

Heather Reber  
HANDOUT  
5/14/13

## Sports and Entertainment Trust Fund

### Sources and Uses of Funds:

According to Municipal Code Section 111.115 the Sports and Entertainment Board Trust Fund should accept deposits of funds relating to event-related money, which includes ticket sales, donations, gifts and event participation fees or other event related revenue. The funds are intended to be used to assist in subsidizing events and defraying costs associated with events that are sponsored or co-sponsored by the Sports and Entertainment Board. This is a self-appropriating fund.

### Events over the Last 5 Years:

2008 ACC Fanfest and Banquet  
2008 Gator Bowl Hall of Fame  
2008 UNF/Mississippi St. Baseball  
2008 Australia Day Rugby Game  
2008 FL/FSU Baseball  
2008 ACC Baseball  
2008 National Cup Sponsorship  
2008 FL/GA Football - Hall of Fame  
2008 Mark Richt Show Sponsorship  
2009 UF/UCF Basketball  
2009 FL/GA Football - Hall of Fame  
2010 FL/FSU Baseball  
2010 FL/GA Football - Hall of Fame  
2011 FL/FSU Baseball  
2011 FL/GA Football - Hall of Fame  
2011 FL/Rider Basketball  
2012 5th Annual 26.2 with Donna Sponsorship  
2012 NCAA Track Meet at UNF  
2012 Navy/Marine Corps Classic  
2012 FL/GA Football - Hall of Fame  
2013 FL/FSU Baseball

### Cash Balance over 5 Years:

Fiscal Year 2008 Ending Cash Balance	\$ 386,135.00
Fiscal Year 2009 Ending Cash Balance	\$ 469,392.62
Fiscal Year 2010 Ending Cash Balance	\$ 593,406.00
Fiscal Year 2011 Ending Cash Balance	\$ 731,528.05
Fiscal Year 2012 Ending Cash Balance	\$ 1,193,547.23
Year to Date Cash Balance as of 5/13/13	\$ 226,028.99

### Note:

The trust fund was able to build a cash balance over the years due to the fact that all revenues were deposited into the trust fund but not all expenses were paid out of the trust fund. In some cases, General Fund sources were used to pay expenses for events.

CITY OF JACKSONVILLE		
Carrier Classic		
Florida vs. ??		
25-May-12		
Revenue	Budget	NOTES
Sponsorships	\$ 2,000,000.00	\$1.25-\$1.5 million for title sponsor
Ticket/Donation Sales	\$ 750,000.00	Combination of Ticket Sales for Jaguar Game and Classic Game
Merchandising	\$ 50,000.00	
<b>SubTotal</b>	<b>\$ 2,800,000.00</b>	
Expenses		
Arena Costs	\$ 40,000.00	
Consulting Fees	\$ 400,000.00	
DoD Reimbursement	\$ 300,000.00	
Game Officials	\$ 10,000.00	
Game Day Expenses	\$ 25,000.00	
Game Set-Up	\$ 750,000.00	
Gifts	\$ 10,000.00	
Hospitality	\$ 100,000.00	
Jaguar Ticket Buy	\$ 250,000.00	Title Sponsor Ticket Buy out of Sponsorship
Marketing Event	\$ 30,000.00	
Miscellaneous Event Needs	\$ 50,000.00	
Miscellaneous Military Needs	\$ 50,000.00	
Signage	\$ 50,000.00	
Team Payments	\$ 225,000.00	Guarantees plus travel expenses
Television Agreement	\$ -	
Transportation	\$ 15,000.00	
<b>SubTotal</b>	<b>\$ 2,305,000.00</b>	
<b>TOTAL</b>	<b>\$ 495,000.00</b>	



# Special Events

## Event Proposal

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Date: August 24, 2012  
Event: Navy Marine Corps Classic  
Contact: Michael Bouda  
Address: 117 W Duval Street, Suite 280  
Jacksonville, FL 32202  
Phone #: 904.630.1460  
E-mail: Mbouda@coj.net

### Proprietary Statement

The information developed in this proposal, including the creative approach, the program content and the respective pricing are considered by PRI Productions to be of a proprietary nature. In this respect, the Client is expected to honor our proprietary rights to the content of this proposal and refrain from producing the herein event as described without the services of PRI Productions. Further, the Client must refrain from disclosing the contents of this proposal to our competitors or to a third party.

