

**INITIAL DRAFT: Three types of Grant Funds available and definitions of each:**

There are three options for grant funding within Duval County, Florida. Please select the most appropriate form of funding for your event and proceed with the correct application.

1. Tourist Development Council (TDC) Grant Funding for New Events, Signature Events and Sporting Events
  - a. New events are defined as:
    - i. New events to Jacksonville
    - ii. Multiple days
    - iii. Requesting seed money during the first four years of the event
    - iv. Event must attract out of town visitors actualizing at least 500 room nights
  - b. Sporting Events are defined as:
    - i. An event taking place in one of Jacksonville's sports facilities
    - ii. Requesting seed money during the first four years of the event
    - iii. Event must attract out of town visitors actualizing at least 500 room nights
  - c. Signature Events are defined as:
    - i. Events that the TDC has committed to fund for longer than the first four years of the event
2. Festival Funding for local events producing less than 500 room nights and/or requesting less than \$5,000 in funding. Festival funding is typically defined as events with low economic impact from visitors.
3. Visit Jacksonville Convention Grants are available to groups who will be booking a convention in a Duval County hotel(s). Certain restrictions apply.