to new management team and address the number of missed collection complaints that started trending upwards since December 2014.

	ADS	
FY14/15	CARE COMPLAINTS	LIQ. DAMAGES
October	532	(\$300.00)
November	337	\$2,100.00
December	639	\$15,675.00
January	584	\$5,400.00
February	556	\$7,150.00
March	2065	\$59,775.00
Total	4230	\$89,800.00

Attached **Exhibit A** (Missed Collection Issues) is a step-by-step process on how complaints are reported by customers and documented in the CARE systems. City agencies also enter issues in CARE system to document field inspectors' observations and action taken.

Exhibit B (Contract Compliance Process) shows Solid Waste Division's processes in resolving CARE complaints which may result in assessing waste haulers with liquidated damages (LDs) in accordance with Section 19 of the waste haulers contract. There are 12 categories (paragraph 19.1 through 19.12) of performance failures that are subject to LDs, varying in assessment amounts from \$25 - \$3,000.

Exhibit C shows a side-by-side comparison of the 4 residential waste haulers' CARE complaints and Liquidated Damages (except City collection). The total number of complaints does not always reflect a corresponding amount of LDs due to the differing nature and levels of performance failures. Liquidated Damages include SWD inspector's field observations that may not have corresponding CARE issue.

3

Currently, all waste haulers are experiencing a spike in yard waste volume which tends to occur during this period each year. **Exhibit D** shows historical spike in yard waste tonnages during the previous 3 years. With the spike in volume comes the challenge for waste haulers to deploy enough resources to meet the daily demand.



MISSED COLLECTION ISSUES

- CUSTOMER CALLS 630-CITY
- ISSUE IS ENTERED IN **CARE SYSTEM**
- WASTE HAULER RECEIVES ISSUE
ELECTRONICALLY WITHIN A FEW SECONDS
- WASTE HAULER OFFICE STAFF ALERTS
SUPERVISOR(S) TO INVESTIGATE
- WASTE HAULER HAS UNTIL CLOSE OF
BUSINESS THE NEXT (BUSINESS) DAY TO
ADDRESS ISSUE



CONTRACT COMPLIANCE PROCESS


- ISSUES THAT ARE UNRESOLVED WITHIN THRESHOLD ARE ESCALATED BY 630-CITY TO SWD
- COMPLIANCE INSPECTOR INVESTIGATES
 - IF WASTE IS IN COMPLIANCE, INFORM WASTE HAULER TO COLLECT ASAP
 - IF WASTE NOT IN COMPLIANCE AND TAGGED APPROPRIATELY BY WASTE HAULER, EDUCATE RESIDENT(S) AND/OR PROPERTY OWNER TO BRING WASTE IN COMPLIANCE, REMOVE FROM CURB UNTIL NEXT COLLECTION DAY



CONTRACT COMPLIANCE PROCESS

- AT END OF EACH MONTH, COMPLIANCE INSPECTOR REVIEWS ALL DOCUMENTED COMPLAINTS (RECEIVED THROUGH CARE SYSTEM OR BY EMAIL)
- LIQUIDATED DAMAGES ARE ASSESSED ON ALL DOCUMENTED COMPLAINTS THAT ARE NOT ADDRESSED/RESOLVED WITHIN CONTRACTUAL THRESHOLD
- LIQUIDATED DAMAGES ARE SUBTRACTED FROM HAULER PAYMENTS FOR THAT MONTH

LIQUIDATED DAMAGES ARE ASSESSED ON DOCUMENTED COMPLAINTS OF SERVICE ISSUES THAT ARE NOT ADDRESSED AND/OR RESOLVED WITHIN THE TIME PERIOD REQUIRED BY THE RESIDENTIAL WASTE HAULER CONTRACT AND NOT BY THE NUMBER OF COMPLAINTS.



	ADS		SWS		WP		CITY
FY14/15	CARE COMPLAINTS	LIQ. DAMAGES	CARE COMPLAINTS	LIQ. DAMAGES	CARE COMPLAINTS	LIQ. DAMAGES	CARE COMPLAINTS
October	532	(\$300.00)	681	\$1,000.00	1547	\$2,525.00	318
November	337	\$2,100.00	526	(\$700.00)	508	(\$2,225.00)	197
December	639	\$15,675.00	848	\$600.00	555	\$0.00	230
January	584	\$5,400.00	867	\$0.00	865	\$0.00	479
February	556	\$7,150.00	500	\$100.00	618	\$0.00	260
March	2065	\$59,775.00	803	\$100.00	1450	\$1,000.00	469
Total	4230	\$89,800.00	3915	\$1,100.00	5034	\$1,300.00	1830

