

June 19, 2014

DON DAVIS ROOM
FIRST FLOOR CITY HALL
117 WEST DUVAL STREET
JACKSONVILLE, FLORIDA 32202

REPORT ON
ADDITIONAL HOUSEHOLD HAZARDOUS WASTE
COLLECTION EVENTS AND HOW TO BETTER
PUBLICIZE THOSE SITES

SOLID WASTE DIVISION



Household Hazardous Waste Events

Increased 6 annual events to 9 event this FY.

Proposed two additional events per year in NW section of Jacksonville for a total of 11 events per year starting next FY.

Each event costs between \$5,000-\$10,000 for labor, disposal and recycling.

Evaluated 15 City owned parcels in NW section of City and the following parcels were determined to be the most likely areas to have the HHHW events in northwest Jacksonville:

Emmit Reed, 1093 6th Street West

Woodstock Park, 2839 Beaver Street

COJ PB Facility, 555 44th Street West

Lonnie Miller Regional Park, 7689 Price Road

COJ PW Facility North Yard, 4575 Moncrief Road

Simonds-Johnson Park, 3800 Moncrief Road

Carvill Park, 1302 Carvill Avenue

Jammes Field Park, 3327 Lane Avenue North

COJ Public Affairs Office sends out the notice to the media update list that has over 800 recipients 3 days prior to each event.

Advertise on www.coj.net in addition to the SWD website.

Requests to local TV Stations for promotional events held at the remotes.

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Distribution of information to CPACS and neighborhood database e-mail blasts.
Informational handouts at the remotes detailing dates/location of upcoming HHHW remote events.
In-house PSAs (Parks/Pam Roman) for running on Access 99 TV channel.
Social media posts to COJ Facebook, Twitter and Instagram accounts.
Yearly mailers by residential haulers and COJ residential.
Dedicated TV or radio advertisements.

**CURRENT HOUSEHOLD HAZARDOUS WASTE
EVENTS**

FY13-14 DATES AND SITES

November 9, 2013 Normandy Boulevard

December 7, 2013 Mandarin Park

January 11, 2014 Oceanway Park

February 8, 2014 Ed Austin Regional Park

February 22, 2014 Jacksonville Beach Public Works Department

March 15, 2014 Blue Cypress Park

April 12, 2014 Mandarin Park

May 17, 2014 Jacksonville Beach Public Works Department

June 7, 2014 Ed Austin Regional Park

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