

## **EAP Minutes 3/20/13**

Meeting called to order by Kathy Carithers, EAP Chair at 3:16pm.

Members present:

Natalie Alden, Member

Kathy Carithers, Member

Ed Gaston, Member

Kim Glasgal, Member

Dan O'Connor, Member

Sheri Treadwell, Member

Scott Wiley, Member

Old Business:

Open Discussion

Kathy Carithers passed out language of ordinance establishing the panel

Natalie Alden suggests panel monitor legislation being considered by state legislature. She would like to see the SOE next time give his opinion on pending legislation. Scott Wiley states his understanding is that a lot more leeway is being given to individual Supervisors.

SOE locations

- Asked for SOE to provide a matrix that allows for scoring of locations AND/OR items that are a must have or it is an unacceptable location.
- Open discussion: Dan O'Connor mentions the absolute needs of Elections Center like accessibility, basic warehouse functions
- Panel will give its own set of recommendations for building matrix – Dan to present a draft at the next meeting

New Business:

Open Discussion on future items of improving elections/voter confidence/voter registration:

- Natalie Alden suggests using the Jacksonville Beach Mayor election as a point for educating public on importance of vote, or do a survey on the website to see voter confidence. The survey could include 10 questions and ask what could be done to increase voter confidence.

- Kathy Carithers and Ed Gaston suggest the SOE to do a service announcement 3-5 min video that can be shared on facebook, website, etc. as a PSA to send to groups. Natalie Alden - suggests maybe having the state SOE group do something that could apply to ANY county. Ed Gaston will review the current videos and suggests if new ones are done, the website could rotate the videos once a week to highlight the videos. Natalie Alden – suggests panel members push out PSA video through websites, associations, social media, etc.

- Scott Wiley- encouraged the SOE to hold town halls or forums, or to visit local groups that are already existing ONLY about elections and voter registration, or anyone from the office to do the same. - Kathy Carithers added the suggestion that even EAP members could speak if SOE is unavailable.

- Ed Gaston asked a question about what exactly the mobile application mentioned on the website is/was capable of?

- Open Questions: Local collaboration- would billboards give time for encouraging voter registration and voter update that allow for PSA from city? Or other outlets?

- Kathy Carithers asked to see results of voter surveys at next meeting.

Panel member terms reviewed by members and discussed.

Website:

- Suggested to make the videos more visible, put on the front page, not embedded back in the back of the site. Suggested not to embed the videos so links are allowed giving members a chance to push them through social media.

Panel agrees that this county was a top performing county and is glad to serve the county in advising improvements.

Dan O'Connor – asks if SOE can sell items to raise money in tough budget times, such as American flags, a book on local elections history, something patriotic? Selling shirts about Jacksonville and voting, etc?

Open Discussion on national election reform, with an acknowledgement that this is outside the panel's prevue, but good perhaps for analyzing how elections are affected in Duval.

- Kathy Carithers– Suggested the panel see poll worker training. Dan O'Connor suggests outreach to college students for new poll workers to give diversity and bring in a new pool of workers.

**Next Meeting: 3<sup>rd</sup> Wed in May: May 15, 2013**

**Meeting adjourned by the Chair, Kathy Carithers, at 4:13pm**