Exhibit C

8

Yard Waste 2011 – 2012

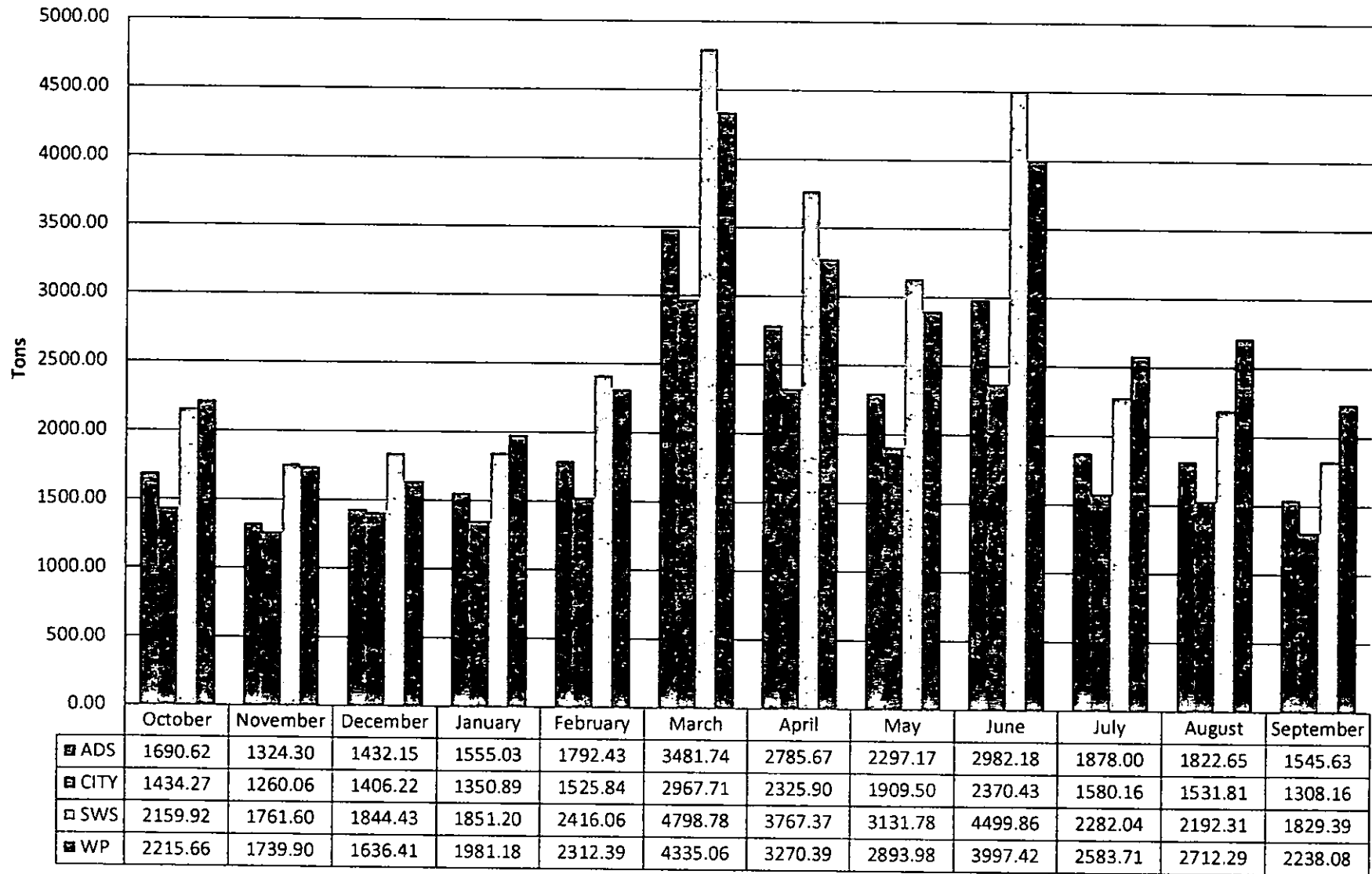


Exhibit D

9

Yard Waste 2012 – 2013

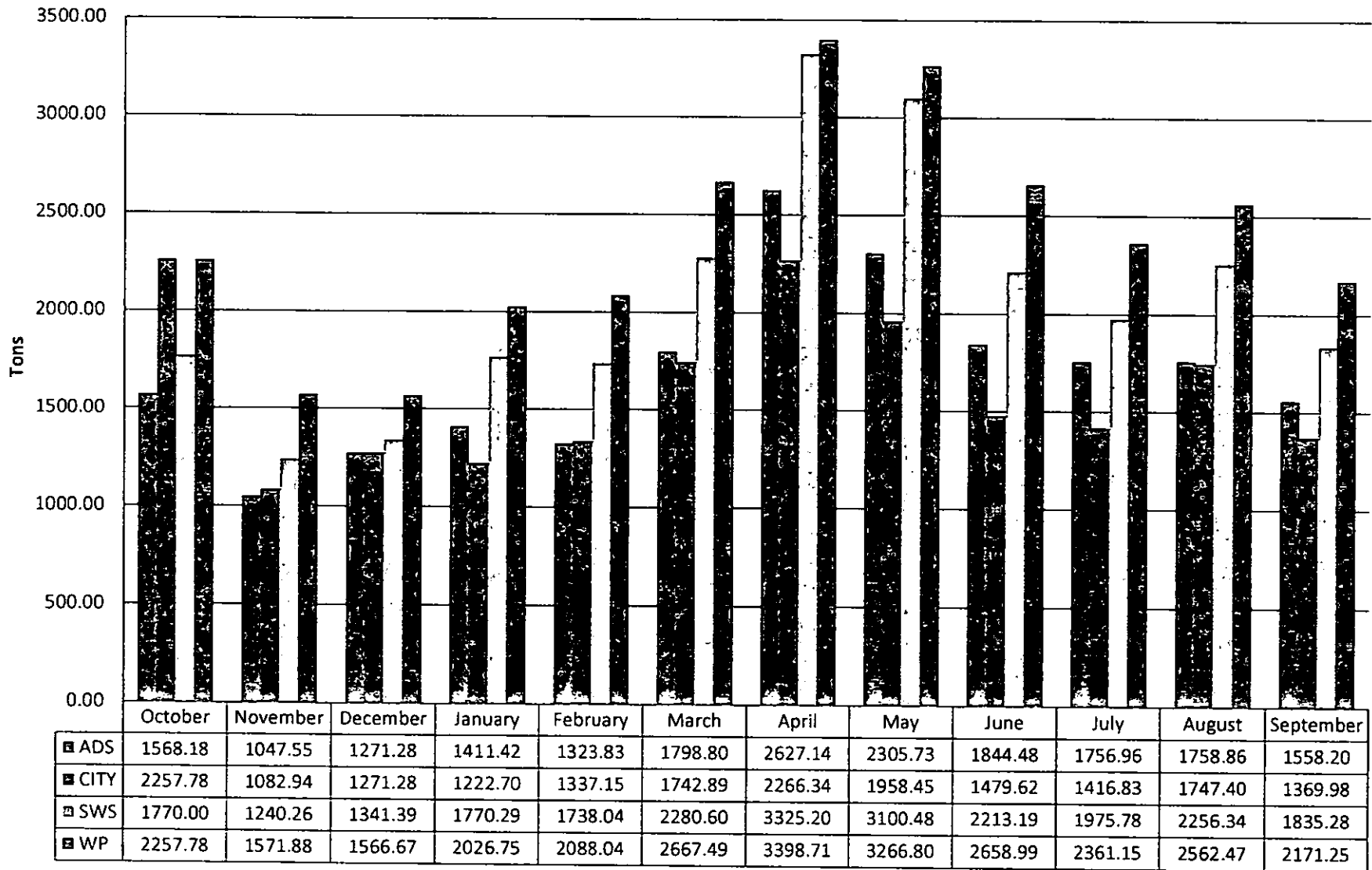


Exhibit D

10

Yard Waste 2013 – 2014

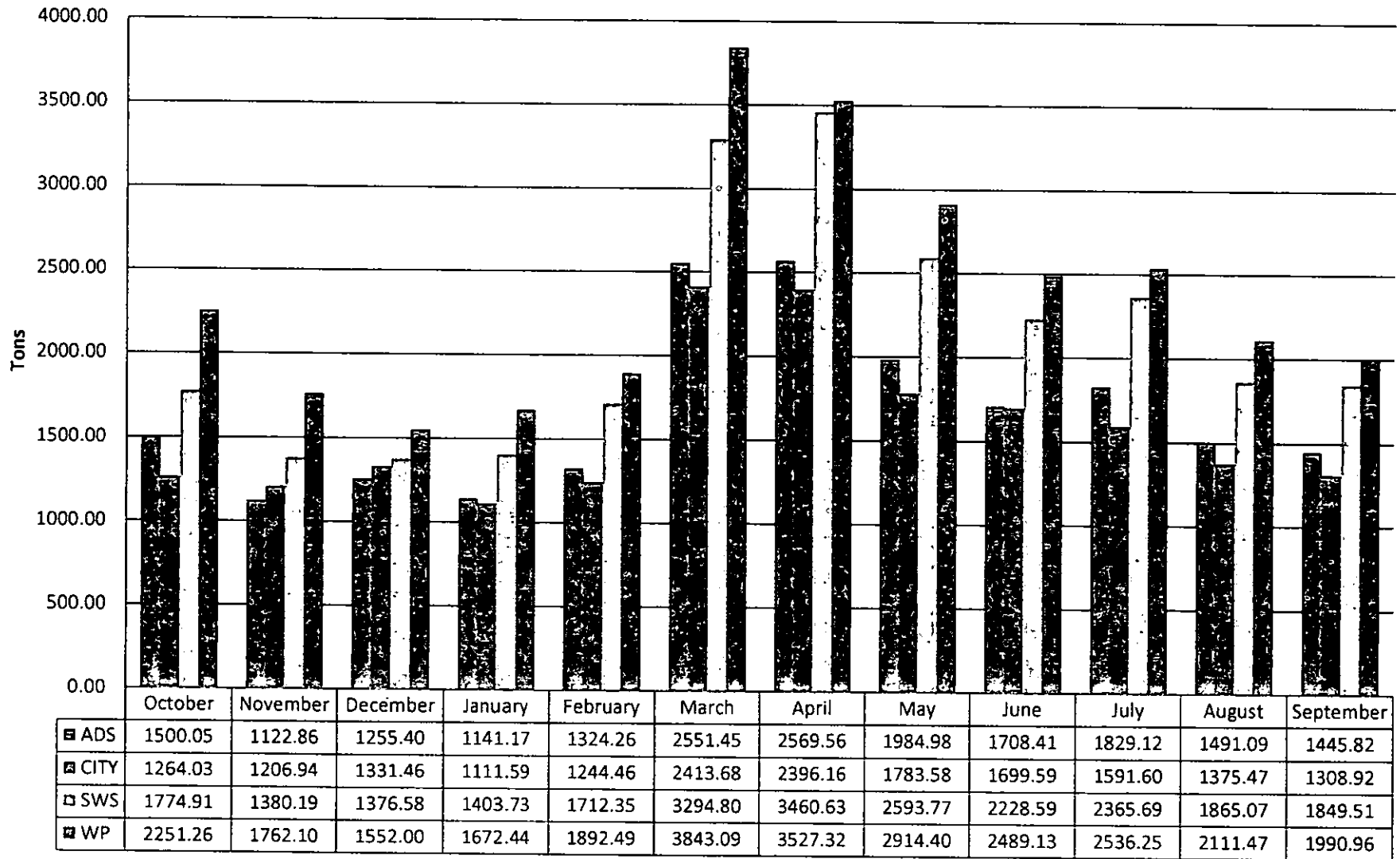


Exhibit D

**Fight Blight Mascot
Final Vote