### Function Information

Event Date(s): November 9, 2012  
Event Location: NAS Mayport  
Event Time(s): 4-11PM  
Attendance: 10,000  
Theme: Fan Fest & Basketball Game  
Set-up: November 5, 2012  
Strike: Following event

### Proposed Budget

#### Concert Production

Stage	\$ 15,000.00
Lighting - Stage	\$ 8,000.00
Sound	\$ 12,000.00
Backline	\$ 5,000.00
Catering	\$ 3,500.00
Dressing Rooms/Portable trailer or RV	\$ 5,000.00
Stage hands	\$ 22,000.00
LED boards (2-16x20)	\$ 30,000.00



### Fan Fest

Tents/Seating/Tables \$ 18,000.00

### VIP

Tent/Tables/Chairs \$ 12,000.00

White patio fencing \$ 2,000.00

Centerpieces/Décor \$ 6,000.00

Lighting \$ 5,000.00

### AV/Game Production

Scoreboard \$ 17,500.00

LED Boards (2 - 16x20 and LED ribbon board) \$ 38,000.00

Video production/Pre production/live feed to the concert LED boards \$ 45,000.00

Sound \$ 18,000.00

Media Compound \$ 6,000.00

### Heavy Equipment

Generators, Light trees, Fork lifts \$ 25,000.00

Golf Carts \$ 6,000.00

Cord covers \$ 2,500.00

### Portolets

Includes Fan Fest, VIP, Ship, Parking lots \$ 8,500.00

### Signage

Includes Fan Fest, Ship, parking, vendors, beverage & directional signage \$ 10,000.00

(Digital sign boards, showcards, yard signs & banners)

### Miscellaneous

Volunteer T-shirts \$ 3,000.00

Event Command \$ 6,500.00

Staff catering \$ 5,000.00

Concert Tickets, VIP credentials, VIP parking passes, wristbands (design/printing) \$ 5,500.00

Fireworks \$ 15,000.00

Kwik Covers \$ 1,500.00



Travel	\$ 1,500.00
Delivery/Trucking fee PRI/SED	\$ 2,500.00
PRI/SED Staffing & OT	\$ 35,000.00
Event Design, production and management	\$ 20,000.00
<b>TOTAL</b>	<b>\$ 415,500.00</b>

### ITEMS NOT INCLUDED:

Item	Company to secure cost	Notes
Entertainment	COJ/AEG	Fan Fest
JSO	COJ	Ship/Fan Fest
JFRD	COJ	Ship/Fan Fest
CSC	SMG to secure	Ship/Fan Fest
COJ Special Events	COJ	OT for staff to assist with set up/event/beverages
COJ PM	COJ	Trash Pick-up/Containers/Liners/Trucks/Set up Crew/Electricians
Beverages	COJ	Cups/Ice/Beer/Wine/Soda/Water/Ship & Fan Fest
Basketball needs	SMG	Court/Balls/Towels/Coolers
Lighting	COJ	Ship
Seating	SGA	Ship
Half time performance	COJ	Ship
Shuttles	Navy	
Parking lot management	Navy	Clean up/Parking attendants
Team Rider requirements	COJ	Food/Beverages/Showers/Etc...
Bleachers	SGA	COJ are unavailable
Bike rack	COJ PM	Fan Fest
Volunteer	COJ	management/meals/snacks/Ship & Fan Fest

