


OFFICE OF THE SUPERVISOR OF ELECTIONS

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MEMORANDUM

**DATE:** December 1, 2014

**FROM:** Jerry Holland, Supervisor of Elections 

**TO:** The Honorable Alvin Brown, Mayor  
The Honorable Clay Yarborough, City Council President  
Jason Gabriel, Esq., General Counsel  
Kirk Sherman, Council Auditor

**COPY TO:** Peggy Sidman, Esq., OGC Staff Attorney  
Jason Teal, Esq., OGC Staff Attorney

**RE:** Ordinance 2014-151-E  
Straw Ballot on City of Jacksonville Ballot, March 24, 2015  
Duty to Prepare a Financial Impact Estimate

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The proposed referendum straw ballot question requires a "Financial Impact Estimate" be prepared pursuant to City of Jacksonville Charter, Article 18, Section 18.05(k):

**Financial Impact Estimate** Pursuant to the City of Jacksonville Charter, Article 18, Section 18.05(k), I hereby notify you of "of a duty to prepare, within thirty (30) days of such notice, an up to seventy-five (75) word financial impact estimate of the increase or decrease of any revenues or costs to the City of Jacksonville resulting from the implementation of any proposed straw ballot or charter amendment. The financial impact estimate shall be constructed, within the thirty (30) day period, by a committee composed of one representative appointed by the Mayor, one appointed by the City Council President, the General Counsel or his or her designee chosen from the General Counsel's office, the Council Auditor and one member having appropriate fiscal expertise in the subject matter of the proposed straw ballot or charter amendment and selected by the other members stated above. The Office of the Council Auditor and the Department of Finance shall be made available as resources. The Council Auditor shall chair the committee and ensure the timely completion of the financial impact estimate in time to be included on the referendum ballot and advertised as required for each proposed straw ballot or charter amendment."

The final language must be received by our office no later than noon on January 16, 2015