April 8, 2015**



No Trashin' Jaxon

Because there should be no trash and we live in Jacksonville

The Blightornator

It goes around destroying the blight that inhibits the earth

Blight Breaker

I chose that name because I looked up the word blight and saw that it means "an ugly, neglected condition of a rundown urban area" and our city is definitely not rundown or neglected. So we have to do everything we can to break that blight habitat.

The Blight "N" ator

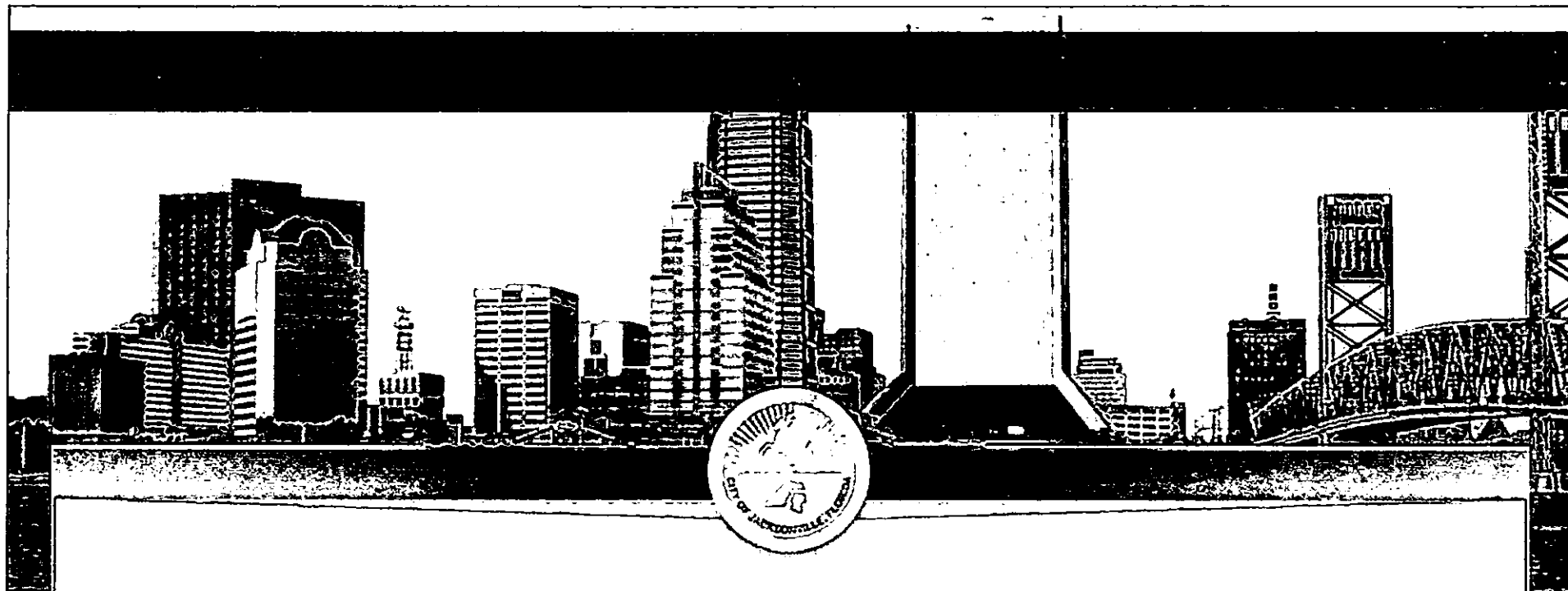
Because it sounds like a fun name and catchy