**\*Pricing is an estimate only. Figures will be adjusted based on overall needs and sponsorships that COJ secures.**

<b>Navy/Marine Corps Classic</b>	
<b>Florida vs. Georgetown</b>	
<i>Budget as of 10/1/12</i>	
<b>Revenue</b>	<b>Budget</b>
Sponsorships/Ticket Packages	\$ 2,000,000.00
Concessions	\$ 45,000.00
Merchandise	\$ 30,000.00
<b>SubTotal</b>	<b>\$ 2,075,000.00</b>
<b>Expenses</b>	
<b>Arena Costs</b>	<b>\$ 20,000.00</b>
<b>Concert/FanFest Expenses</b>	<b>\$ 169,000.00</b>
Backline	\$ 5,000.00
Band	\$ 55,000.00
Catering	\$ 3,000.00
Dressing Rooms/RV	\$ 5,000.00
LED Video Boards	\$ 25,000.00
Lighting	\$ 8,000.00
Rider Requirements	\$ 1,000.00
Sound	\$ 12,000.00
Stage	\$ 15,000.00
Stage Hands	\$ 22,000.00
Tents/Tables/Seating	\$ 18,000.00
Concessions (Set up, Ice, etc.)	\$ 7,500.00
Consulting TV/Event Fees	\$ 25,000.00
DoD Reimbursement	\$ 183,500.00
Event Cleanup	\$ 2,500.00
Event Command Center	\$ 6,500.00
Event Design and Production (PRI)	\$ 20,000.00
Game Officials (SEC/Big East)	\$ 12,000.00
<b>Game Set-Up</b>	<b>\$ 410,000.00</b>
Basketball Court	\$ 20,000.00
Cord Covers	\$ 2,500.00
Court Chairs	\$ 12,500.00
Court and Basket Setup	\$ 10,000.00
Generators/Fork Lifts/Light Trees	\$ 25,000.00
Golf Carts	\$ 6,000.00
Lighting	\$ 18,000.00
Media Compound and Food	\$ 6,500.00
Portolets	\$ 8,500.00
Seating	\$ 198,000.00
Sound	\$ 18,000.00
Video Board/Scoreboard	\$ 40,000.00
Video Production	\$ 45,000.00
Gifts	\$ 15,000.00
Insurance ????	\$ -
Insurance Consultant	\$ 60,000.00
Jaguar Ticket Buy	\$ 370,000.00
Kwik Covers	\$ 1,500.00
Media Day	\$ 4,000.00
Military Trip to Gainesville for FB Game	\$ 23,000.00
Miscellaneous Event Needs	\$ 20,000.00
PRI Staffing	\$ 35,000.00
Printing (Tix, Credentials, etc.)	\$ 10,000.00
Security	\$ 12,000.00
Signage	\$ 15,000.00
Sponsorship Selling Fees	\$ 100,000.00
Staff Catering	\$ 3,500.00
Team Payments	\$ 250,000.00
Television Production	\$ 175,000.00
Transportation (Shuttles)	\$ 10,000.00
Travel	\$ 3,000.00
Trucking/Delivery Fees	\$ 2,500.00

<b>VIP Party</b>	<b>\$ 25,000.00</b>
<i>Tents/Tables/Seating</i>	<i>\$ 12,000.00</i>
<i>Patio Fencing</i>	<i>\$ 2,000.00</i>
<i>Décor</i>	<i>\$ 6,000.00</i>
<i>Lighting</i>	<i>\$ 5,000.00</i>
<b>Volunteer T-Shirts</b>	<b>\$ 2,000.00</b>
<b>SubTotal</b>	<b>\$ 1,992,500.00</b>
<b>TOTAL</b>	<b>\$ 82,500.00</b>

