**Blight Awareness Campaign**

**117 W. Duval St.**

**Tuesday, February 10, 2015**

**1 p.m.**

**DRAFT Run-Of-Show**

**1 p.m.**                       **Welcome and Opening Remarks**

***Councilwoman E. Denise Lee***

* What is the blight committee and why are we here?
* Introduction of the blight committee members
  + CM Anderson
  + CM Crescimbeni
  + CM Guilford
  + CM Jones
  + CM Love
* General overview of the app and mascot elements
* What’s in it for the community?
* Acknowledge partnerships
  + Mayor’s office
  + JTA
  + JEA
  + JSO
  + Children’s Commission
  + DCPS
  + Community
  + CDCs

**CW Lee introduces Mayor Brown**

**Mayor Brown**

* Discuss the importance of the work the blight committee is doing and how this is a collaboration of many different stakeholders and the community
* Note that the departments are stepping up and helping to clean one neighborhood at a time and we share the same goal (Renew Jax)
* Discuss empowering citizens to improve their community (government at their fingertips)
* Kudos to the IT department for developing the MyJax app and how it functions to help clean up the city

**Mayor Brown introduces Nat Ford**

**Nat Ford**

* Discusses why JTA became engaged
* What are some of the action items they have undertaken
  + Moved bus stops to prevent loitering
  + Pushed for more “report a problem” by drivers during their routes
  + Support with bus wrap

**Nat Ford Brings CW Lee back up**

CW introduces our special guest….who emerges from the bus

**Remarks by Children’s Commission to announce the naming contest**

**Comments by Blight Committee members, if desired**

* + CM Anderson
  + CM Crescimbeni
  + CM Guilford
  + CM Jones
  + CM Love

Press Conference Concludes

Group photo

**Non-speaking partners in attendance include:**

* JEA
* JSO
* DCPS
* CDCs