SuperCan Jax

The trash can is a superhero to the environment and helps to raise awareness to all the blight issues in Jacksonville. SuperCan Jax is a suiting name to the picture and the meaning.

T. R. Ash

Well it spells out trash and it is a garbage can.



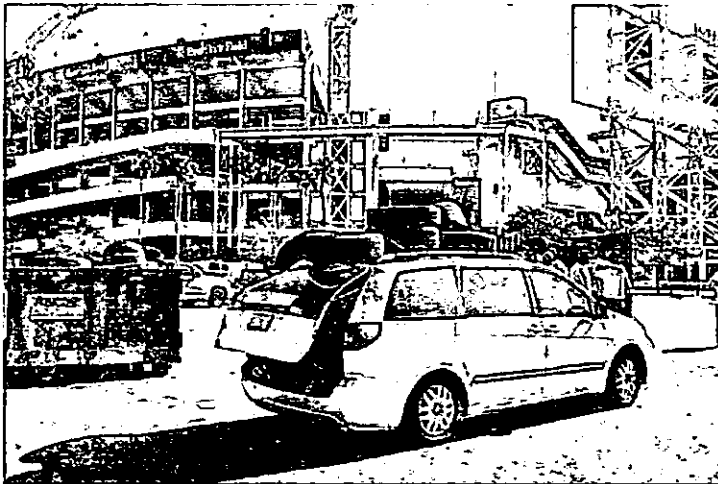
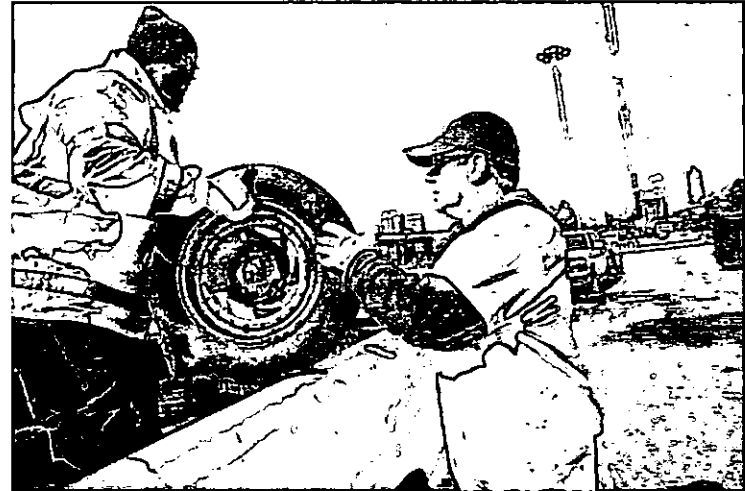
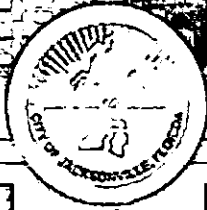
City of Jacksonville Tire and Sign Buyback