**Navy/Marine Corps Classic**

**Florida vs. Georgetown**

Budget as of 10/26/12

Revenue		Budget	Best Estimate 11/7/12		
Sponsorships/Ticket Packages	\$	2,000,000.00	\$	1,500,000.00	
Concessions	\$	45,000.00	\$	45,000.00	
Merchandise	\$	30,000.00	\$	30,000.00	
<b>SubTotal</b>	<b>\$</b>	<b>2,075,000.00</b>	<b>\$</b>	<b>1,575,000.00</b>	
Expenses		Projected Cost	Best Estimate 11/07/2012	Vendor	
Arena Costs	\$	20,000.00 *	\$	20,000.00	
Concert/FanFest Expenses	\$	169,000.00	\$	154,647.24	
Band	\$	55,000.00	\$	55,000.00	Little Big Town/ALG
LED Video Boards	\$	25,000.00	\$	24,000.00	HDS
Lighting	\$	8,000.00	\$		United Rentals
Stage Hands	\$	22,000.00	\$	16,147.24	through SMG
Backline	\$	5,000.00	\$	5,000.00	
Catering	\$	3,000.00	\$	3,500.00	
Dressing Rooms/RV	\$	5,000.00	\$	5,000.00	
Rider Requirements	\$	1,000.00 *	\$	1,000.00	PRI
Sound	\$	12,000.00	\$	12,000.00	
Stage	\$	15,000.00	\$	15,000.00	
Tents/Tables/Seating	\$	18,000.00	\$	18,000.00	
Concessions (Set up, Ice, etc.)	\$	7,500.00 *	\$	7,851.84	
			\$	7,851.84	Champion Brands PEPSICO Puff and Stuff Tim's Wine Market The Ice Man MWR Box Seat Clothing Co. JU Nestle Water North America Camp Cadet
Consulting TV/Event Fees	\$	25,000.00 *	\$	25,000.00	
DoD Reimbursement	\$	183,500.00	\$	90,000.00	US Navy
Event Setup and Cleanup	\$	2,500.00 *	\$	2,500.00	City overtime expenses
Event Command Center	\$	6,500.00	\$	6,500.00	PRI
Event Design and Production (PRI)	\$	20,000.00	\$	5,000.00	PRI
Fireworks					MWR
Game Officials (SEC/Big East)	\$	12,000.00	\$	9,000.00	Individual Officials
Game Set-Up	\$	410,000.00	\$	382,230.99	
Basketball Court	\$	20,000.00	\$	36,587.79	through SMG
Court Chairs	\$	12,500.00	\$	13,305.45	through SMG
Court and Basket Setup	\$	10,000.00	\$		
Generators/Fork Lifts/Light Trees	\$	25,000.00	\$		
Golf Carts	\$	6,000.00	\$		
Lighting	\$	18,000.00	\$	18,000.00	Musco Lighting
Card Covers	\$	2,500.00	\$	2,500.00	
Media Compound and Food	\$	6,500.00	\$	6,000.00	PRI
Sound	\$	18,000.00	\$	18,000.00	
Portolets	\$	8,500.00	\$	25,070.00	United Site Service Amasons
Seating	\$	198,000.00	\$	199,992.00	SGA Production Services
Seating Inspection			\$	2,675.00	through SMG
TV Scaffolding	\$		\$	7,508.00	Sunbelt Rentals