EverBank Field Parking Lot J

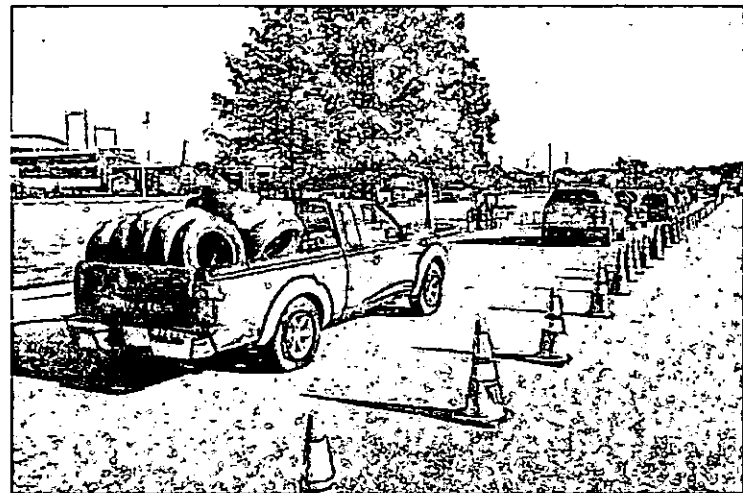
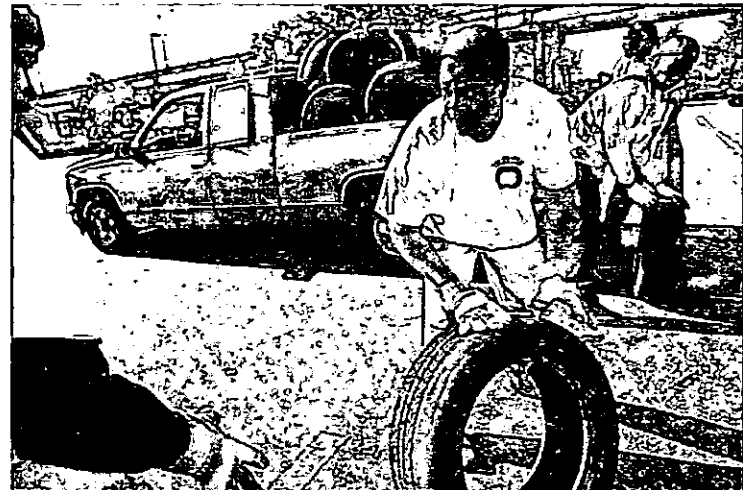
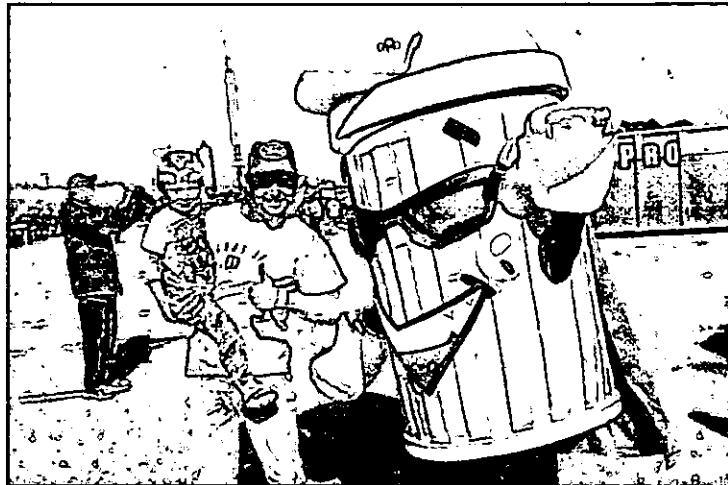
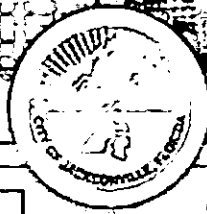
March 28, 2015

8:00 A.M. - 2:00 P.M.

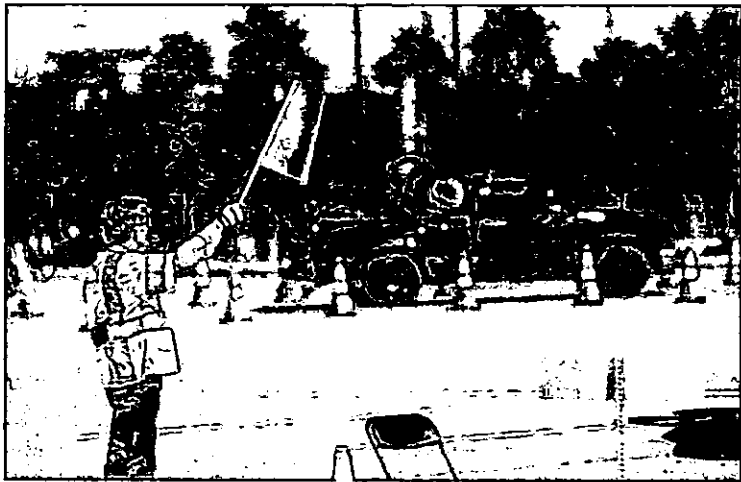
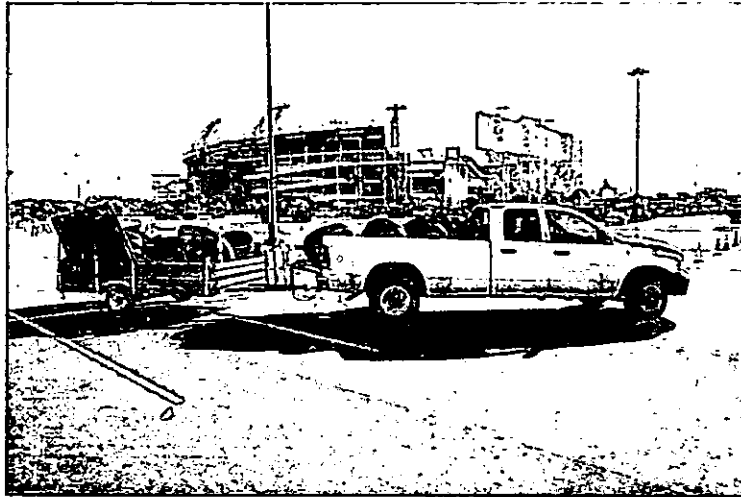
2015 Tire and Sign Buyback Photos