Ushers/Ticket Takers	\$	-	\$	3,698.75	SAFE through SMG
Video Board/Scoreboard	\$	40,000.00	\$	38,500.00	IDS
Video Production	\$	45,000.00	\$	10,394.00	IDS
Generators/Light Towers/ Forklifts, etc.	\$	15,000.00	\$	120,290.03	United Rentals
Gifts	\$	15,000.00	\$	9,062.00	
			\$	2,000.00	Energy Armour
			\$	7,062.00	Mercury Luggage
					Mercury Luggage
Insurance	\$	75,000.00	\$	53,213.78	
<i>Estimate</i>					
Insurance Consultant	\$	60,000.00	\$	60,000.00	
Jaguar Ticket Buy	\$	370,000.00	* \$	300,000.00	
Kwik Covers	\$	1,500.00	\$	1,500.00	PRI
Media Day	\$	4,000.00	\$	3,364.03	
			\$	3,364.03	USS Bataan
					PRI
Military Trip to Gainesville for FB Game	\$	23,000.00	\$	25,000.00	University Athletic Association
Miscellaneous Event Needs	\$	20,000.00	* \$	10,000.00	
			\$	2,770.40	US Navy - Phone Lines
					JFRD
					JSO
					MedTech Wristbands
					Navy Gateway Inn & Suites
					Brian's Sports
					Priority Couriers
					FedEx
					FedEx
PRI Staffing	\$	35,000.00	\$	25,000.00	PRI
Printing (Tix, Credentials, etc.)	\$	10,000.00	\$	5,025.00	
			\$	5,025.00	Hartley Press
					Hartley Press
Security	\$	12,000.00	\$	11,230.00	CSC through SMG
Signage	\$	15,000.00	\$	15,000.00	PRI
Sponsorship Selling Fees	\$	100,000.00	\$	-	Wasserman Media Group
Staff Catering	\$	3,500.00	\$	5,000.00	PRI
Team Payments	\$	250,000.00	\$	315,000.00	
					University of Florida
					Georgetown University
					Esti Georgetown University
					One Ocean
					Esti Marriott
Television Production	\$	175,000.00	\$	200,000.00	NBC
Transportation (Shuttles)	\$	10,000.00	\$	10,710.00	Dana's Limosines
Travel	\$	3,000.00	\$	3,000.00	
					Alan Verlander to Norfolk 9/5/12
					Michael Bouda to Norfolk 9/5/12
					Alan Verlander to Norfolk 10/1/12
					Michael Bouda to Norfolk 10/1/12
					Joel Lamp to Norfolk 10/1/12
					Joel Lamp to Norfolk 10/28/12
					Jammie Kirlaw to Norfolk 10/28/12
Trucking/Delivery Fees	\$	2,500.00	\$	2,500.00	PRI
VIP Party	\$	25,000.00	\$	28,100.00	
Tents	\$	12,000.00	\$	15,100.00	Kirby Tents
Tables/Seating/Patio Fencing	\$	2,000.00	\$	2,000.00	
Décor	\$	6,000.00	\$	6,000.00	PRI
Lighting	\$	5,000.00	\$	5,000.00	
			\$		Cheney Brothers
Volunteer T-Shirts	\$	2,000.00	\$	-	
SubTotal	\$	2,067,500.00	\$	1,785,434.88	
TOTAL	\$	7,500.00	\$	(210,434.88)	



PRI Productions  
1819 Kings Avenue  
Jacksonville, FL 32207

Voice: (904) 398-8179  
Fax: (904) 398-1569

\$318,068

**Invoice**

**46091**

Job # GOV 122435-2

**Ship To:**  
Naval Station Mayport  
  
NAS Jacksonville  
  
Jacksonville, FL  
Attn:  
Ordered by: Michael Bouda

**Bill To:**  
City of Jacksonville Sports and Entertainment  
117 W Duval Street  
Suite 280  
City Hall  
Jacksonville, FL 32202

**Attn: Accounts Payable**  
**Ph: (904) 630-1460**  
**Fax:**

Date NOV 9 12	Order/PO Number
------------------	-----------------

Sales Person	Date Complete	Job Description	Terms
LC	NOV 9 12	Navy Marine Corps Classic-VIP Chalet	In Advance

**Equipment**

Quantity	Description	Duration	Unit Price	Total
3	Brick Entrance	1.00 D	550.00	1,650.00
48	Areca Palm Tree, Live	1.00 D	20.00	960.00
24	Ferns, Live	1.00 D	12.00	288.00
24	Pothos	1.00 D	12.00	288.00
1	Cheers Bar, 22'	1.00 D	2,500.00	2,500.00
1	Adirondack Folding Highboys with umbrella and stools (14)	1.00 D	584.00	584.00
40	White Poly 132" Round	1.00 D	25.00	1,000.00
6	White Poly 90x156	1.00 D	30.00	180.00
2	8' plastic tables	1.00 D	8.00	16.00
404	White Padded Folding Chair	1.00 D	3.00	1,212.00
10	R-W-B Spandex tubes	1.00 D	175.00	1,750.00
6	R-W-B Triangle spandex with stars for gable end of tent	1.00 D	175.00	1,050.00
60	Light brown stools	1.00 D	8.00	480.00
50	60" Round Table	1.00 D	12.00	600.00
2	Royal Blue Poly 90x156	1.00 D	30.00	60.00
40	36" high boy	1.00 D	15.00	600.00
24	1000 Watt Pars	1.00 D	25.00	600.00
12	Light rigging clamps	1.00 D	20.00	240.00
24	Bunting Fan, Red, White & Blue 3'x6'	1.00 D	18.00	432.00
10	Red Satin Ties	1.00 D	1.00	10.00
10	Royal Blue Ties	1.00 D	1.00	10.00

*Equipment Subtotal:* 14,510.00  
**Equipment Total: \$ 14,510.00**

Amount Received \$0

Amount Due  
Page 1

\$ 21,480.00



PRI Productions  
 1819 Kings Avenue  
 Jacksonville, FL 32207

Voice: (904) 398-8179  
 Fax: (904) 398-1569

**Invoice**

**46091**

Job # GOV 122435-2

**Ship To:**  
 Naval Station Mayport  
  
 NAS Jacksonville  
  
 Jacksonville, FL  
 Attn:  
 Ordered by: Michael Bouda

**Bill To:**  
 City of Jacksonville Sports and Entertainment  
 117 W Duval Street  
 Suite 280  
 City Hall  
 Jacksonville, FL 32202

**Attn: Accounts Payable**  
**Ph: (904) 630-1460**  
**Fax:**

Date NOV 9 12	Order/PO Number
------------------	-----------------

Sales Person	Date Complete	Job Description	Terms
LC	NOV 9 12	Navy Marine Corps Classic-VIP Chalet	In Advance

**Miscellaneous**

Quantity	Description	Duration	Unit Price	Total
1	Lighting & Decor rigging		2,600.00	2,600.00
1	Labor		3,500.00	3,500.00

**Misc. Total: \$ 6,100.00**

**Sales Items**

Quantity	Description	Duration	Unit Price	Total
12	Printed Banners for front and back of columns		72.50	870.00

**Sales Total: \$ 870.00**

**Subtotal: \$ 21,480.00**  
**Total Charges: \$ 21,480.00**

Amount Received \$0

Amount Due  
Page 2

\$ 21,480.00



PRI Productions  
 1819 Kings Avenue  
 Jacksonville, FL 32207

Voice: (904) 398-8179  
 Fax: (904) 398-1569

**Invoice**

**46240**

Job # GOV 122415-2

**Ship To:**  
 Naval Station Mayport  
 BATAAN  
 NAS Jacksonville

Jacksonville, FL  
 Attn:  
 Ordered by: Michael Bouda

**Bill To:**  
 City of Jacksonville Sports and Entertainment  
 117 W Duval Street  
 Suite 280  
 City Hall  
 Jacksonville, FL 32202

**Attn: Accounts Payable**  
**Ph: (904) 630-1460**  
**Fax:**

Date NOV 8 12	Order/PO Number
------------------	-----------------

Sales Person	Date Complete	Job Description	Terms
SA2	NOV 8 12	Media Luncheon on Bataan	In Advance