2015 Tire and Sign Buyback Photos



2015 Tire and Sign Buyback Photos



2015 Tire and Sign Buyback Photos



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- Lessons from 2015 Tire and Sign Buyback

Budget Appropriation



- \$150,000 Budgeted for Event in PWSW442CA
- Approved by Council in FY14-15 Budget Bill 2014-468
- Final Detailed Budget Sent to Ad-Hoc Committee on 3/19/2015
- \$50,000 in Cash on hand for Tire and Sign Rewards to Participants

Volunteer / COJ Event Participation



Volunteer / COJ Event Participation

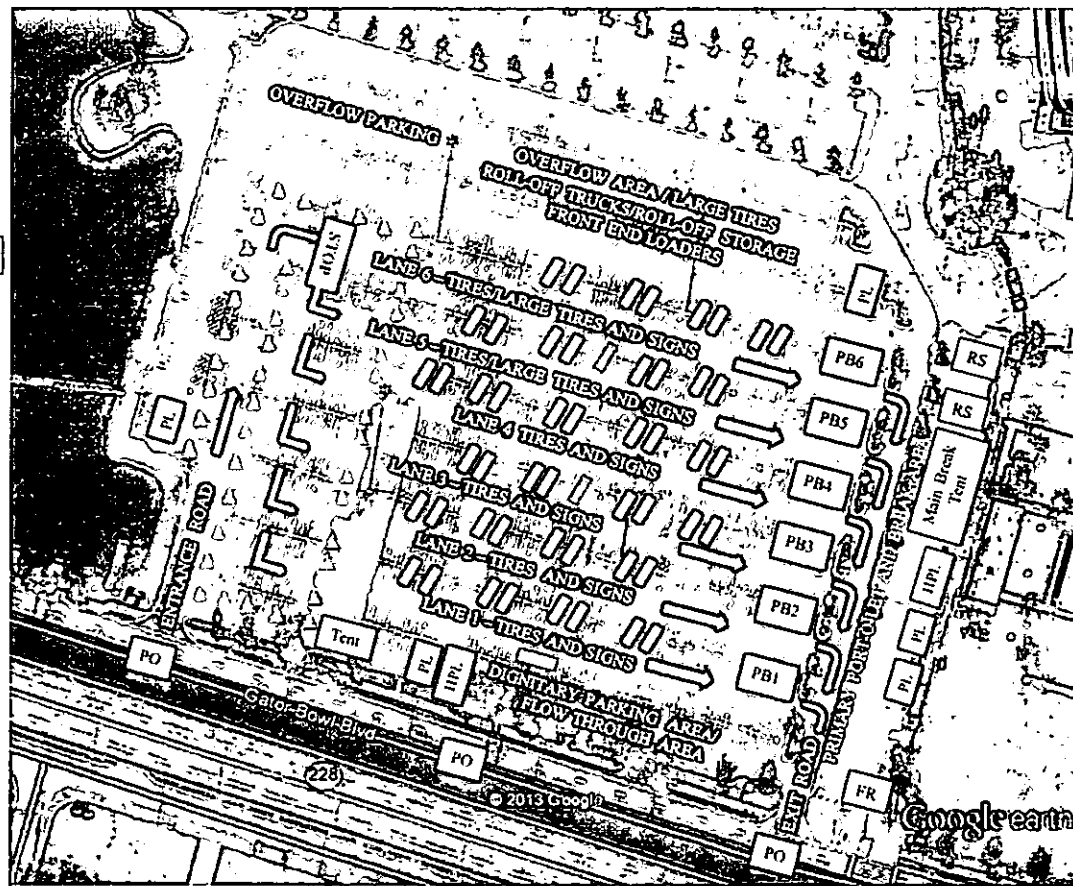
COJ Participation

Blight Ad Hoc Committee	5
Mayor Brown / Administration	5
Intragovernmental Services	3
Department of Public Works	70
Parks & Recreation	4