**Equipment**

Quantity	Description	Duration	Unit Price	Total
1	Pressbox 12 Channel	1.00 D	150.00	150.00
<b>Representation Support</b>				
1	Podium, Falcon	1.00 D	200.00	200.00
1	Podium - Custom sign	1.00 D	85.00	85.00
<b>Decor</b>				
3	Trash Cans	1.00 D	5.00	15.00
<b>Furniture</b>				
3	Spandex can cover - white	1.00 D	8.00	24.00
155	Blue Poly Napkin	1.00 D	1.00	155.00
18	White Poly 120" Round	1.00 D	18.00	324.00
14	White Poly 90x156	1.00 D	30.00	420.00
<b>Tables &amp; Chairs</b>				
136	White Padded Folding Chair	1.00 D	3.00	408.00
17	60" Round Table	1.00 D	12.00	204.00
14	8' Wooden tables	1.00 D	8.00	112.00
<b>Dishware</b>				
280	Water Goblet 14 oz	1.00 D	0.50	140.00

*Equipment Subtotal:* 2,237.00  
**Equipment Total: \$ 2,237.00**

Amount Received \$0

Amount Due  
Page 1

**\$ 3,712.00**



PRI Productions  
 1819 Kings Avenue  
 Jacksonville, FL 32207

Voice: (904) 398-8179  
 Fax: (904) 398-1569

# Invoice 46240

Job # GOV 122415-2

**Ship To:**  
 Naval Station Mayport  
 BATAAN  
 NAS Jacksonville

Jacksonville, FL  
 Attn:  
 Ordered by: Michael Bouda

**Bill To:**  
 City of Jacksonville Sports and Entertainment  
 117 W Duval Street  
 Suite 280  
 City Hall  
 Jacksonville, FL 32202

**Attn: Accounts Payable**  
**Ph: (904) 630-1460**  
**Fax:**

Date NOV 8 12	Order/PO Number
------------------	-----------------

Sales Person	Date Complete	Job Description	Terms
SA2	NOV 8 12	Media Luncheon on Bataan	In Advance

**Miscellaneous**

Quantity	Description	Duration	Unit Price	Total
1	Set up/strike Labor		650.00	650.00

**Misc. Total: \$ 650.00**

**Sales Items**

Quantity	Description	Duration	Unit Price	Total
1	Step and repeat 8x8 banner		670.00	670.00
1	Replacement cost for 24 broken/missing glasses		55.00	55.00

**Sales Total: \$ 725.00**

**Delivery/Pickup \$ 100.00**

**Subtotal: \$ 3,712.00**

**Total Charges: \$ 3,712.00**

Amount Received \$0

Amount Due  
Page 2

\$ 3,712.00



PRI Productions  
 1819 Kings Avenue  
 Jacksonville, FL 32207

Voice: (904) 398-8179  
 Fax: (904) 398-1569

**Invoice**

**46090**

Job # GOV 122435-1

**Ship To:**  
 Naval Station Mayport  
  
 NAS Jacksonville  
  
 Jacksonville, FL  
 Attn:  
 Ordered by: Michael Bouda

**Bill To:**  
 City of Jacksonville Sports and Entertainment  
 117 W Duval Street  
 Suite 280  
 City Hall  
 Jacksonville, FL 32202

**Attn: Accounts Payable**  
**Ph: (904) 630-1460**  
**Fax:** *Attention: Joel Samp*

Date	Order/PO Number
NOV 9 12	

Sales Person	Date Complete	Job Description	Terms
SA2	NOV 9 12	Navy Marine Corps Classic	In Advance

**Equipment**

Quantity	Description	Duration	Unit Price	Total
<b>Concert</b>				
1	Pre production for Concert LED boards	1.00 D	750.00	750.00
1	Live video production for Concert	1.00 D	9,500.00	9,500.00
1	Meyer Sound System	1.00 D	12,000.00	12,000.00
1	Concert Lighting System	1.00 D	8,000.00	8,000.00
1	40'x40' Mobile Stage/Roof System	1.00 D	15,000.00	15,000.00
1	Labor - Concert production	1.00 D	6,500.00	6,500.00
1	Labor - Concert Video Production	1.00 D	14,500.00	14,500.00
<b>Atlanta Game Production &amp; AV</b>				
1	Graphics pre production	1 D	9,400.00	9,400.00
1	Live HD video production	1 D	26,000.00	26,000.00
1	Sound	1 D	14,000.00	14,000.00
1	Labor - Video Production	1 D	16,500.00	16,500.00
1	Labor - Sound	1 D	5,000.00	5,000.00
1	Labor - Game Production	1 D	3,500.00	3,500.00
<b>Fan Fest</b>				
1	LED wall entrance to fan fest	1 D	8,000.00	8,000.00
1	Pre production for Entrance LED wall Logo loop Mayors entrance & exit video	1 D	1,500.00	1,500.00



PRI Productions  
 1819 Kings Avenue  
 Jacksonville, FL 32207

Voice: (904) 398-8179  
 Fax: (904) 398-1569

# Invoice 46090

Job # GOV 122435-1

**Ship To:**  
 Naval Station Mayport  
  
 NAS Jacksonville  
  
 Jacksonville, FL  
 Attn:  
 Ordered by: Michael Bouda

**Bill To:**  
 City of Jacksonville Sports and Entertainment  
 117 W Duval Street  
 Suite 280  
 City Hall  
 Jacksonville, FL 32202

**Attn: Accounts Payable**  
**Ph: (904) 630-1460**  
**Fax:**

Date	Order/PO Number
NOV 9 12	

Sales Person	Date Complete	Job Description	Terms
SA2	NOV 9 12	Navy Marine Corps Classic	In Advance

Quantity	Description	Duration	Unit Price	Total
1	Event signage & banners	1 D	34,000.00	34,000.00
2	Entrance scaffolding	1.00 D	2,500.00	5,000.00
<b>Tables &amp; Chairs</b>				
125	8' plastic tables	1.00 D	8.00	1,000.00
1250	Black Samsonite Chairs	1.00 D	1.00	1,250.00
25	6' plastic tables	1.00 D	8.00	200.00
64	Resin Table	1.00 D	8.00	512.00
256	White resin chairs	1.00 D	1.50	384.00
<b>Tents</b>				
11	15x15 on 08'legs	1.00 D	225.00	2,475.00
5	20x20 on 08ft legs	1.00 D	245.00	1,225.00
13	10x10 Tent on 08ft legs	1.00 D	130.00	1,690.00
1	30x30 on 08' legs	1.00 D	540.00	540.00

*Equipment Subtotal:* 198,426.00  
**Equipment Total: \$ 198,426.00**

**Miscellaneous**

Quantity	Description	Duration	Unit Price	Total
1	Delivery & Trucking for equipment & magnetometers		5,000.00	5,000.00
1	PRI & SED Staffing		35,000.00	35,000.00
1	Event Design, production & management fee		30,000.00	30,000.00
1	Stagehands for overall event		18,000.00	18,000.00
1	DISCOUNT			-20,000.00

**Misc. Total: \$ 68,000.00**

Amount Received \$0

Amount Due  
 Page 2

\$ 292,876.00



PRI Productions  
 1819 Kings Avenue  
 Jacksonville, FL 32207

Voice: (904) 398-8179  
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**Invoice**

**46090**

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Date	Order/PO Number
NOV 9 12	

Sales Person	Date Complete	Job Description	Terms
SA2	NOV 9 12	Navy Marine Corps Classic	In Advance

**Sales Items**

Quantity	Description	Duration	Unit Price	Total
1	Catering		7,000.00	7,000.00
1	RV Units (2 Units)		2,750.00	2,750.00
1	Bike Rack rental		9,000.00	9,000.00
1	Spray Paint, electrical taping & consumable supplies		1,000.00	1,000.00
1	Kwik Covers		3,500.00	3,500.00
1	Travel & Hotels		3,200.00	3,200.00

**Sales Total: \$ 26,450.00**

**Subtotal: \$ 292,876.00**

**Total Charges: \$ 292,876.00**

Amount Received \$0

Amount Due  
 Page 3

\$ 292,876.00