Volunteer Participation

CDM Smith	4
England-Thims and Miller, Inc.	16
Waste Management	3
Spencer Farms	4
Erosion Control	2
Integrated Environmental Technologies	3
Waste Pro	5
Duval County Schools	8
Allen B. Nease High School	3
Duval County Resident	1

Site Layout



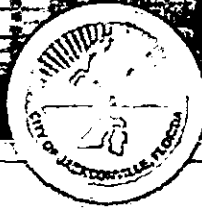
2015 Tire and Sign Buyback Event Totals



2015 Tire and Sign Buyback Event Totals

Total Tires Collected	22,681
Reward Payouts For Tires	20,599
Additional Tires Above 10 Tire Maximum Per Person Limit With No Reward Payout	2,082
Total Signs Collected	3,012
Reward Payouts For Signs	2,825
Additional Signs Above 40 Sign Maximum Per Person Limit With No Reward Payout	187
Payout to Duval County Residents	\$42,627.50
Total Vehicles	1,363
Vehicles Per Hour	227
Tires Per Hour	3,549
Signs Per Hour	502
Reward Funds Paid Out Per Hour	\$7,104.58
Tons of Tires Transported to Trail Ridge Landfill	276.39
Tons of Signs Transported to Trail Ridge Landfill	3.39

2014 Tire and Sign Buyback vs. 2015 Tire and Sign Buyback



Event Year	2014	2015
Total Tires Collected	23,958	22,681
Tires Qualified for Reward Payout	18,680	20,599
Additional Tires Above 10 Tire Maximum Per Person Limit With No Reward Payout	2,292	2,082
Total Signs Collected	6,588	3,012
Signs Qualified for Reward Payout	5,898	2,825
Additional Signs Above 40 Tire Maximum Per Person Limit With No Reward Payout	690	187
Payout to Duval County Residents	\$41,275.75	\$42,627.50
Total Vehicles	1,869	1,363
Vehicles Per Hour	312	227
Tires Per Hour	3,993	3,549
Signs Per Hour	1098	502
Reward Funds Paid Out Per Hour	\$6,879.29	\$7,104.58
Tons of Tires Transported to Trail Ridge Landfill	285.82	276.39
Tons of Signs Transported to Trail Ridge Landfill	1.45	3.39

2014 Tire and Sign Buyback vs. 2015 Tire and Sign Buyback



	Expenses	
	2014	2015
Portable Toilets	\$ 170.38	\$ 245.15
Roll Off/Drivers/Hauling Tires	\$ 28,952.28	\$ 29,810.00
Armored Car Service	\$ 300.00	\$ 400.00
Everbank Field	\$ 1,428.75	\$ 2,565.50
Brochures/Flyers	\$ 371.00	\$ 371.00
Newspaper Advertising	\$ 4,531.43	\$ 4,793.57
Radio Advertising	\$ 8,110.00	\$ 8,110.00
Tents/Chairs	\$ 1,901.00	\$ 2,069.50
Cash Box, Pens, Clipboards, Markers, Pens, Labels, Plastic Totes, Signs, Safety Flags, Gloves, Vests	\$ 633.18	\$ 1,226.06
Food/Cups/Water/Gatorade	\$ 250.16	\$ 78.92
Labor	\$ 14,256.58	\$ 12,000.00*
Reward	\$ 41,275.75	\$ 42,627.50
Disposal Tires	\$ 34,012.58	\$ 32,890.41
Disposal Signs	\$ 16.11	\$ 37.66
Total	\$ 136,209.20	\$ 137,225.52

*Budgeted Labor Amount

Destination of Tires and Signs



- Tires
 - Transported to Ridge Generation by Wheelbrator Technologies in Lakeland, Florida for use as fuel in waste to energy plant.
 - Per contract with Trail Ridge Landfill, Inc. (TRLFI), COJ pays TRLFI a per ton rate and they pay for transport and handling costs of tires to the Ridge Generation Station.
 - COJ will receive 100% FDEP credit for recycling of tires for 2015.
- Signs
 - Deposited in the Working Face of Trail Ridge Landfill
 - Cost of disposal per contract rates with TRLFI
 - Materials Recycling Facility will not accept wood stakes and wire

Lessons From 2015 Tire and Sign Buyback



- Pre-planning for the event needs to have broad based outreach and be detailed –oriented and include input from a variety of sources such as the Blight Committee, JSO, SMG, FDEP, city departments, supply vendors and past volunteer groups.
- Having an ample supply of personnel and supplies along with clear policies and procedures makes for a successful event
- Successful policies and procedures from past events should be replicated and the logistics of the event made as simple as possible.
- Good communication and a positive attitude go a long way.
- The success of the event starts with City personnel but is not possible without great volunteers and outside vendors working toward a common goal.

2015 Tire and Sign Buyback



- Comments?
- Concerns?
- Questions?
- Suggestions?